

Choice Collection



No. 20766
Interpretive Ink #I
High Polish Chrome

Ink blots. One person looks and sees one image; another looks and sees something totally different.

Same with the lighters in this 2004

Zippo Choice catalog – what appeals to one person might not even catch the eye of another. It's a matter of taste and interpretation. One thing's for sure – whatever your taste or interpretation, your choice is in Zippo Choice.



No. 20767
Interpretive Ink #2
High Polish Chrome



Choice Collection



No. 20788
Chrysler® PT Cruiser®
Sapphire



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No. 20789

Dodge Viper

High Polish Chrome



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Choice Collection



No. 20780
In The Grasp
Antique Silver Plate



No. 20761

Eye Of The Storm
Spectrum



Choice Collection

Here's the buzz on these insects: genuine sapphire and jet crystals decorate the chrome-plated dragonfly on mood indigo. The silver ladybug is genuine ruby and jet crystals inlaid in chrome.



No. 20511

Satin Dragonfly

Mood Indigo



No. 20509
Silver Ladybug
High Polish Chrome



Choice Collection



No. 20636

Playboy Glitter

Black Ice

Blue glitter epoxy fill enhances the crystal twinkle in this black nickel Playboy Rabbit Head's eye.



No. 2075 | Playboy Multi Monogram Spectrum

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Choice Collection



Only a heavy walled armor case could display the dimensional deep carving of this design to best advantage. About 1.5 times as thick as a standard chrome case, the armor case is authenticated by a distinctive bottom stamp.



No. 20771

Carved Columns
w/Black Nickel
High Polish Armor



Choice Collection

An engraved Jack Daniel's emblem frames a raised oval polished turquoise dust stone.



No. 20675

Jack Daniel's Turquoise
Brushed Chrome

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No. 20773

Midnight Flash
Black Ice



Choice Collection



No. 2037 I
Flower Power
Black Matte



No. 20372

Puzzle Pieces

Brushed Chrome





No. 20769 **Bubble Pipe**Satin Chrome



No. 20770

Moving Target
Brushed Brass



Choice Collection



No. 20758

Zippo Flame
Kaleidoscope
Spectrum

Classic chrome plated lighters are bonded with a luminous micro thin, PVD coating, then engraved using a rotary engraving tool. Spectrum shimmers with a kaleidoscope of colors that varies on every lighter, making each one unique. Black Ice reflects a deep black, mirror-like finish.



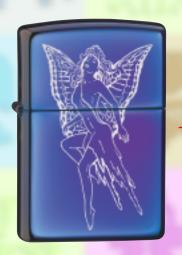
No. 20762

Seductive Silhouette

Black Ice



Choice Collection



No. 20768

Nymph

Mood Indigo

Laser engraving brings out the detail in these intricate designs on Mood Indigo and Black Ice PVD finishes.



No. 20778

Zebra Jamboree

Black Ice



Choice Collection

You'll want to bring this lighter home for the holidays! The black matte finish showcases a rhodium inlay tree with colored epoxy accents.



No. 20765

Home For The Holidays
Black Matte



No. 20776
Celtic Cross
Street Chrome



Choice Collection



No. 20719

Zippo Road Trip
Rushmore
High Polish Chrome

Zippo's color imaging process displays the Zippo Car against a vivid backdrop of scenic America.



No. 20720

Zippo Road Trip

Las Vegas

High Polish Chrome



Choice Collection



No. 20763

Spiral Insanity
Brushed Chrome



No. 20764

Chrome Chaos
Brushed Chrome



Choice Collection



No. 20637
Chevy™ Midnight (Bowtie)
Black Ice



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No. 20629

Woodland Duck
Realtree X-Tra® Gray



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Choice Collection



No. 20580

Elvis Silhouette
Brushed Chrome



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No. 20592

Beatles Song
Street Chrome

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Choice Collection



No. 20777

X-Ray
High Polish Chrome



No. 20787
Tiki God
Satin Chrome



Choice Collection



No. 20755

Jim Beam Cards
Satin Chrome

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No. 20374

Card Suits

Brushed Chrome



Choice Collection



No. 20759

Blue Print
Slim Spectrum



No. 20760
Spiral Celebration
Slim Spectrum

Chrome plated slim lighters are bonded with a luminous micro thin, PVD coating, then engraved using a rotary engraving tool. Spectrum shimmers with a kaleidoscope of colors that varies on every lighter, making each one unique.



Choice Collection



No. 20772

Camo Palette
Satin Chrome



No. 20774

Copper Trail
Satin Chrome