



zippo®

2009 COMPLETE LINE COLLECTION



zippo



MUSIC
STAGE

Browse these pages and get in tune with all that's new from Zippo!

Zippo BLU™ The premium butane pocket lighter with everything you expect from Zippo . . . and more! Seventeen distinctive models, including two favorite licensed logos and Zippo's most enduringly popular high polish chrome finish. Limited customization now available on limited models.

Music Over two dozen new music themed lighters pay homage to some of the greatest bands in rock 'n' roll. See details on custom-imprint program.

Heritage, Classics & Slims opens with a dazzling commemorative lighter honoring the 40th anniversary of the historic moon landing, and an elegant 1935 Replica. Zippo-themed lighters and finishes in their basic, beautiful, unadorned state complement an extensive palette of powder coat finishes, in both regular and slim sizes. Innovative engraving and customization styles balance the simple elegance of chrome, brass, and lustrous sterling silver Armor; sterling silver, and solid gold.

Animals introduces stunning animal portraiture by Linda Picken, wrought with Zippo's color imaging process. From butterflies, bats and killer whales to eagles, wolves and horses – this menagerie includes even a whimsical calico cat!

Heroes salutes the American flag, the United States Armed Forces, and unsung everyday heroes. We've enlisted a new series of Military Mascot lighters, sure to boost sales, to fill the ranks of this category.

Indulgence features a compilation of cars, cards, games of chance, adult legal beverages and outdoor pleasures and pastimes. The entire lineup of NFL and MLB team lighters are new, along with a representation from the NBA.

All About Me showcases personal expression and beliefs on a selection of Zippo lighters ranging from licensed designs by Kit Rae, Traditions and American Hardcore artists to traditional pipe lighters, Southwest designs and a reprise of the popular Serenity Prayer.

Signature Styleguide illustrates and explains the processes available for customizing Zippo products.

Displays and Accessories and MPLs round out the 2009 Complete Line Catalog.

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

Boost sales and profits today!

The screenshot shows the ZippoRetailer.com homepage. At the top, it says 'April 15th, 2009' and 'Volume 1 - Issue'. The main header is 'Retailer News'. Below this, there's a 'Welcome to ZippoRetailer.com' section with a photo of Mark Paup and text about the success of Zippo retailers. To the right, there are sections for 'Log in' (with email and password fields), 'Register' (with a 'Register' button), and 'Not a Zippo Retailer' (with a 'become a Zippo retailer' button). The bottom of the page has a list of services offered by ZippoRetailer.com.

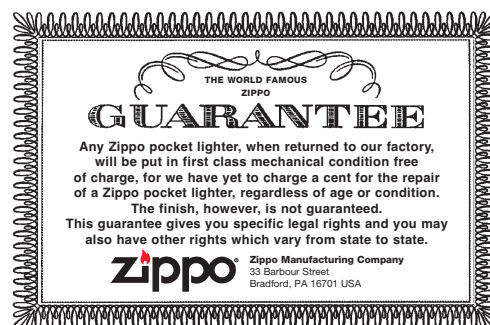
ZippoRetailer.com

- o Zippo Retailer News
- o Full color product catalogs
- o Timely new product notices
- o Promotional Initiatives
- o Marketing Tools
- o Sales Support
- o Merchandising Tips
- o List your business in the Zippo Retail Locator

ZippoRetailer.com

info@ZippoRetailer.com

814-368-2700





BUTANE LIGHTER

Zippo BLU™. The premium butane gas lighter with everything you expect from Zippo . . .

- made in USA
- patented technology
- refillable butane
- fuel level indicator
- "Z" patterned chimney
- sturdy metal construction
- flint wheel ignition
- distinctive Zippo click
- world-famous guarantee
- unique bottom stamp and date code

. . . and even more! We are thrilled to unveil Zippo BLU™ in Zippo's most enduringly popular finish. Brilliant high polish chrome gleams with mirror-like radiance on Zippo's newest sure-to-be-classic.



Standard
packaging for
Zippo BLU lighters

30039
BLU™
High Polish Chrome
\$64.95



Zippo BLU™ – customized

You asked . . . and we listened! Starting with a limited number of models, and a limited number of methods, Zippo BLU lighters can be customized with your logo or artwork.

- Laser engrave on rich, dark Sable
- Computer engrave on high polish BLU
- Surface imprint on versatile Vertical Chrome

Minimum quantity of 50 pieces for all BLU lighter customized orders. Some restrictions apply – contact your Zippo representative or sales associate for lead time, pricing, and other details.



new

30035
BLU2™
\$59.95



new

30037
Entwined™
Vertical Chrome™
\$64.95
Engraved on both sides



new

30038
Jim Beam
Sable™
\$69.95

Jim Beam is a registered trademark of Jim Beam Brands Co. and is used under authorized license to Zippo Manufacturing Company. All rights reserved worldwide.

INTENDED FOR PURCHASE BY ADULTS OF LEGAL PURCHASE AGE FOR ALCOHOLIC BEVERAGES.



new

30036
Playboy
Herringbone
Dusted Chrome™
\$69.95



new

30027
Dusted Chrome™
\$47.95



new

30030
Zipped™
Dusted Chrome™
\$62.95
Engraved on both sides

© 2008 Playboy. PLAYBOY and Rabbit Head Design are marks of Playboy Enterprises International, Inc. and used under license by Zippo Manufacturing Co., Bradford, PA, USA.



new

30004
Shadow™
\$54.95

new



30031
Mesmerized™
Shadow™
\$64.95
Engraved on both sides

new



30032
Channeled™
Shadow™
\$64.95
Engraved on both sides

new



30002
Vertical Gold™
\$59.95

new



30005
Gold Tuxedo™
\$69.95
Engraved on both sides

new



30033
Golden
Hologram™
\$69.95
Engraved on both sides



30029
Chrome Pathways™
Dusted Chrome™
 \$62.95
Engraved on both sides



*Custom
imprinting*

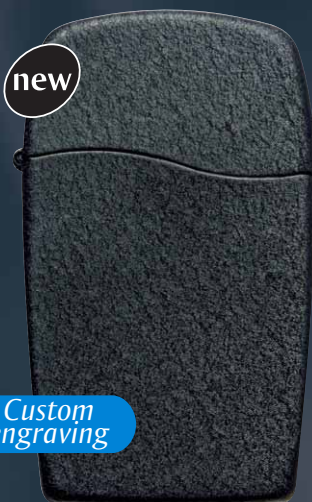
30001
Vertical Chrome™
 \$48.95



142100
12 Piece Counter Display
 Two-sided swivel counter display showcases 12 lighters. Lock and key included.
 25" x 13.5" x 11.75"
 63.5cm x 34cm x 30cm
 \$146.00



30028
Chrome Tuxedo™
Dusted Chrome™
 \$62.95
Engraved on both sides



*Custom
engraving*

30013
Sable™
 \$51.95



142099
6 Piece Counter Display
 Wooden display reflects Zippo BLU™ elegance. Displays 6 lighters in package, stores 12 more. Lock and key included.
 14" x 12" x 11"
 36cm x 31cm x 28cm
 \$60.00

We recommend only Zippo premium butane for Zippo butane lighters. Zippo lighters are shipped unfilled.



3800

Butane Fuel 4.5 oz.
(127 grams)
Shipping carton of 48
with 8 innerpacks of 6
\$4.20/can



3801

Butane Fuel 1.9 oz.
(54 grams)
Shipping carton of 48
with 8 innerpacks of 6
\$3.30/can



2406N

Flint Cards – 24 cards per
display box; 24 boxes per
master carton
\$0.70/card

Our new gift set includes everything a new user needs to enjoy the famous Zippo flame — butane style. Gift set includes a 1.9 oz. can of Zippo Premium Butane gas and a 6-flint dispenser in a handsome gift box. A recessed cavity awaits your favorite Zippo BLU™ lighter.



30B

Zippo BLU™
Gift Set
\$8.95



142096

6 Piece Under-Counter Tray
Leather-like tray is angled for under-
counter display of six Zippo BLU™
lighters and boxes. Flocked insert,
sturdy plastic header card.
15.5" x 12.875" x 3.875"
39.37cm x 32.7cm x 9.84cm
\$33.00

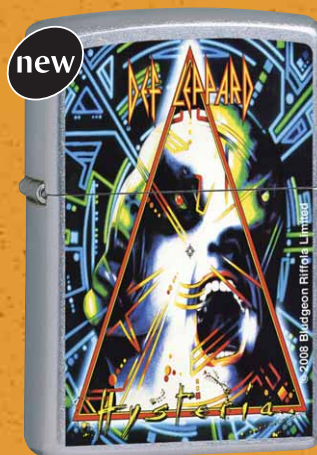
The price of the gift set does NOT include the Zippo BLU™ Lighter. Add the lighter cost to the gift set price.



Available Worldwide.

For generations, Zippo lighters have been treasured as pocket-sized placards of personal preference. Over 450 million Zippo lighters have documented individual taste in everything from sporting events to number one teams; from beverage of choice to favorite animal; from military affiliation to historic milestones.

Now show off your style with a Zippo lighter displaying your choice in music. It's a natural progression . . . both Zippo and music advocate social interaction, encourage individual expression, and forge an enduring bond with the user. Create your own Zippo Moment with Def Leppard, ZZ Top, The Who, or a host of others emblazoned on a Zippo lighter. Rock on!



24567
Def Leppard
Street Chrome™
\$27.95



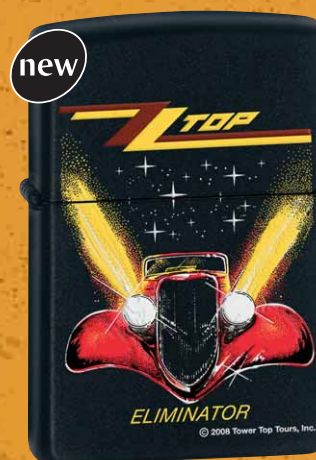
24566
Def Leppard
Satin Chrome™
\$24.95



24570
Aerosmith
Street Chrome™
\$27.95



24560
ZZ Top
High Polish Chrome
\$27.95



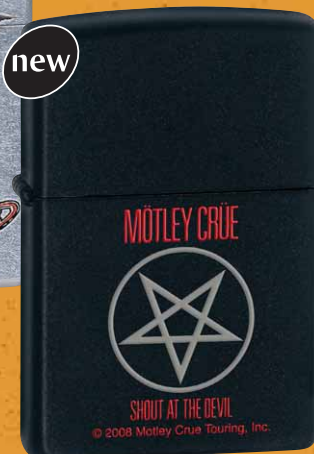
24561
ZZ Top
Black Matte
\$27.95

Available Worldwide.

ZIPPO



24562
Motley Crue
Street Chrome™
\$27.95



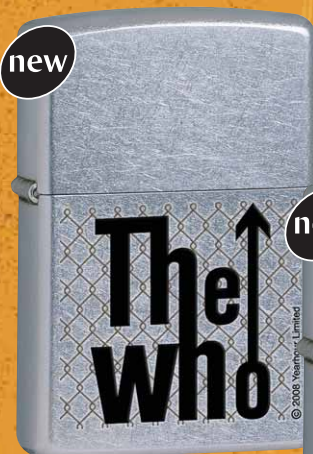
24563
Motley Crue
Black Matte
\$26.95



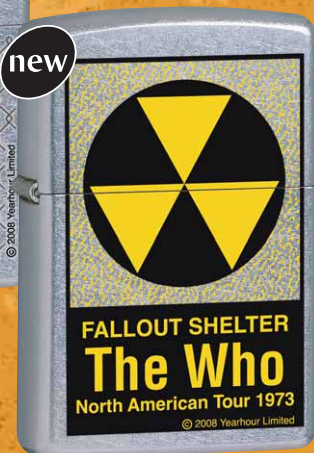
24564
Kiss
Street Chrome™
\$27.95



24565
Kiss
Brushed Chrome
\$24.95



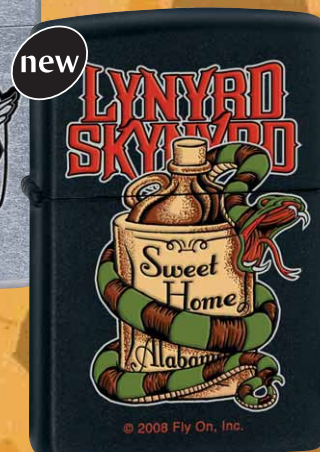
24558
The Who
Street Chrome™
\$24.95



24559
The Who
Street Chrome™
\$27.95



24568
Lynyrd Skynyrd
Street Chrome™
\$24.95



24569
Lynyrd Skynyrd
Black Matte
\$27.95



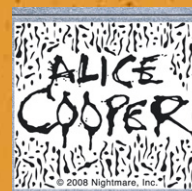
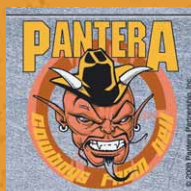
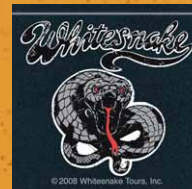
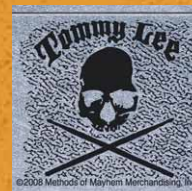
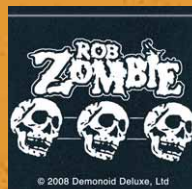
Custom Imprint

Available Worldwide.

all
new

Can't get enough of the music scene? Stage an encore performance with this additional line-up of legendary names available on a custom imprint basis, and create your own Zippo Moment!

Lighters are pre-approved exactly as pictured here, and must be ordered in a minimum of 50 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.

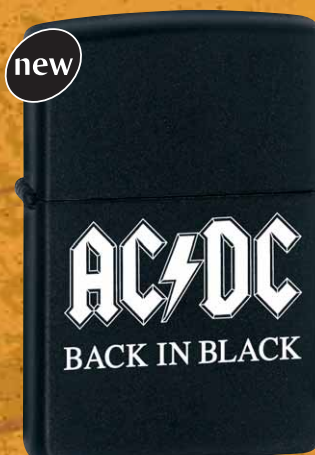


AC/DC®

Available Worldwide.



24277
AC/DC Flames
Brushed Chrome
\$27.95



24279
AC/DC Back In Black
Black Matte
\$24.95



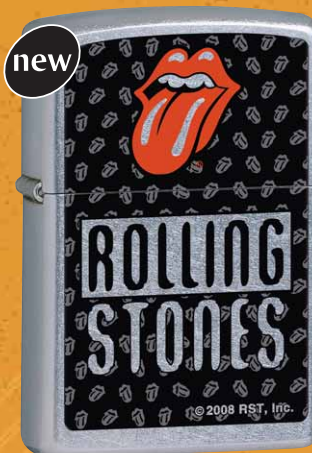
24280
AC/DC Highway
To Hell
Street Chrome™
\$27.95

Rolling Stones®

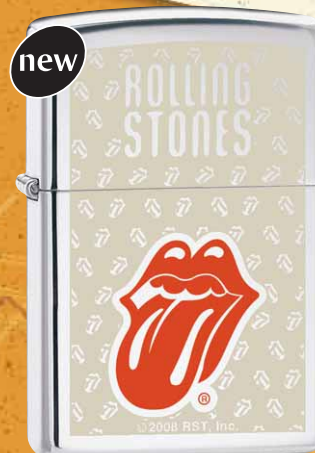
Available Worldwide.



21129
Rolling Stones®
Flaming Tongue
Licorice™
\$29.95



24544
Rolling Stones®
Street Chrome™
\$26.95

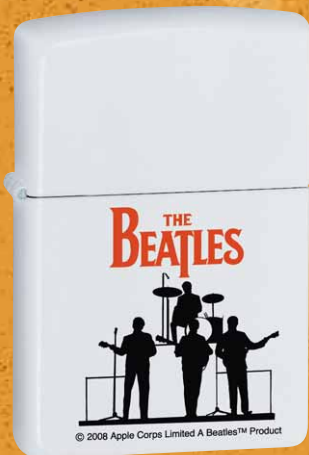


24543
Rolling Stones®
High Polish Chrome
\$29.95

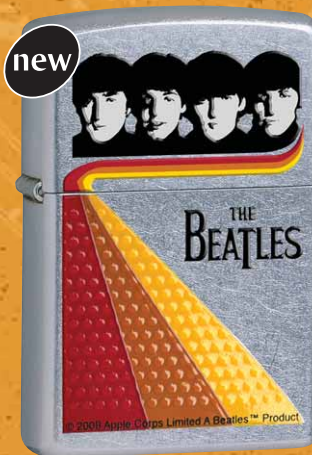
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Marketing by Anthill Trading Ltd.

The Beatles®

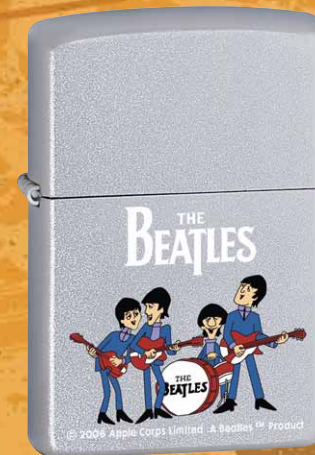
Available Worldwide.



24060
The Beatles Silhouette
White Matte
\$29.95



24549
The Beatles Shine
Street Chrome™
\$27.95

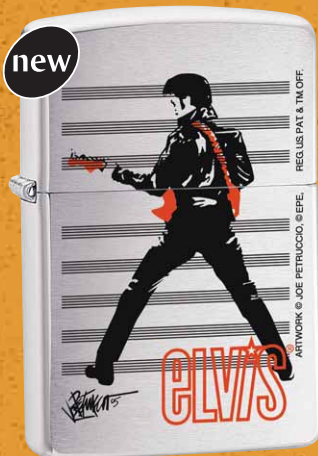


24061
The Beatles Playing
Satin Chrome™
\$26.95

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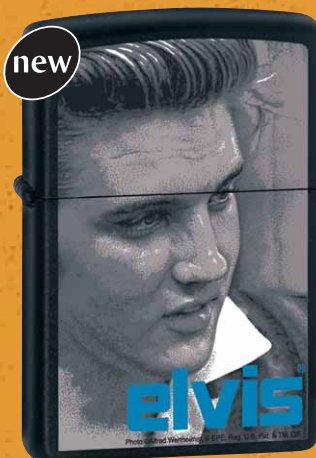


Elvis®
Available Worldwide.



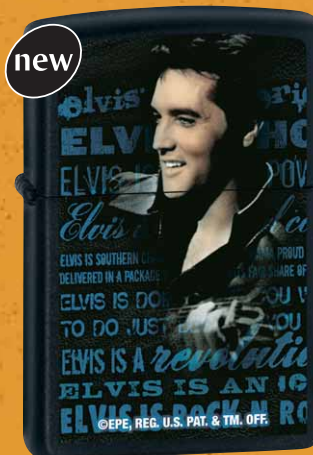
24474
Elvis
Brushed Chrome
\$29.95

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24545
Elvis Blue
Black Matte
\$32.95

Photo©Alfred Wertheimer



24546
Elvis
Black Matte
\$32.95



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www.elvis.com



24259
Elvis® Guitar
High Polish Chrome
\$30.95



24535
200 FLAMGTR
Brushed Chrome
\$24.95



24486
250 ELGTR
High Polish Chrome
\$24.95



24484
205 BBOX
Satin Chrome™
\$21.95



24650
Moon Landing
Galaxy
\$29.95

Moon Landing 40th Anniversary

Some moments are indelibly etched in a generation's memory. Like the now-classic promise of "one small step for man; one giant leap for mankind" spoken by Neil Armstrong as he first stepped onto the surface of the moon July 20, 1969.

Zippo renews that historic memory with the Moon Landing 40th Anniversary commemorative lighter. The granular Galaxy finish, exclusive for this lighter in 2009, sparkles when it catches the light like stardust caught in a moonbeam. The art is laser engraved to the media finish base lighter, resulting in a metallic silver image.

1935 Replica™

The 1935 lighter, one-eighth inch shorter than subsequent models and manufactured for less than three years, has been replicated in stunning detail featuring the original look and elements that made this lighter one of the most collectible in Zippo's history.

Like the original, the 1935 Replica features a three-barrel outside hinge joining the lid and bottom, an open hollow rivet that secures flint wheel to inside unit, a flat bottom case, and slashes on the opposite corners of the face and back surfaces. A distinctive bright brushed chrome finish and unique bottom stamp identify the 1935 Replica.

The 1935 lighter was the last of Zippo lighter production to feature the hinge on the outside of the case. Coincidentally, 1935 was the first year that company logos were applied to the face of the Zippo lighter, leading to the creation of the Zippo ad specialty division, later known as Zippo promotional products.



Cardboard box
used for the 1935 Replica.

1935
1935 Replica™
Brushed Chrome
\$29.95





1941 Replica™

Several distinctive characteristics distinguish the 1941 Replica from today's familiar Zippo windproof lighter. The 1941 case has flat planes with sharper, less rounded edges where the front and back surfaces meet the sides. The lid and the bottom are joined with a four-barrel hinge, just as they were on the original 1941 design. The current Zippo lighter has a five-barrel hinge.

The inside unit closely replicates the design of the original 1941 model inside unit. Like the outside, the sides of the inside unit are flatter, with squared edges where they meet the front and back surfaces. The inside unit has fewer holes in the chimney, and is also fitted with a hollow rivet that holds the striking wheel in place.



Cardboard box used for the 1941 Replica.

1941B
1941 Replica™
Brushed Brass
\$27.95



1941
1941 Replica™
Brushed Chrome
\$21.95



24096
1941 Replica™
Black Ice®
\$27.95

ZIPPO



230
Vintage™ w/ Slashes
Brushed Chrome
\$18.95



230.25
Vintage™
Brushed Chrome
\$18.95



240
Vintage™ w/ Slashes
Brushed Brass
\$24.95



260
Vintage™ w/ Slashes
High Polish Chrome
\$21.95



260.25
Vintage™
High Polish Chrome
\$21.95



270
Vintage™ w/ Slashes
High Polish Brass
\$26.95



Prices for sterling silver lighters may vary due to fluctuating market value of precious metals.
These changes are without notice.

A black velour hinged box is standard packaging for all Sterling Silver lighters.



23
 1941 Replica™
 High Polish
 Sterling Silver
 \$195.00



24
 1941 Replica™
 Hand Satin
 Sterling Silver
 \$195.00



13
 Brushed Finish
 Sterling Silver
 \$178.00



14
 Vintage™ w/Slashes
 High Polish
 Sterling Silver
 \$181.00



15
 High Polish
 Sterling Silver
 \$178.00

Custom crafted
cherry gift box
with certificate
of registration




195
18k Solid Gold
Call for pricing

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



26
Armor™
High Polish
Sterling Silver
\$269.00

Only the solid, substantial feel of a heavy walled case could enhance the lustrous beauty of these sterling Armor™ lighters. About 1.5 times as thick as a standard sterling silver case, the sterling Armor™ case is authenticated by a distinctive bottom stamp.

 The Armor logo is used under license by ZippMark, Inc.
All Rights Reserved.



27
Armor™
Brushed
Sterling Silver
\$269.00



ZIPPO

A distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy walled Armor™. These Armor™ cases are about 1.5 times as thick as a standard brass case. Now that's solid brass!



167
Armor™
High Polish Chrome
\$24.95




162
Armor™
Brushed Chrome
\$21.95



168
Armor™
Brushed Brass
\$27.95



169
Armor™
High Polish Brass
\$29.95

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24383
Bottomz Up™ Logo
High Polish Chrome
\$29.95

Bottomz Up™ displays the traditional Zippo stamp not only on the bottom, but also on the top of the high polish chrome lighter. The conventional date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B**™ symbol identifying it as Bottomz Up.

Fits standard Zippo displays.

First released by Zippo in 1974, the Venetian® is still one of Zippo's most popular lighters. For over three decades, the timeless front and reverse floral pattern continues to be the most globally appealing lighter design Zippo has ever released.



352
Venetian®
High Polish Chrome
\$29.95



Image of reverse.



352B
Venetian®
High Polish Brass
\$34.95

For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo lighter. The simple system of dots and slashes, initiated to aid identification of lighters coming back to Zippo for repair, was later replaced by letters and Roman numerals, and still later by letters and digits signifying the month and year of manufacture.

Now Zippo is turning the whole system upside down . . . literally.





It's an interesting angle for Zippo's classic brushed chrome finish! Directional brushing results in a creative design pattern with a look of traditional brushed chrome, but with a fresh new perspective.

Sides of Chrome Arch and Herringbone Sweep are tumbled rather than high polish.



24647
Chrome Arch
\$17.95



24648
Herringbone Sweep
\$17.95



200
Brushed Chrome
\$15.95



205
Satin Chrome™
\$14.95



207
Street Chrome™
\$14.95



250
High Polish Chrome
\$18.95



204
Brushed Brass
w/Solid Brass
Engraved
\$21.95



204B
Brushed Brass
\$21.95



254
High Polish Brass
w/Solid Brass
Engraved
\$24.95



254B
High Polish Brass
\$24.95



207G
Gold Dust™
\$21.95



161
Brushed Copper
\$24.95



275
Lossproof
w/Loop & Lanyard
Brushed Chrome
\$18.95



ZIPPO



121FB
Antique Silver Plate™
\$27.95



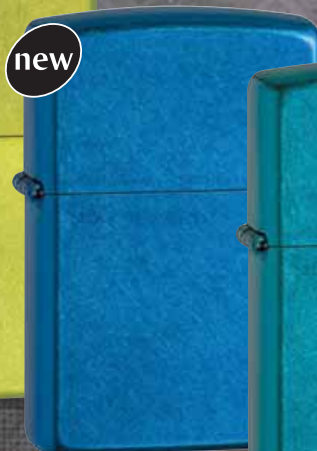
201FB
Antique Brass™
\$26.95



301FB
Antique Copper™
\$26.95



24513
Lurid™
\$21.95



24534
Cerulean™
\$21.95



24004
Candy Teal™
\$21.95



24003
Candy Raspberry™
\$21.95



21184
Toffee™
\$21.95



21063
Candy Apple Red™
\$21.95

ZIPPO



150
Black Ice®
\$24.95



150ZL
Black Ice®
w/Zippo Logo
\$26.95



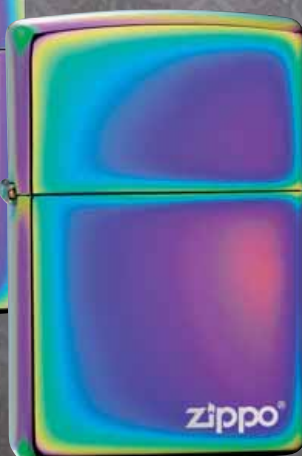
20446
Sapphire™
\$24.95



20446ZL
Sapphire™
w/Zippo Logo
\$26.95



151
Spectrum™
\$24.95



151ZL
Spectrum™
w/Zippo Logo
\$26.95



20447
Harvest Bronze™
\$24.95



211
Iron Stone™
\$18.95



236
Black Crackle™
\$18.95



24219
Chocolate
Crackle™
\$18.95



24220
Cashmere Crackle™
\$18.95



21064
Licorice™
\$21.95



218ZB
Black Matte
w/Zippo & Border
\$21.95

ZIPPO



All matte lighters are available without Zippo logo. When ordering, just delete "ZL" from the model number.



21122ZL
Lemon Lime
Matte
w/Zippo Logo
\$21.95

221ZL
Green Matte
w/Zippo Logo
\$21.95

21124ZL
Blueberry
Matte
w/Zippo Logo
\$21.95

229ZL
Royal Blue
Matte
w/Zippo Logo
\$21.95

239ZL
Navy Matte
w/Zippo Logo
\$21.95



218ZL
Black Matte
w/Zippo Logo
\$21.95

237ZL
Purple Matte
w/Zippo Logo
\$21.95

233ZL
Red Matte
w/Zippo Logo
\$21.95

24014ZL
Carnation
Matte
w/Zippo Logo
\$21.95

238ZL
Pink Matte
w/Zippo Logo
\$21.95

231ZL
Orange Matte
w/Zippo Logo
\$21.95



24197
Zippo Founder
High Polish Chrome
\$29.95

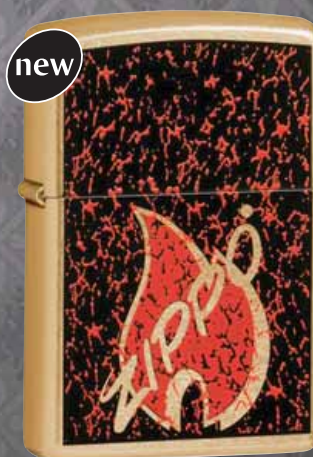


200FL
Founder's Lighter
Brushed Chrome
\$21.95

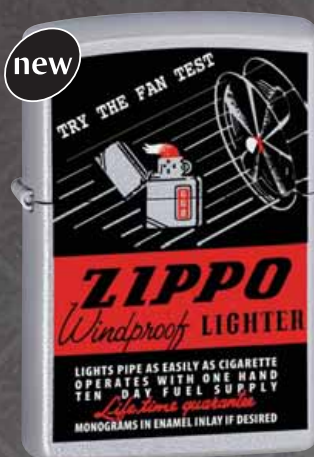
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24184
Lifetime Guarantee
Brushed Chrome
\$22.95



24193
Retro Flame
Gold Dust™
\$29.95



24384
The Fan Test
Satin Chrome™
\$24.95



24385
Windy Girl 1930s
Satin Chrome™
\$24.95



24386
Windy Girl 1940s
Satin Chrome™
\$24.95



24387
Windy Girl 1950s
Satin Chrome™
\$24.95



24388
Windy Girl 1960s
Satin Chrome™
\$24.95

She was the windproof lighter's original spokes model. From her earliest appearance in Zippo's first national advertisement, Windy has personified the windproof characteristic of a Zippo lighter. However turbulent the elements, and however the fads and fashions might change with the passing years, the Zippo flame remains steadfast.

Celebrate Windy through the decades with a new series of Zippo lighters – satin chrome, surface imprinted – and yes, windproof. A nostalgic fifth lighter replicates early advertising for the famous Zippo fan test.



Zippos has achieved a striking multi-faceted dimensional look, without the additional weight and bulk of an attached emblem. An Armor™ case is deep carved and plated, then selectively epoxy filled for dramatic color accents.

A distinctive bottom stamp authenticates these lighters as heavy walled Armor, about 1.5 times as thick as a standard case.




24335
Zippo Scroll
Satin Chrome™
\$16.95



20991
Zippo Bolted™
Armor™
High Polish Chrome
\$62.95



20993
Zippo Inferno
Armor™
High Polish Chrome
\$62.95

 The Armor logo is used under license by ZippMark, Inc.
All Rights Reserved.



24150
Zippo Starburst Blue
Black Matte
\$25.95



363
Zippo Pewter
Emblem
Black Crackle™
\$26.95



362
Zippo Brass
Emblem
Black Crackle™
\$26.95



21193
Zipper
Stamped
Street Chrome™
\$19.95

The Zipper logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



24206
Chrome Visions
High Polish Chrome
\$29.95



24207
Chrome Generations
High Polish Chrome
\$29.95



20363
Zipper Flame™
High Polish Chrome
\$26.95



24069
Zipper Neon Sign
Brushed Chrome
\$26.95



24208
Starburst
High Polish Chrome
\$34.95



ZIPPO



21088
Zipper™
Black Ice®
\$26.95



20969
Unparalleled Tradition™
Black Ice®
\$31.95



21192
Ring Of Fire
Satin Chrome™
\$19.95



24035
Zippo Name in Flame™
Satin Chrome™
\$21.95



200ZP
Black Zip Guard®
Brushed Chrome
\$21.95



359
Ship
Emblem
High Polish Chrome
\$21.95



355
Ultralite™ Black
Emblem
High Polish Chrome
\$21.95



21138
Scroll Design V Panel
High Polish Chrome
\$24.95



350
Engine Turned™
High Polish Chrome
\$21.95



21137
Scrolled Mirror™
Satin Chrome™
\$19.95



24059
Star Struck™
Street Chrome™
\$26.95



24203
Engraved Filigree
Spectrum™
\$34.95



ZIPPO



24205
Deep V
High Polish Chrome
\$29.95



24013
Cut Glass™
Satin Chrome™
\$21.95



20308
Fandango™
High Polish Chrome
\$29.95



667
Texas Twister™
Emblem
Black Ice®
\$42.95




21155
Pristine Curves™
Satin Chrome™
\$17.95



21191
Fire Star™
High Polish Chrome
\$27.95



24200
Venetian® Flourish
Armor™
High Polish Chrome
\$64.95

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24181
Flowers of Fancy
Brushed Chrome
\$22.95



20903
Gold Floral Flush™
Emblem
Brushed Brass
\$52.95



21139
Scrolled Feather™
Satin Chrome™
\$19.95



24038
Venetian Stripe™
Black Ice®
\$31.95



24521
250 FLWR
High Polish Chrome
\$26.95



ZIPPO

A black velour hinged box is standard packaging for all Sterling Silver lighters.



1652B
Venetian®
Slim
High Polish Brass
\$34.95



1500
Sterling Silver
Slim
High Polish
\$128.00

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



1655
Ultralite™ Black
Emblem
Slim
High Polish Chrome
\$21.95



1652
Venetian®
Slim
High Polish Chrome
\$29.95



1615
Ribbon™
Slim
High Polish Chrome
\$21.95



1600
Slim
Brushed Chrome
\$15.95



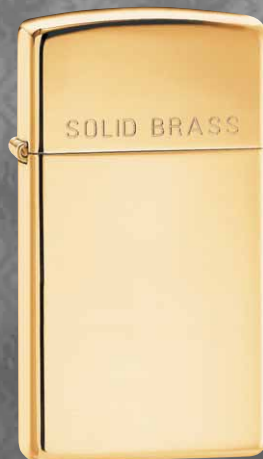
1605
Slim
Satin Chrome™
\$14.95



1607
Slim
Street Chrome™
\$14.95



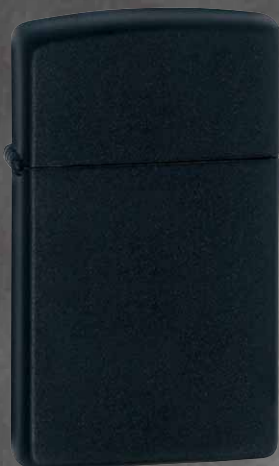
1610
Slim
High Polish Chrome
\$18.95



1654
Slim
High Polish Brass
w/Solid Brass Engraved
\$24.95



1654B
Slim
High Polish Brass
\$24.95



1618
Slim
Black Matte
\$18.95



1618ZB
Slim
Black Matte
w/Zippo & Border
\$21.95



24316
Slim
Copper Sparkle™
\$21.95



24317
Slim
Lake Shimmer™
\$21.95



24318
Slim
Sunset Shimmer™
\$21.95



24242
Slim
Carnation Matte™
\$18.95

PLAYBOY

Available selected countries, some restrictions may apply.



20831
Playboy Pink
Slim
Pink Matte
\$26.95



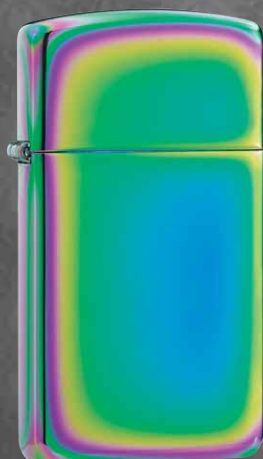
24319
Slim
Candy Apple Red™
\$21.95



24320
Slim
Candy Raspberry™
\$21.95

See page 59 for more officially licensed Playboy lighters, or page 85 for the officially licensed Playboy MPL®.

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20493
Slim
Spectrum™
\$24.95



20494
Slim
Sapphire™
\$24.95



20492
Slim
Black Ice®
\$24.95





24352
I Love Me™
Slim
Candy Apple Red™
\$25.95



24572
1605 QUN
Slim
Satin Chrome™
\$29.95



24573
1605 DVA
Slim
Satin Chrome™
\$29.95

Made with
**CRYSTAL
LIZED**
SWAROVSKI ELEMENTS



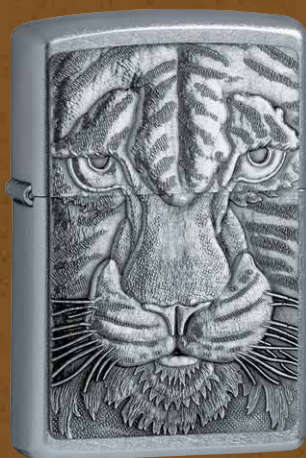
24195
Slim Floral
Slim
High Polish Chrome
\$24.95



24525
1610 PRPLPTLS
Slim
High Polish Chrome
\$26.95



24338
Kitten™
Slim
Street Chrome™
\$20.95



20287
Tiger
Emblem
Street Chrome™
\$36.95



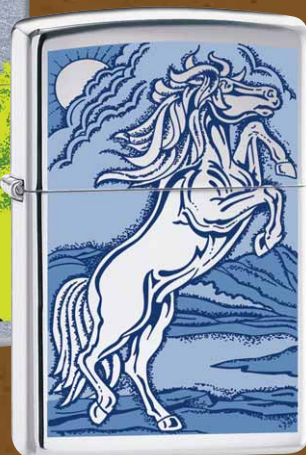
21026
Funky Cat™
Pink Matte
\$26.95



24515
BS Midnight Terror
High Polish Chrome
\$29.95



24312
Black Horse
Street Chrome™
\$24.95



21162
Rampant Stallion™
High Polish Chrome
\$29.95



769
Wolf
Black Ice®
\$36.95



20855
Timberwolves
Emblem
Brushed Chrome
\$36.95



Linda Picken

Available worldwide.

Linda Picken's animal and wildlife art has graced numerous magazine covers, catalogs, greeting cards, limited edition prints, and collectors' plates. Now, for the first time, Zippo's color imaging process captures Picken's animal portraiture on classic satin chrome Zippo lighters.



21230
Deer
Emblem
Street Chrome™
\$36.95



24410
Linda Picken
Lab
Satin Chrome™
\$26.95



24412
Linda Picken
Yellow Lab
Satin Chrome™
\$26.95



24411
Linda Picken
Beagles
Satin Chrome™
\$26.95



24413
Linda Picken
Two Goldens
Satin Chrome™
\$26.95

Picken
©

Guy Harvey

Available worldwide.

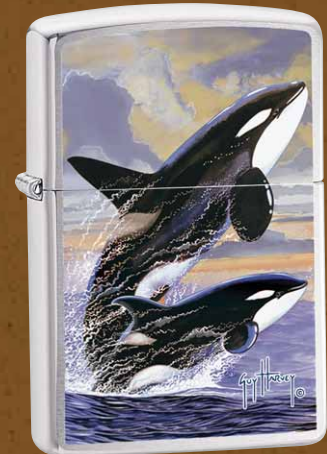
Guy Harvey's marine life masterpieces come alive on a new series of Zippo lighters. Zippo's color imaging process captures in minute detail every stroke of the marine master's brush on the canvas of a Zippo lighter. The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.



21051
Guy Harvey
Bottle Nose Dolphin
Brushed Chrome
\$29.95



21052
Guy Harvey
Shark
Brushed Chrome
\$29.95



24305
Guy Harvey
Killer Whales
Brushed Chrome
\$29.95

© Guy Harvey, Inc.

Animal designs



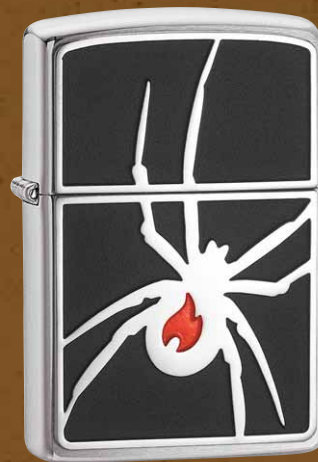
24296
Jumping Dolphins™
Sapphire™
\$31.95



21149
Green Lizard™
High Polish Chrome
\$26.95



24040
Flocking Bats™
High Polish Chrome
\$24.95



21023
Arachno-Flame Silver™
Emblem
Brushed Chrome
\$39.95



20968
Weave Me Alone™
Black Ice®
\$31.95



21041
Sapphire Dragonfly™
Sapphire™
\$29.95



24339
Golden Butterfly™
Satin Chrome™
\$19.95



21027
Wings Of Destiny™
Spectrum™
\$26.95

Mazzi

Available worldwide.

Italian airbrush artist Claudio Mazzi has created over 11,000 airbrushed Zippo® lighter masterpieces. Every Mazzi airbrushed Zippo lighter, meticulously painted by hand, is considered a small, precious work of art, a collector's dream.

Don't miss out on the chance to own your own licensed Mazzi art lighter. Zippo's color imaging process replicates Mazzi's original airbrushed art in stunning, intricate detail in the Zippo By Mazzi collection.



24446
Mazzi - Snake
Brushed Chrome
\$29.95



24523
200 TATTEGLE
Brushed Chrome
\$21.95

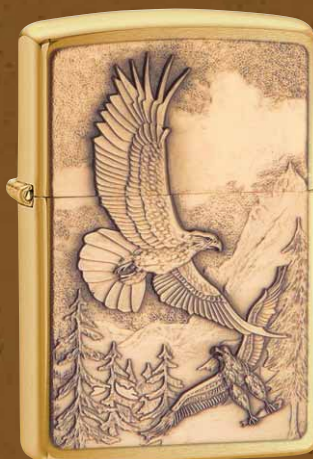


24080
Untamed
Spectrum™
\$32.95



24082
Freedom Watch
Candy Apple Red™
\$32.95

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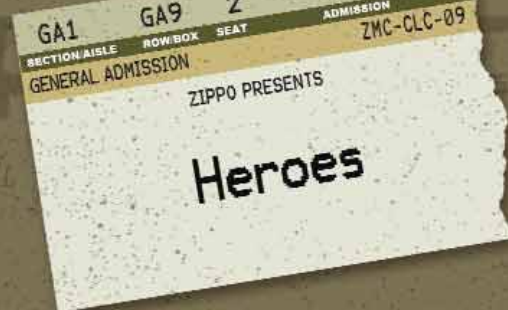


20854
Where Eagles Dare™
Emblem
Brushed Brass
\$36.95



21069
Birds Of Prey™
High Polish Chrome
\$26.95





24297
United We Stand
1941 Replica™
Brushed Chrome
\$26.95



24375
American Flag
Brushed Chrome
\$24.95



24353
American Heroes
Police
Street Chrome™
\$19.95



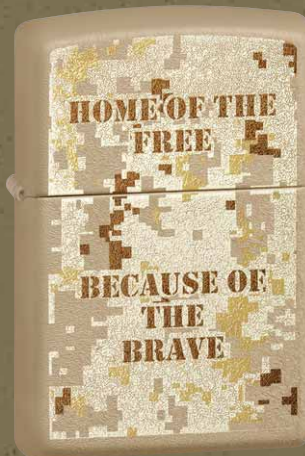
24068
Patriotic Vision™
Brushed Chrome
\$26.95



24354
American Heroes
Firefighter
Street Chrome™
\$19.95



21068
Old Glory
High Polish Chrome
\$26.95



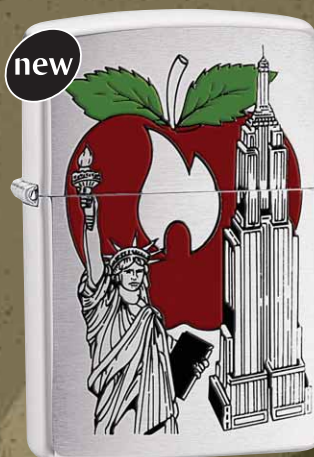
24351
Home Of The Free
Cashmere Crackle™
\$26.95



24377
POW / MIA
High Polish Chrome
\$24.95



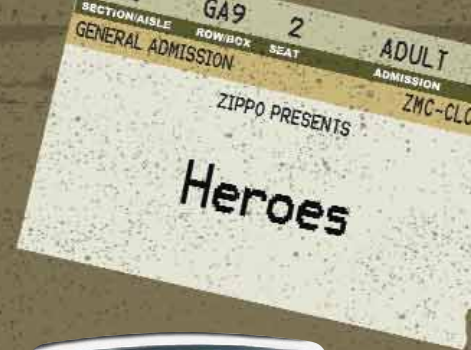
20895
Something Patriotic™
Emblem
Brushed Chrome
\$36.95



24519
BS Apple
Brushed Chrome
\$26.95



21190
Allegiance
Sapphire™
\$27.95





280ANC
Navy Anchor
Emblem
Brushed Chrome
\$21.95



280ARM
Army
Emblem
Brushed Chrome
\$21.95



280CG
Coast Guard
Emblem
Brushed Chrome
\$21.95



280MAR
Marines
Emblem
Brushed Chrome
\$21.95



280AFC
Air Force Crest
Emblem
Brushed Chrome
\$21.95

Neither the United States Marine Corps nor any other component of the Department of Defense has approved or endorsed, or authorized this product.





218.539
U.S. Marines
Black Matte
\$26.95



239.538
U.S. Navy
Navy Matte
\$26.95



239.541
U.S. Air Force
Navy Matte
\$26.95



785
Special Forces
Green Matte
\$21.95



221.540
U.S. Army
Green Matte
\$26.95

Neither the United States Marine Corps nor any other component of the Department of Defense has approved or endorsed, or authorized this product.

Jack Daniel's®

Available selected countries, some restrictions may apply.



24537
Jack Daniel's®
Black Matte
\$39.95



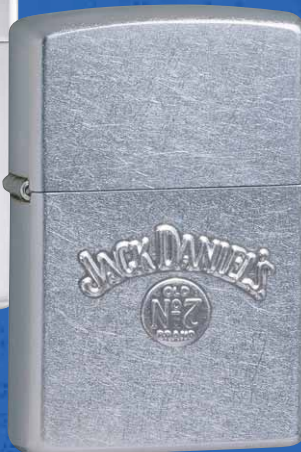
24536
Jack Daniel's®
Street Chrome™
\$24.95



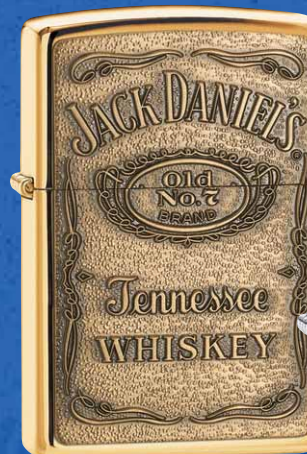
24174
Jack Daniel's®
I Know Jack
Black Ice® Street
Armor™
\$52.95



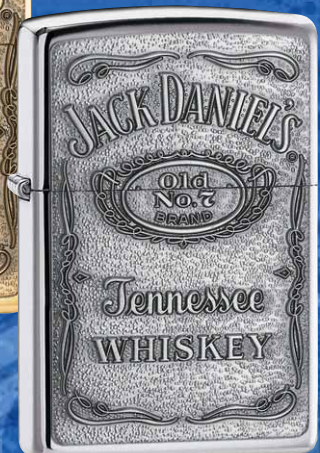
250JD.321
Jack Daniel's® Logo
High Polish Chrome
\$26.95



24001
Jack Daniel's® Swing
Logo
Stamped
Street Chrome™
\$24.95



254BJD.428
Jack Daniel's®
Label
Brass Emblem
High Polish Brass
\$37.95



250JD.427
Jack Daniel's® Label
Pewter Emblem
High Polish Chrome
\$34.95

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Your friends at Jack Daniels remind you to drink responsibly.
For sale to adults of legal drinking age.

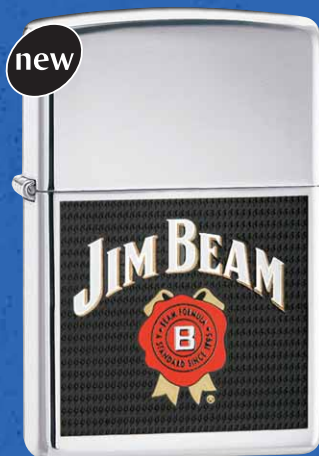


See page 85 for the officially licensed Jack Daniel's MPL®.



Jim Beam®

Available worldwide.



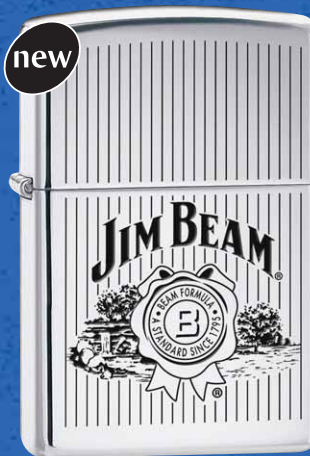
24552

Jim Beam® with
Chrome
High Polish Chrome
\$29.95



24550

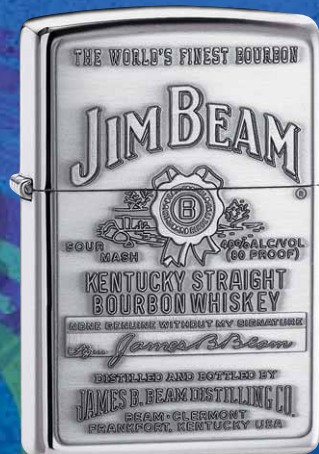
Jim Beam®
High Polish Chrome
\$36.95



24551

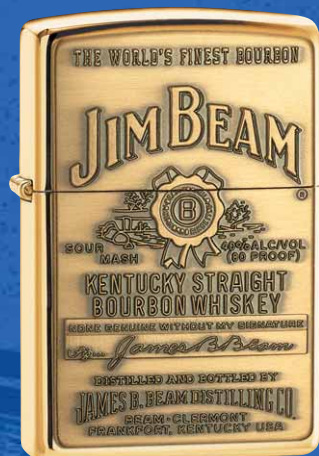
Jim Beam®
High Polish Chrome
\$27.95

See page 85 for the officially
licensed Jim Beam MPL®.



250JB.928

Jim Beam® Pewter
Emblem
High Polish Chrome
\$34.95



254BJB.929

Jim Beam® Brass
Emblem
High Polish Brass
\$37.95



21181

Jim Beam® Genuine
High Polish Chrome
\$29.95

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INTENDED FOR PURCHASE BY ADULTS OF LEGAL PURCHASE AGE FOR
ALCOHOLIC BEVERAGES.

Emblem lighter clicks
open to reveal a
hidden surprise.



20827
Royal Flush™
Emblem
Street Chrome™
\$36.95



20852
Suited™
High Polish Chrome
\$26.95



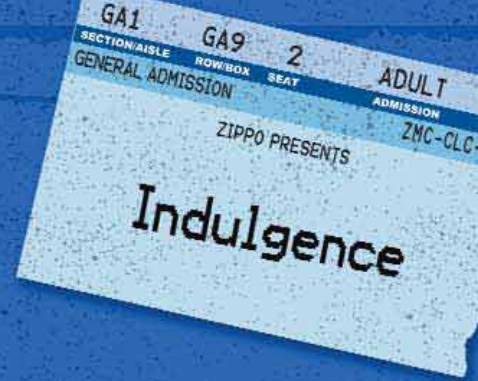
24202
Lucky Horseshoe
1941 Replica™
Brushed Chrome
\$29.95

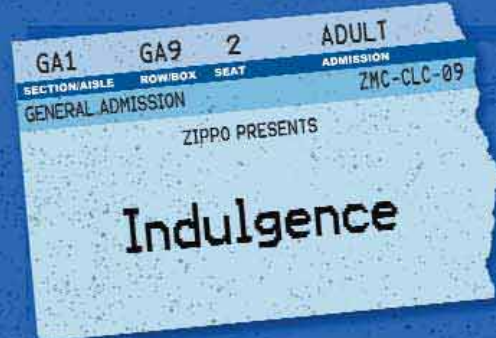


24011
Lucky Ace™
High Polish Chrome
\$24.95



21095
Smart Aces™
Sapphire™
\$31.95





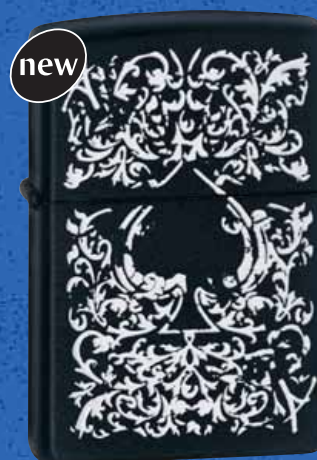
ZIPPO



24477
207 JKR
Street Chrome™
\$22.95



24196
Zippo Ace
High Polish Chrome
\$29.95



24503
218 BLKACE
Black Matte
\$21.95



24007
A Bit o' Luck™
High Polish Chrome
\$21.95



21032
Shamrock
Moss Green Matte
\$21.95

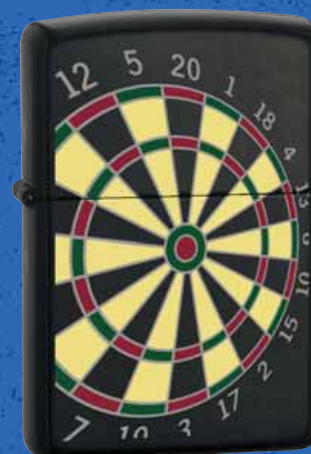


24483
250 DCE
High Polish Chrome
\$24.95

Emblem lighter clicks open to reveal a hidden surprise.



24517
BS Horseshoe™
Emblem
Street Chrome™
\$39.95



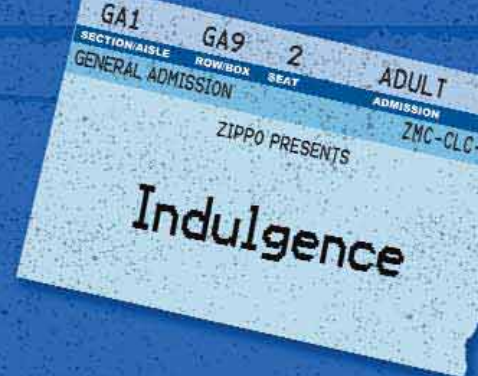
24332
Dart Board
Licorice™
\$26.95

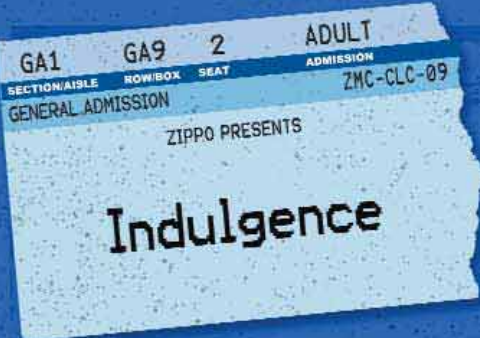


24047
Beer is Yummy™
High Polish Chrome
\$26.95



24331
8-Ball
Licorice™
\$24.95





NBA

Available USA and selected countries.

NBA teams not pictured here as stock lighters are available as custom imprint with a 50-piece minimum. Contact your Zippo representative or sales associate for details.



24508
NBA 2008 Finals
Boston Celtics
High Polish Chrome
\$29.95

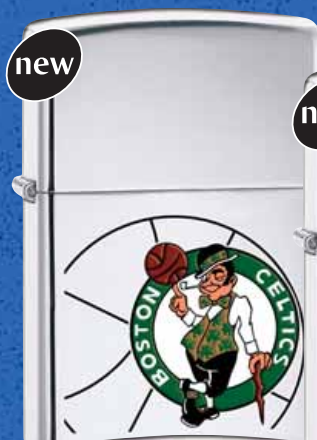
24636
Boston Celtics
High Polish
Chrome
\$29.95

24637
Chicago Bulls
High Polish
Chrome
\$29.95

24638
Cleveland Cavaliers
High Polish
Chrome
\$29.95

24639
Dallas Mavericks
High Polish
Chrome
\$29.95

24640
Detroit Pistons
High Polish
Chrome
\$29.95



24641
Houston Rockets
High Polish
Chrome
\$29.95

24642
Los Angeles Lakers
High Polish
Chrome
\$29.95

24643
New York Knicks
High Polish
Chrome
\$29.95

24644
Phoenix Suns
High Polish
Chrome
\$29.95

24645
San Antonio Spurs
High Polish
Chrome
\$29.95



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MLB™

Available USA only.

all
new



24171

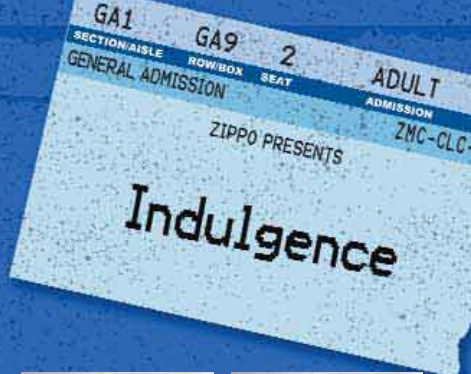
New York Yankees™ Bling
Emblem
Street Chrome™
\$52.95

24574

Toronto Blue Jays
Brushed Chrome
\$29.95



All MLB™
team logos are
on a brushed
chrome lighter
\$29.95



24575



24576



24577



24578



24579



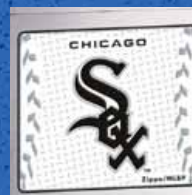
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Visit the official website at MLB.com



24580



24581



24582



24583



24584



24585



24586



24587



24588



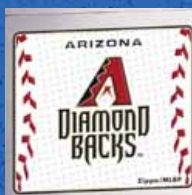
24589



24590



24591



24592



24593



24594



24595



24596



24597



24598



24599



24600



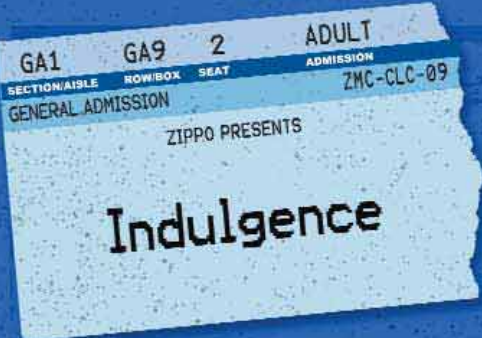
24601



24602



24603



NFL

Available USA and selected countries.



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all new

24618
New York Giants
Brushed Chrome

All NFL lighters
are \$29.95



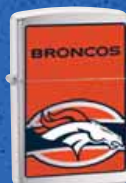
24604



24605



24606



24607



24608



24609



24610



24611



24612



24613



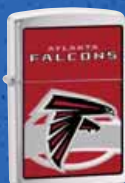
24614



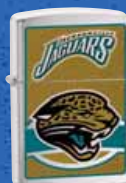
24615



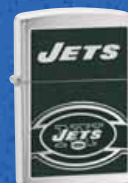
24616



24617



24619



24620



24621



24622



24623



24624



24625



24626



24627



24628



24629



24630



24631



24632



24633



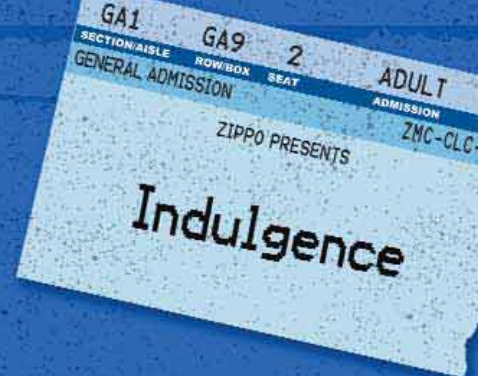
24634



24635

Ford

Available selected countries, some restrictions may apply.



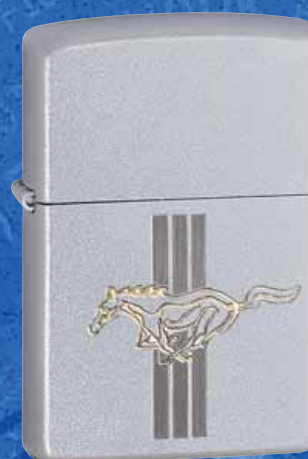
250F.957
Ford Oval
High Polish Chrome
\$24.95



24547
Ford
Street Chrome™
\$26.95



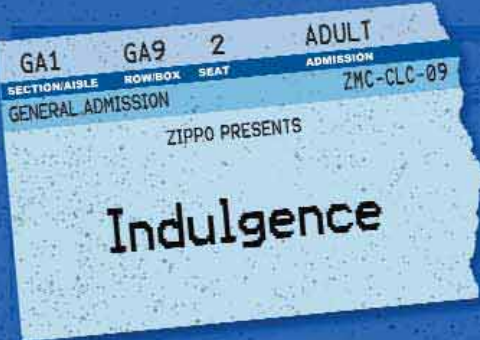
24548
Ford
Brushed Chrome
\$26.95



24268
Ford Mustang
Satin Chrome™
\$29.95



Ford Oval and nameplates are registered trademarks owned and licensed by Ford Motor Company.



Dodge

Available selected countries, some restrictions may apply.



205D.561
Dodge Ram
Emblem
Satin Chrome™
\$29.95



24269
Dodge Tribal
Street Chrome™
\$22.95



24270
Dodge Flames
Satin Chrome™
\$24.95



Dodge is a trademark of Chrysler LLC and is used under license by Zippo Mfg. Co. © Chrysler LLC 2008



304
Zippo MotorSports®
Red Matte
\$21.95



24524
250 TRKGIRLS
High Polish Chrome
\$24.95



24520
207 AMTRUCKER
Street Chrome™
\$22.95

Chevy®

Available selected countries, some restrictions may apply.



24271
Chevy Silver
Satin Chrome™
\$22.95



24555
Chevy Americana
Black Matte
\$26.95



24554
Chevy
Street Chrome™
\$24.95



24553
Chevy Corvette
High Polish Chrome
\$29.95



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Cadillac®

Available selected countries, some restrictions may apply.



21106
Cadillac
High Polish Chrome
\$26.95



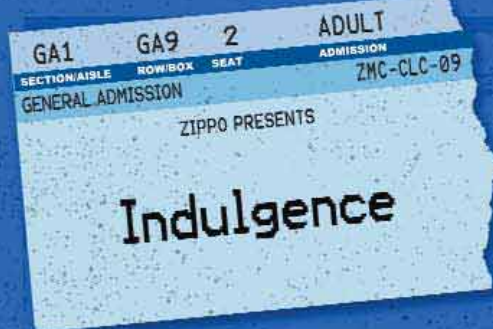
24302
Cadillac
Pink Matte
\$26.95



24303
Cadillac Crest
Emblem
Black Matte
\$29.95



Cadillac and the Wreath and Crest Emblem are General Motors Trademarks used under license to Zippo.



Realtree®

Available worldwide.



24072
ADVANTAGE
MAX-1 HD®
\$26.95



20628
ADVANTAGE
MAX-4 HD®
\$24.95



24374
Lossproof available in
REALTREE HARDWOODS®
\$27.95



451
REALTREE
HARDWOODS®
\$24.95

Realtree Hardwoods®, 1998; Realtree®, 1985; Advantage Max-1HD®, 2004; Advantage Max -4 HD®, 2002; and Realtree Hardwoods HD®, 2001 are copyrights of Jordan Outdoor Enterprises, Ltd., all rights reserved.

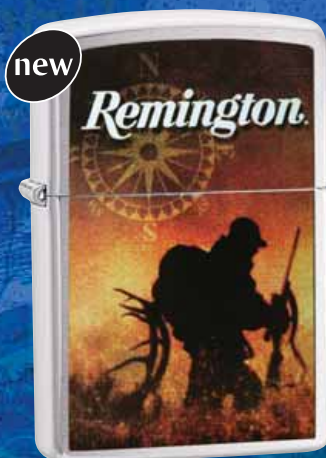
BILL JORDAN'S

REALTREE®

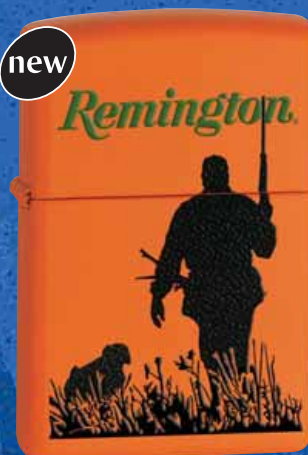
America's Most Versatile Camo Pattern.™

Remington®

Available USA and Canada only. Additional territories upon request.



24540
Remington
Brushed Chrome
\$29.95



24539
Remington
Orange Matte
\$24.95



24646
Remington Lossproof
Brushed Chrome
\$26.95

PLAYBOY

Available selected countries, some restrictions may apply.



24447
Playboy
Spectrum™
\$34.95



250PB.107
Playboy In Black & White
High Polish Chrome
\$31.95



24571
Playboy
Pink Matte
\$24.95



200PB.110
Playboy Rabbit
Head
Emblem
Brushed Chrome
\$29.95



24306
Playboy
Candy Raspberry™
\$29.95



24308
Playboy Bunny
Vertical
High Polish Chrome
\$30.95



24307
Playboy I Read The
Articles
Street Chrome™
\$26.95



Kit Rae

Available worldwide.

Enter a realm of dreams and nightmares, swords and sorcerers, where reality meets fantasy in a world defying conventional description.

Award winning sword/knife designer and fantasy artist Kit Rae brings exquisite fantasy images to life in this collectible line of Zippo lighters.

Each vivid full-color fantasy design becomes a reality with Zippo's color imaging customization process, and each lighter is sure to be cherished by collectors and fantasy enthusiasts the world over.



24281
Vaelen
Black Matte
\$27.95



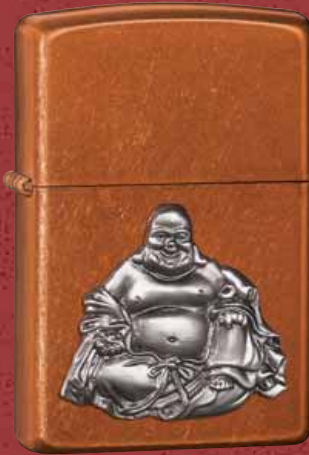
24283
Aluen
Brushed Chrome
\$27.95



24462
218 Ellewah
Black Matte
\$27.95



24463
218 Vaelen of Mith
Black Matte
\$27.95



21195
Buddha
Emblem
Toffee™
\$27.95



24469
250 GNSH
High Polish Chrome
\$24.95



24472
218 Y&Y
Black Matte
\$21.95



24403
200 BS Face Painting Boy
Brushed Chrome
\$27.95



24404
200 BS Face Painting Girl
Brushed Chrome
\$27.95



ZIPPO

For the Love of Chrome illustrates a fresh new twist to a traditional process. New double lustre is achieved by first etching out a solid area, then going back and etching some of that area even deeper.



24183
Double Hearts
Candy Apple Red™
\$24.95



24198
For The Love Of
Chrome
High Polish Chrome
\$29.95



24527
250 RSE
High Polish Chrome
\$26.95



20956
Princess™
Pink Matte
\$21.95



24313
Princess
High Polish Chrome
\$24.95



24016
Heart to Heart™
Street Chrome™
\$18.95



20331
 Luck - Chinese Symbol
 Emblem
 Brushed Chrome
 \$36.95



24005
 Moon Slayer™
 High Polish Chrome
 \$24.95



20332
 Honor - Chinese Symbol
 Emblem
 Brushed Chrome
 \$36.95



24263
 Love
 Brushed Chrome
 \$21.95



24006
 Cobalt Curl™
 High Polish Chrome
 \$24.95



20839
 Love™
 Black Matte
 \$26.95





24522
200 LUVGRLFRIEND
Brushed Chrome
\$21.95



24346
I Have Issues™
Street Chrome™
\$19.95



20836
I.D.™
High Polish Chrome
\$21.95



24348
Skydiver
High Polish Chrome
\$29.95



24330
Hazardous
Black Matte
\$24.95



20334
6 Point Throwing Star
Emblem
Brushed Chrome
\$36.95



20842
Anarchy™
Black Matte
\$21.95



21033
Evil™
High Polish Chrome
\$21.95



24334
More Anarchy
Black Matte
\$21.95

The raised dragon on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



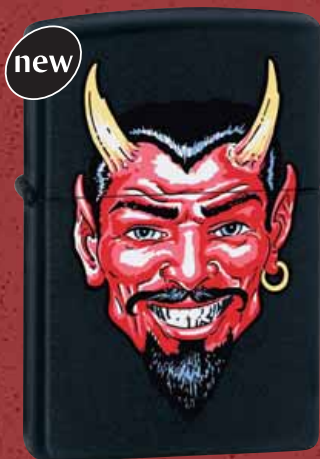
24265
Burning Chain
Street Chrome™
\$22.95



21067
Hidden Dragon™
Black Matte
\$24.95



21035
Raised Dragon™
Stamped
Street Chrome™
\$21.95



24514
BS Old Nick
Black Matte
\$27.95



24468
216 EVLCLN
Cream Matte
\$27.95



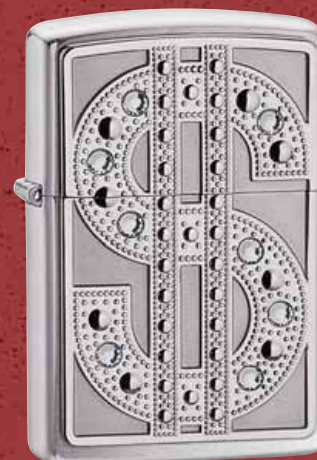
24448
218 BS Bolted Man
Black Matte
\$27.95



20894
Indigo Ivy™
High Polish Chrome
\$31.95



21202
King of Bling
Emblem
Black Matte
\$39.95



20904
Bling™
Emblem
High Polish Chrome
\$47.95

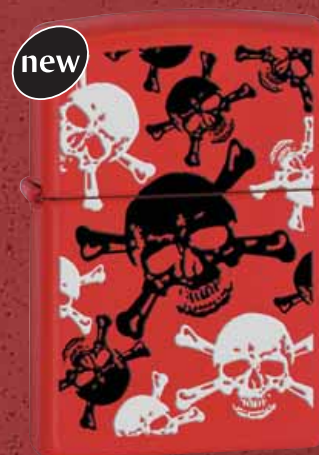
Made with
**CRYSTAL
LIZZY**
SWAROVSKI ELEMENTS



20777
X-Ray™
Emblem
High Polish Chrome
\$39.95



21186
Doom™
Stamped
Candy Apple Red™
\$26.95



24471
233 SKL&XBNS
Red Matte
\$24.95



21061
El Diablo™
Emblem
Candy Apple Red™
\$29.95



24295
The Dark Side™
Black Ice®
\$26.95



21081
Heart Attack™
Emblem
Candy Apple Red™
\$31.95



The Traditions Collection

Available Worldwide.

The Traditions Collection™ showcases original art by world-renowned tattoo artists. Celebrate modern tattoo art on the canvas of a Zippo windproof lighter. Zippo's vibrant color imaging process illustrates this innovative art on each of five different windproof lighters.



24557
TC-True Love
Street Chrome™
\$29.95



24556
TC-Rose
Black Matte
\$26.95



24321
Blooming Death™
Street Chrome™
\$29.95



24322
Nautical Naughty™
Street Chrome™
\$29.95



21098
Soul Crusher™
Street Chrome™
\$29.95

American Hardcore™

Available Worldwide.



21204
Cowboy
Black Matte
\$24.95



21215
Skate Dragon™
Street Chrome™
\$25.95



24261
Pirate
Black Matte
\$26.95

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American Hardcore® is a registered Trademark
of PB&J Design, Inc

Dimensional reverse
etch design wraps
around the antique
silver lighter.



999
Barbed Wire™
Antique Silver Plate™
\$36.95



24328
Tarot Death Card
High Polish Chrome
\$27.95



24487
250 TCD
High Polish Chrome
\$27.95



ZIPPO



24516
BS Mehindi
Brushed Chrome
\$26.95



24475
205 PC
Satin Chrome™
\$24.95



21055
Peace On The Side™
Sapphire™
\$29.95



24337
Native Heritage
Black Matte
\$24.95



24340
Colorz
Satin Chrome™
\$21.95



20762
Seductive Silhouette™
Black Ice®
\$29.95



20955
Medieval Cross™
Emblem
Black Matte
\$29.95



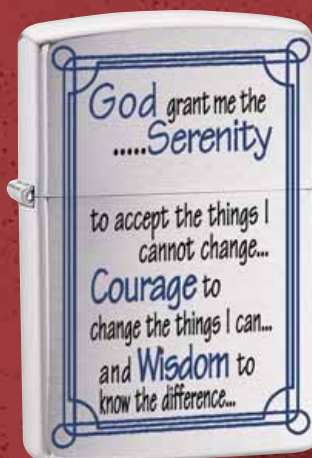
20850
Celtic Cross™
High Polish Chrome
\$24.95



20191
Cross™
High Polish Chrome
\$26.95



24350
Blessed Mother
Purple Shimmer™
\$26.95



24355
Serenity Prayer
Brushed Chrome
\$21.95



24333
Jesus Fish
Brushed Chrome
\$19.95





John Wayne™

Available worldwide.



24541
John Wayne
Brushed Chrome
\$29.95



24542
John Wayne
Brushed Chrome
\$32.95



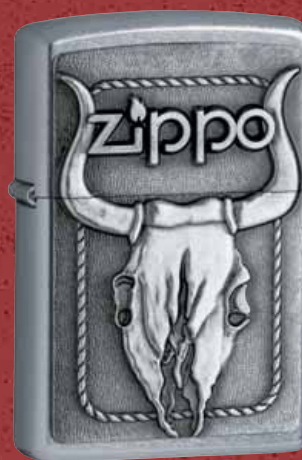
24075
John Wayne 1969
Brushed Chrome
\$29.95

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Southwest designs



24063
Native Chief™
Emblem
Street Chrome™
\$36.95



20286
Bull Skull™
Emblem
Street Chrome™
\$36.95

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof pocket lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.



200PL
Pipe Lighter
Brushed Chrome
\$18.95

The insert of a Zippo pipe lighter is exactly the same size as the standard pocket lighter insert, allowing pipe smokers who have a treasured Zippo lighter the option of replacing the insert to continue carrying the favorite case.

Order any full size Zippo lighter with a pipe insert. Just add PL to code number and \$1.50 to retail price.



218PL
Pipe Lighter
Black Matte
\$21.95



24376
Pipe Lighter Gift Set
High Polish Chrome Lighter
\$115.00

When Friedrich and Heinrich Kapp opened their business in 1865, they could scarcely have dreamt that they, with their partner Charles Peterson, would go on to become Dublin's most fashionable and respected manufacturer of fine smoking pipes. In 1890 Peterson invented a revolutionary new system that allowed surplus tobacco moisture to drain into a specially designed reservoir within the carved briar.

The dedicated team of craftsmen at Peterson today continues the skills and craft that Charles Peterson applied to his original invention over a century ago. Coupled with a patented graduated stem, the Peterson System provides one of the driest smokes ever.

Now Zippo enhances the genuine classic Peterson pipe with a classic high polish chrome Zippo lighter. The special pipe lighter insert allows a strong, steady flame that doesn't burn the pipe bowl.

This distinctive gift set is not just a pipe dream . . . but it is available only while quantities last!



SIGNATURE STYLEGUIDE

Methods available to customize Zippo product

Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving



FINISH

- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark



FINISH

- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

Used only on plated finishes



FINISH

- standard imprint charges
- not available on PVD, powder coat, and translucent finishes
- minimum quantity required
- lid line adjustments may be made
- may require additional lead times
- front and reverse surfaces only

Double Lustre

The design is double etched into the lighter. This layered process is then buffed and plated, displaying a multi dimensional effect. A portion of the design will be chromed out for impact.



FINISH

- contact Zippo sales representative for imprint charges
- available only on 250 & 260.25
- minimum quantity required
- may require additional lead times
- one surface only

Etch and Paint

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.

Also known as Etch and Color or Colorfill



FINISH

- standard imprint charges
- available only on high polish and brush chrome finishes
- minimum quantity required
- image cannot cross lid line

Surface Imprint

A longstanding popular method, surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy ink is applied to the finish one color at a time, building a rich and vibrant image. The product is cured, bonding the epoxy imprint to the surface where it becomes an integral part of the finish.

Also known as Screen Printing or Silk Screening



FINISH

- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- lid line adjustments may be made
- eight colors maximum
- large paint filled areas require stucco process

Color Imaging

Transfer printing method allows up to 5 spot colors to be imprinted onto the lighter surface.

Color Imaging (4 Color Process)

Special cliches are created to allow four color process printing. A 300 DPI photo is required for crisp accuracy. CMYK colors are used to create a photographic image.

Also known as Pad Printing



FINISH

- contact Zippo sales representative for imprint charges
- not available on precious metal finishes
- minimum quantity of 250 pieces required
- may require additional lead times
- special art requirements / hi resolution photo required to be reviewed by Creative Services

Premium Custom Order

Limited Edition

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. *All premium custom orders need to be routed through the Zippo Design Center.*

Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor™ case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor™ case only



Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



Stone Attachment

Zippo designers and engineers continue to develop special inlayed materials and stones to delight Zippo customers.



Photo Imaging

A high resolution photo is required to achieve a crisp beautiful gradated image.

- On dark finishes, Zippo may invert image for a better photographic representation



Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



Selective Inlays

Designs can be inlayed in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



* model not available for purchase

Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center. Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

LUXURY CUSTOM IMPRINT METHODS

Two-Tone Engraving

Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207
- Cannot pass thru lid line



Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, and 20446
- Cannot pass thru lid line



Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



Surface Imprint

Stucco

By applying textured layers of ink, a stucco look can be achieved. Small icons or patterns can be selected by design.



Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended



Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.

GA1 GA9 2
 SECTION/AISLE ROW/BOX SEAT
 GENERAL ADMISSION
 ZIPPO PRESENTS
Displays & Accessories
 ZMC-CLC-09



LPCB
 Lighter Pouch
 with Clip - Brown
 \$9.95



LPCBK
 Lighter Pouch
 with Clip - Black
 \$9.95



LPLB
 Lighter Pouch
 with Loop - Brown
 \$9.95



LPLBK
 Lighter Pouch
 with Loop - Black
 \$9.95



121506
 Z-Clip
 Black
 \$5.95

Plastic unit clips
 on belt, waistband,
 pocket, or sun visor.
 Holds Zippo lighter
 securely, yet easily
 accessible.
 (Lighter not included.)



LPTBK
 Lighter Pouch with
 Thumb Notch - Black
 \$9.95

Thumb notch allows easy removal of
 any Zippo lighter. Wide leather
 loop fits belts up to 2" wide.



50R
Gift Kit
Regular
\$6.45

Price of gift kits does not include lighter.
Add cost of lighter to all gift kit pricing.



50S
Gift Kit
Slim
\$6.45

A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in a handsome gift box.



LPGA
Lighter Pouch
Gift Set
\$13.95

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGA.

GA1 GA9 2
SECTION/AISLE ROW/BOX SEAT
GENERAL ADMISSION
ZMC-CLC-09
Zippo Presents
Displays & Accessories

Fashion meets function with the Zippo lighter chain. End the frustration of lost Zippo lighters and look good doing it. Attach one end of the chain to a belt loop or purse and slip a Zippo lighter into the collar at the other end and you have a stylish way to keep your Zippo lighter securely in your possession. Each Z-Chain comes standard with a model #207 Street Chrome™ lighter.



24651

All In One Kit
\$18.50

All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.



24414

Z-Chain
Lighter Combo
Street Chrome™
\$29.95



Available in U.S.A. only.

Introducing the Zippo Hand Warmer™. Built for winter warriors, it features a sleek and compact design, and fits easily into pockets, gloves and pants without the bulk of other warmers. The Hand Warmer uses Zippo premium lighter fluid to produce more than ten times the heat as traditional models and lasts for up to 24 hours. Plus, it comes with a one-year guarantee, making the Zippo Hand Warmer a perfect fit for any outdoors enthusiast.



20088

Hand Warmer
High Polish Chrome
\$29.95



142633

Counter Stand

Display 30 Zippo products in this counter stand with swivel base. Each side holds 15 pieces.

Dimensions: 16" x 16" x 31"

\$135.00

Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.



Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints. Note: can not be taken on airplane

121503

Fuel Canister

Aluminum

\$14.95

142462 not shown

Light and Motion Display

Holds 60 Zippo products in gift boxes, cardboard boxes, or individual tins.

Dimensions: 15-7/8" x 15-7/8" x 27"

\$205.00

142523

Battery-Operated or Manual Turn

Display with On/Off Switch

Reflective mirrored prism utilizes natural light to illuminate Zippo header. Displays 60 Zippo products in gift boxes, cardboard boxes, or individual tins. Uses four standard "D" batteries (included).

Dimensions: 14-3/4" x 14-1/2" x 25-1/4"

\$215.00



Displays & Accessories

Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.

Make your Zippo display a one-stop-shop with our new Accessory Display Adapter.



142102
Hinged Mount Accessory Display
Adapter holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately)
Used with the following displays: #142462, #142523, #142525, #142633, and #142470.
\$6.50

142470 (Display) & 142477 (Base)
Light and Motion Display with Floor Stand Storage Base
Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Base unit ships flat, and provides ample storage for additional stock.
Dimensions: 15-7/8" x 18-7/8" x 67"
\$370.00

142470 (Display only)
Light and Motion Display
Designed for countertop use. Display 96 Zippo products.
Dimensions: 15-7/8" x 15-7/8" x 37"
\$270.00



142416
15 Piece Display
Countertop display holds
15 Zippo lighters.
(Product sold separately)
Dimensions: 10" x 6" x 23"
\$46.50

Make your Zippo display a
one-stop-shop with our new
Accessory Display Adapter.

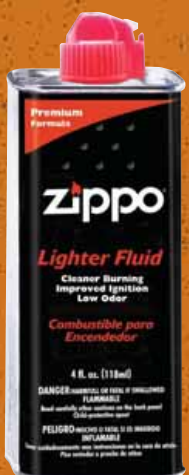


142417
30 Piece Display
Display 30 Zippo lighters
in this counter stand with
swivel base. Each side holds
15 Zippo lighters.
(Product sold separately)
Dimensions: 11" x 8" x 23 1/2"
\$80.00

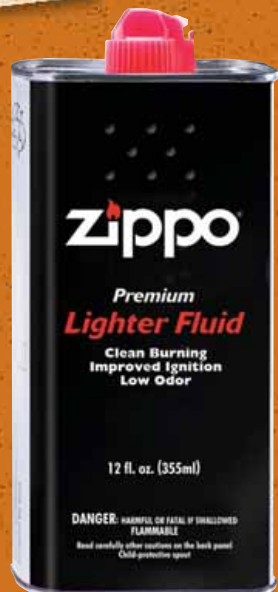
142104
Flush Mount Accessory
Display Adapter
Holds one empty fuel can, included, and
up to 24 flints and or wicks. (Product
sold separately) Used with the following
displays: #142416 and 142417.
\$6.50

Displays & Accessories

For optimum performance of every Zippo BLU™ lighter and all Zippo multipurpose lighters, we recommend genuine Zippo premium butane gas.



3141
Lighter Fluid 4 oz.
(shipping carton of 24)
\$3.00/can
(No. 3341 carton of 12)



3165
Lighter Fluid 12 oz.
(shipping carton of 24)
\$6.20/can
(No. 3365 carton of 12)



3801
Butane Fuel 1.9 oz.
(54 grams)
Shipping carton of 48
with 8 innerpacks of 6
\$3.30/can



3800
Butane Fuel 4.5 oz.
(127 grams)
Shipping carton of 48
with 8 innerpacks of 6
\$4.20/can

Price is subject to change without notice.
For optimum performance of every Zippo windproof pocket lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.

Zippo flints fit all Zippo windproof lighters and Zippo BLU™ lighters.



2406C
Six Flint Dispenser – 24
per Display Card
\$0.70/dispenser



2406N
Flint Cards – 24 cards per
display box; 24 boxes per
master carton
\$0.70/card

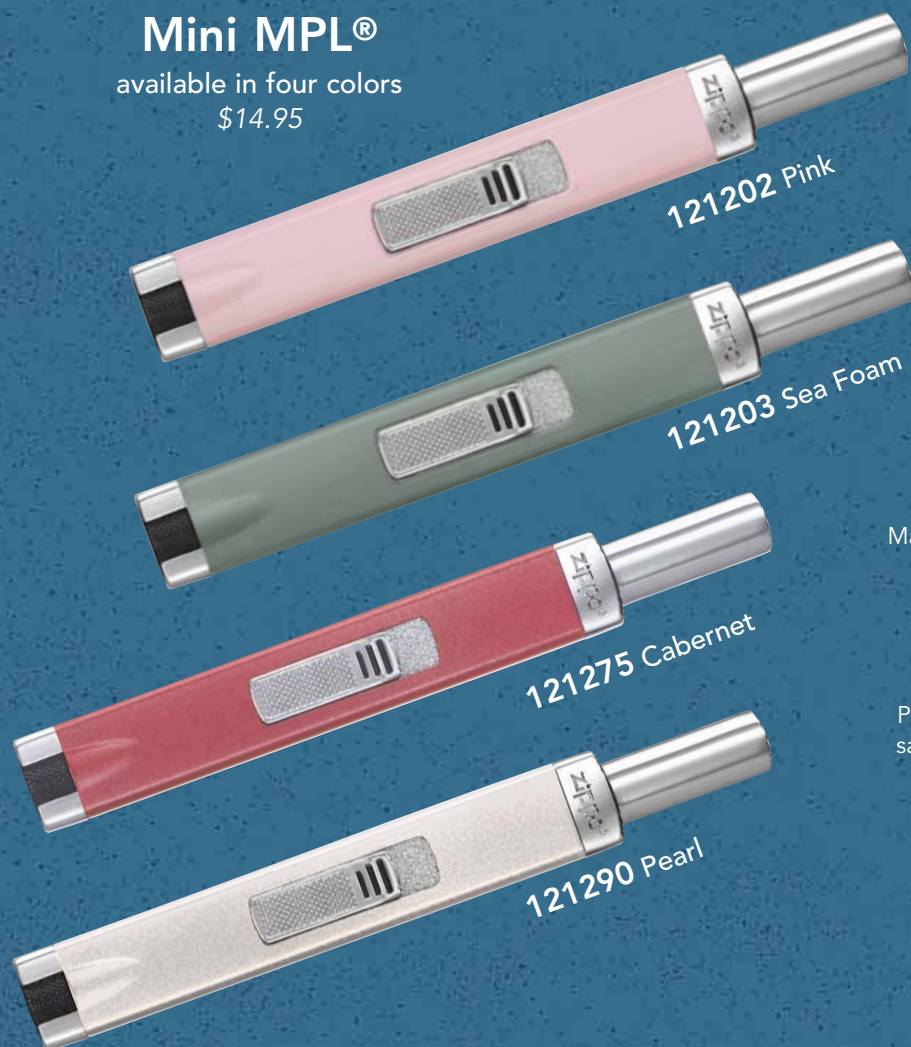


2425
Wick Cards – 24 cards per
display box; 24 boxes per
master carton
\$0.70/card

The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel (found on page 82).

Mini MPL®

available in four colors
\$14.95



Adjustable
flame.

Shown at
actual size

Made by Zippo. You get
a reliable product.
Your customers get a
lifetime guarantee.

Patented child-resistant
safety button (on back).

Ergonomic yet
stylish design.

Available in four colors:
cabernet, pearl, pink
and sea foam.

Fuel-level indicator
(on side) for refillable
butane tank.

Adjustable
flame dial.

Butane fuel valve
(on bottom).





NFL

Available USA and selected countries.



40001-000284



All NFL MPLs
are \$24.95

Order any combination of 24 MPLs (your licensed
selection must be purchased in a
minimum quantity of 2 units per model number.)



40001-000270



40001-000271



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NFL-related trademarks are trademarks of the
National Football League.

Packaging for all
licensed MPL®



40001-000272



40001-000273



40001-000274



40001-000275



40001-000276



40001-000277



40001-000278



40001-000279



40001-000280



40001-000281



40001-000282



40001-000283



40001-000284



40001-000285



40001-000286



40001-000287



40001-000288



40001-000289



40001-000290



40001-000291



40001-000292



40001-000293



40001-000294



40001-000295



40001-000296



40001-000297



40001-000298



40001-000299



40001-000300



40001-000301

Available selected countries, some restrictions may apply.



Order any combination of 24 MPLs (your licensed selection must be purchased in a minimum quantity of 2 units per model number.)



40001-000268
Black MPL®
Chevy™
\$24.95



40001-000266
Black MPL®
Jim Beam®
\$24.95



40001-000269
Black MPL®
Jack Daniel's®
\$24.95



40001-000267
Black MPL®
Playboy
\$25.95



Packaging for all licensed MPL®



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Your friends at Jack Daniels remind you to drink responsibly.
For sale to adults of legal drinking age.

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Wind-resistant, dual flame technology helps start a robust fire even in the harshest, windiest conditions.

Zippo OUL®

With its wind-resistant dual flame, water-resistant cap, rugged metal construction, and built-in LED light, the Zippo OUL® is ideal for camping, hunting, fishing, hiking and more. For optimum performance of every Zippo outdoor utility lighter, we recommend genuine Zippo premium butane fuel (found on page 82).

Rugged metal construction.

Built-in LED light.

Ergonomic rubber grip.

Patented child-resistant safety button (on back).

Advanced ignition system.

Filling valve is located at bottom of lighter. LED light helps to illuminate kindling at night.



Clip & strap.

Fuel-level indicator.

Adjustable flame dial.

Water resistant cap.



121375
OUL®
(12 per master carton)
\$30.95 each

Part Number – Page Number Cross Reference Table

Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.
13	14	304	56	21032	50	24203	29	24468	66	24584	53
14	14	350	29	21033	65	24205	30	24469	61	24585	53
15	14	352	17	21035	65	24206	27	24471	67	24586	53
23	14	352B	17	21041	40	24207	27	24472	61	24587	53
24	14	355	29	21051	39	24208	27	24474	10	24588	53
26	15	359	28	21052	39	24219	22	24475	70	24589	53
27	15	362	26	21055	70	24220	22	24477	50	24590	53
30B	5	363	26	21061	67	24242	34	24483	50	24591	53
50R	77	451	58	21063	20	24259	10	24484	10	24592	53
50S	77	667	30	21064	22	24261	69	24486	10	24593	53
121FB	20	769	37	21067	65	24263	63	24487	69	24594	53
150	21	785	46	21068	43	24265	65	24503	50	24595	53
150ZL	21	999	69	21069	41	24268	55	24508	52	24596	53
151	21	1500	32	21081	67	24269	56	24513	20	24597	53
151ZL	21	1600	33	21088	28	24270	56	24514	66	24598	53
161	19	1605	33	21095	49	24271	57	24515	37	24599	53
162	16	1607	33	21098	68	24277	8	24516	70	24600	53
167	16	1610	33	21106	57	24279	8	24517	51	24601	53
168	16	1615	32	21122	23	24280	8	24519	43	24602	53
169	16	1618	34	21122ZL	23	24281	60	24520	56	24603	53
195	15	1618ZB	34	21124	23	24283	60	24521	31	24604	54
200	18	1652	32	21124ZL	23	24295	67	24522	64	24605	54
200FL	24	1652B	32	21129	9	24296	39	24523	41	24606	54
200PB.110	59	1654	33	21137	29	24297	42	24524	56	24607	54
200PL	73	1654B	33	21138	29	24302	57	24525	36	24608	54
200ZP	28	1655	32	21139	31	24303	57	24527	62	24609	54
201FB	20	1935	11	21149	39	24305	39	24529	44	24610	54
204	19	1941	12	21155	30	24306	59	24530	44	24611	54
204B	19	1941B	12	21162	37	24307	59	24531	44	24612	54
205	18	2406C	82	21181	48	24308	59	24532	44	24613	54
205D.561	56	2406N	5, 82	21184	20	24312	37	24533	44	24614	54
207	18	2425	82	21186	67	24313	62	24534	20	24615	54
207G	19	3141	82	21190	43	24316	34	24535	10	24616	54
211	22	3141EX	82	21191	30	24317	34	24536	47	24617	54
218	23	3165	82	21192	28	24318	34	24537	47	24618	54
218.539	46	3165EX	82	21193	27	24319	35	24539	58	24619	54
218PL	73	3341	82	21195	61	24320	35	24540	58	24620	54
218ZB	22	3365	82	21202	66	24321	68	24541	72	24621	54
218ZL	23	3800	5, 82	21204	69	24322	68	24542	72	24622	54
221	23	3801	5, 82	21215	69	24328	69	24543	9	24623	54
221.540	46	20088	78	21230	38	24330	64	24544	9	24624	54
221ZL	23	20191	71	24001	47	24331	51	24545	10	24625	54
229	23	20286	72	24003	20	24332	51	24546	10	24626	54
229ZL	23	20287	37	24004	20	24333	71	24547	55	24627	54
230	13	20308	30	24005	63	24334	65	24548	55	24628	54
230.25	13	20331	63	24006	63	24335	26	24549	9	24629	54
231	23	20332	63	24007	50	24337	70	24550	48	24630	54
231ZL	23	20334	64	24011	49	24338	36	24551	48	24631	54
233	23	20363	27	24013	30	24339	40	24552	48	24632	54
233ZL	23	20446	21	24014	23	24340	70	24553	57	24633	54
236	22	20446ZL	21	24014ZL	23	24346	64	24554	57	24634	54
237	23	20447	21	24016	62	24348	64	24555	57	24635	54
237ZL	23	20492	35	24035	28	24350	71	24556	68	24636	52
238	23	20493	35	24038	31	24351	43	24557	68	24637	52
238ZL	23	20494	35	24040	40	24352	36	24558	7	24638	52
239	23	20628	58	24047	51	24353	42	24559	7	24639	52
239.538	46	20762	70	24059	29	24354	42	24560	6	24640	52
239.541	46	20777	67	24060	9	24355	71	24561	6	24641	52
239ZL	23	20827	49	24061	9	24374	58	24562	7	24642	52
240	13	20831	35	24063	72	24375	42	24563	7	24643	52
250	18	20836	64	24068	42	24376	73	24564	7	24644	52
250F.957	55	20839	63	24069	27	24377	43	24565	7	24645	52
250JB.928	48	20842	65	24072	58	24383	17	24566	6	24646	58
250JD.321	47	20850	71	24075	72	24384	25	24567	6	24647	18
250JD.427	47	20852	49	24080	41	24385	25	24568	7	24648	18
250PB.107	59	20854	41	24082	41	24386	25	24569	7	24650	11
254	19	20855	37	24096	12	24387	25	24570	6	24651	78
254B	19	20894	66	24150	26	24388	25	24571	59	30001	4
254BJB.929	48	20895	43	24171	53	24403	61	24572	36	30002	3
254BJD.428	47	20903	31	24174	47	24404	61	24573	36	30004	3
260	13	20904	66	24181	31	24410	38	24574	53	30005	3
260.25	13	20955	71	24183	62	24411	38	24575	53	30013	4
270	13	20956	62	24184	24	24412	38	24576	53	30027	2
275	19	20968	40	24193	24	24413	38	24577	53	30028	4
280AFC	45	20969	28	24195	36	24414	78	24578	53	30029	4
280ANC	45	20991	26	24196	50	24446	41	24579	53	30030	2
280ARM	45	20993	26	24197	24	24447	59	24580	53	30031	3
280CG	45	21023	40	24198	62	24448	66	24581	53	30032	3
280MAR	45	21026	37	24200	31	24462	60	24582	53	30033	3
301FB	20	21027	40	24202	49	24463	60	24583	53	30035	2



The name in flame.™

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