

To a
Quality
Gift
Array



Welcome to the world of Zippo! This catalog provides a comprehensive look at over 600 Zippo products. Starting with our world famous Zippo windproof lighter, our quality product line includes an impressive array of lighters, writing instruments, knives, desk accessories, keyholders, money clips, tape measures, and accessories.

Each product line is color-keyed on the outside margin for quick and easy identification.

Zippo's reputation for excellence is due to three factors: 1. dedicated, enthusiastic employees; 2. superior, innovative products; and 3. satisfied customers. Our aim is to provide you with quality products to suit your needs and meet your high expectations.

Satisfaction is guaranteed! Zippo Manufacturing Company offers a time-honored commitment to our customers. Our quality products are made in the USA and carry an unconditional Lifetime Guarantee. And have since 1932 when the first Zippo was made.

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Prices and specifications subject to change without notice. All prices quoted herein are suggested retail.

Today's Zippo lighters work flawlessly – just as they did back in 1932 when George G. Blaisdell first introduced the wind-proof lighter concept.

Today, the Zippo lighter has become a symbol of functional design and is synonymous with American excellence.

Known the world over, genuine Zippo quality is easy to identify. Each Zippo windproof lighter is embossed with a distinctive hallmark on the bottom of the outer case. The certification includes the Zippo logo, alphabetic and Roman numeral date codes, and the words "Bradford PA Made in U.S.A."

For over 60 years, consumers have purchased over 250 million genuine Zippo windproof lighters . . . and for one reason: "They work or we fix them free."



No. 200
Brush Chrome
\$10.95



No. 200ZE
Brush Chrome with
Zippo Emblem
\$13.95



No. M200
Midnight Chrome
Brush Finish
\$14.95



No. 200FL
Brush Finish
Founders Lighter
\$19.95



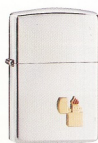
No. 200 114
Brush Finish
Serenity Prayer
\$12.95



No. 230
Vintage Brush
Chrome
\$12.95



No. 250
High Polish
Chrome
\$12.95



No. 250ZE
High Polish with
Zippo Emblem
\$15.95



No. M250
Midnight Chrome
High Polish
\$15.95



No. M250ZB
Midnight Chrome
with Zippo & Border
\$15.95



No. M250ZE
Midnight Chrome
with Zippo Emblem
\$18.95



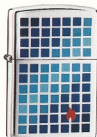
No. 260
High Polish Chrome
Vintage
\$13.95



No. 275
Brush Chrome
with Loop & Lanyard
\$12.95



No. 321
Mobile Ceramic
\$19.95



No. 322
Blue Mesh
\$20.95



No. 323
Orange Grid
\$19.95



No. 324
Assorted Symbols
\$18.95



No. 325
Symmetric Circles
\$21.95



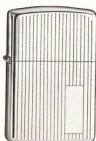
No. 326
Varied Geometrics
\$18.95



No. 327
Cartoon Abstract
\$19.95



No. 328
Modern Abstract
\$18.95



No. 350
High Polish Chrome
Engine Turned
\$13.95



No. 352
High Polish Chrome
Venetian
\$13.95



No. M352
Midnight Chrome
Venetian
\$16.95



No. 355
Ultralite
Black
\$13.95



No. 356
Ultralite
Ivory
\$13.95

1932 REPLICA



No. 1932
Replica
\$20.95

BRASS



No. 204
Brush Finish
Solid Brass
\$13.95



No. 204B
Brush Finish
Brass (without
lettering)
\$13.95



No. 240
Vintage
Brush Brass
\$14.95



No. 254
High Polish
Solid Brass
\$14.95



No. 254B
High Polish Brass
(without lettering)
\$14.95



No. 254BZE
High Polish Brass
with Zippo Emblem
\$17.95



No. 270
Vintage High
Polish Brass
\$15.95



No. 352B
Brass Venetian
\$13.95

SCRIMSHAW



No. 359
Scrimshaw Ship
Chrome
\$15.95



No. M359
Scrimshaw Ship
Midnight Chrome
\$18.95



No. 368
Scrimshaw Ship
Black Matte
\$15.95



No. 208
Scrimshaw Ship
Brass
\$18.95

MATTE FINISH

REGULAR SIZE
LIGHTERS



No. 218
Black Matte
\$12.95



No. 220
Blue Matte
\$12.95



No. 221
Green Matte
\$12.95



No. 223
Grey Matte
\$12.95



No. 218Z
Black Matte
with Zippo
\$12.95



No. 220Z
Blue Matte
with Zippo
\$12.95



No. 221Z
Green Matte
with Zippo
\$12.95



No. 223Z
Grey Matte
with Zippo
\$12.95



No. 218ZB
Black Matte with
Zippo & Border
\$12.95



No. 220ZB
Blue Matte with
Zippo & Border
\$12.95



No. 221ZB
Green Matte with
Zippo & Border
\$12.95



No. 223ZB
Grey Matte with
Zippo & Border
\$12.95



No. 218I
Black Matte
with Initial Panel
\$12.95



No. 220I
Blue Matte
with Initial Panel
\$12.95



No. 221I
Green Matte
with Initial Panel
\$12.95



No. 223I
Grey Matte
with Initial Panel
\$12.95



No. 218ZE
Black Matte with
Zippo Emblem
\$15.95



No. 219
Camouflage
\$14.95

SOLID GOLD

No. 165
14K Solid Gold
\$2,295.00



GOLD ELECTROPLATE



No. 31
Gold Electroplate
Classic
\$24.95



No. 33
Gold Electroplate
Shimmer
\$24.95



No. 34
Gold Electroplate
Swirl
\$24.95



No. 35
Gold Electroplate
Black Elegance
\$26.95



No. 36
Gold Electroplate
Golden Tortoise
\$29.95



No. 200G
Brush Gold
Electroplate
\$21.95



No. 250G
High Polish
Gold Electroplate
\$22.95



No. 250GZE
High Polish Gold
Electroplate with
Zippo Emblem
\$25.95



No. 320A
Gold Plated
Floral
\$66.95

STERLING SILVER



No. 12A
Sterling Floral
\$195.95



No. 15
Sterling Silver
\$147.95



No. 17
Sterling Silver
Engine Turned
\$152.95



No. 19
(Not Shown)
Sterling Silver
Engine Turned without Initial Panel
\$152.95



SILVER PLATE



No. 100
Silver Plate
\$15.95



No. 102WG
Silver Plate with Gold
Inlay Diagonal Patterns
\$23.95



No. 103WG
Silver Plate with Gold
Inlay Decorative
Column
\$23.95



No. 104WG
Silver Plate with Gold
Inlay Inlaid Floral
\$23.95



No. 108WG
Silver Plate
with Gold Inlay
Diagonal Borders
\$23.95



No. 109WG
Silver Plate with
Gold Inlay Cattails
\$23.95



No. 110WG
Silver Plate with
Gold Inlay Gothic Scroll
\$23.95



MILITARY INSIGNIA SERIES



No. 218AFC
Black Matte
Air Force Crest
\$15.95



No. 218ANC
Black Matte
Navy Anchor
\$15.95



No. 218ARM
Black Matte
Army
\$15.95



No. 218AW
Black Matte
Army Wings
\$15.95



No. 218CG
Black Matte
Coast Guard
\$15.95



No. 218MAR
Black Matte
Marines
\$15.95



No. 218NO
Black Matte
Navy Officer
\$15.95



No. 218NW
Black Matte
Navy Wings
\$15.95



No. 280AFC
Brush Chrome
Air Force Crest
\$13.95



No. 280ANC
Brush Chrome
Navy Anchor
\$13.95



No. 280ARM
Brush Chrome
Army
\$13.95



No. 280AW
Brush Chrome
Army Wings
\$13.95



No. 280CG
Brush Chrome
Coast Guard
\$13.95



No. 280MAR
Brush Chrome
Marines
\$13.95



No. 280NO
Brush Chrome
Navy Officer
\$13.95



No. 280NW
Brush Chrome
Navy Wings
\$13.95

ORGANIZATIONS INSIGNIA SERIES

LIGHTERS
REGULAR SIZE



No. 218EAG
Black Matte
Eagles
\$15.95



No. 218ELK
Black Matte
Elks
\$15.95



No. 218IOOF
Black Matte
IOOF
\$15.95



No. 218KC
Black Matte
Knights of Columbus
\$15.95



No. 218M32
Black Matte
Masonic 32nd Degree
\$15.95



No. 218MAS
Black Matte
Masonic Blue Lodge
\$15.95



No. 218MSE
Black Matte
Moose
\$15.95



No. 218ROT
Black Matte
Rotary
\$15.95



No. 218SHR
Black Matte
Shrine
\$15.95



No. 280EAG
Brush Chrome
Eagles
\$13.95



No. 280ELK
Brush Chrome
Elks
\$13.95



No. 280IOOF
Brush Chrome
IOOF
\$13.95



No. 280KC
Brush Chrome
Knights of Columbus
\$13.95



No. 280M32
Brush Chrome
Masonic 32nd Degree
\$13.95



No. 280MAS
Brush Chrome
Masonic Blue Lodge
\$13.95



No. 280MSE
Brush Chrome
Moose
\$13.95



No. 280ROT
Brush Chrome
Rotary
\$13.95



No. 280SHR
Brush Chrome
Shrine
\$13.95

SPORT & GAME SERIES



No. 180GLF
Brush Chrome
Golfer
\$12.95



No. 180FSH
Brush Chrome
Fisherman
\$12.95



No. 180BWL
Brush Chrome
Bowler
\$12.95



No. 180HNT
Brush Chrome
Hunter
\$12.95



No. 180TEN
Brush Chrome
Tennis
\$12.95



No. 180SKI
Brush Chrome
Skier
\$12.95



No. 180SNO
Brush Chrome
Snowmobiler
\$12.95



No. 200GA 261
Brush Finish
English Pointer
\$13.95



No. 200GA 262
Brush Finish
English Setter
\$13.95



No. 200GA 265
Brush Finish
Grouse
\$13.95



No. 200GA 560
Brush Finish
Mallard Duck
\$17.95



No. 200GA 561
Brush Finish
Woodcock
\$13.95



No. 200GA 562
Brush Finish
Raccoon
\$13.95

See page 23 for
additional game
series lighters

PIPE LIGHTERS



No. 200PL
Brush Chrome
Pipe Lighter
\$11.95



No. 204PL
Brush Brass
Pipe Lighter
\$14.95



No. 218PL
Black Matte
Pipe Lighter
\$13.95



No. 218PLZB
Black Matte with
Zippo & Border
Pipe Lighter
\$13.95



No. 359PL
Scrimshaw Ship
Pipe Lighter
\$16.95

SCULPTURED SERIES REGULAR LIGHTERS



No. 250G-C*
High Polish Gold
Electro Cat
\$52.95



No. 250G-E*
High Polish Gold
Electro Elephant
\$52.95



No. 250G-F*
High Polish Gold
Electro Fish
\$52.95



No. 250G-H*
High Polish Gold
Electro Horse
\$52.95



No. 250G-RC*
High Polish Gold
Electro Race Car
\$52.95



No. 250G-RM*
High Polish Gold
Electro Ram
\$52.95



No. 250G-S*
High Polish Gold
Electro Saddle
\$52.95



No. 218-F
Black Matte
with Fish \$36.95

*Also available
in Black Matte



HANDILITE TABLE LIGHTERS



No. 200H
Brush Chrome with
Handilite Base
\$16.95



No. 250GH
High Polish Gold
Electroplate with
Handilite Base
\$33.95



No. 218H-HC
Regular Black Matte
Handilite with
Horse
\$47.95

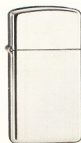


No. 250GH-R
High Polish Gold
Electroplate
Handilite with Ram
\$63.95

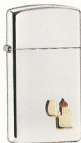
**High Polish Chrome
Handilite Base \$6.00
add to the cost of any
"regular size lighter."

**Gold Electroplate
Handilite Base \$11.00
add to the cost of any
"regular size lighter."

**Not available on
#204, #254, Sterling,
#250, #240, #260 &
#270.



No. 1610
High Polish Chrome
\$12.95



No. 1610ZE
High Polish Chrome
Zippo Emblem
\$15.95



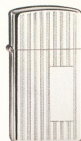
No. M1610
High Polish
Midnight Chrome
\$15.95



No. M1610ZB
High Polish
Midnight Chrome
with Zippo & Border
\$15.95



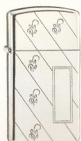
No. M1610ZE
High Polish Midnight
Chrome Zippo Emblem
\$18.95



No. 1615
High Polish
Chrome Ribbon
\$13.95



No. 1621
High Polish
Chrome Bright Cut
\$13.95



No. 1625
High Polish
Chrome Diagonal
\$13.95



No. 1652
Venetian Design
\$13.95



No. M1652
Midnight Chrome
Venetian
\$16.95



No. 1610 114
High Polish Slim
Serenity Prayer
\$14.95



No. 1655
Ultralite Black
\$13.95



No. 1656
Ultralite Ivory
\$13.95



No. 1608
Brass
Scrimshaw Whale
\$18.95



No. 1659
Chrome
Scrimshaw Whale
\$15.95



No. M1659
Midnight Chrome
Scrimshaw Whale
\$18.95



No. 1668
Black Matte
Scrimshaw Whale
\$15.95

BRASS



No. 1652B
Brass Venetian
\$13.95



No. 1654
High Polish Brass
\$14.95



No. 1654B
High Polish Brass
(without lettering)
\$14.95



No. 1654BZE
High Polish Brass
(without lettering)
with Zippo emblem
\$17.95

GOLD ELECTROPLATE



No. 1610G
High Polish Gold
Electroplate
\$22.95



No. 1610GZE
High Polish Gold
Electroplate with
Zippo Emblem
\$25.95



No. 3100
Gold Electroplate
Classic
\$24.95



No. 3300
Gold Electroplate
Shimmer
\$24.95



No. 3400
Gold Electroplate
Swirl
\$24.95



No. 3500
Gold Electroplate
Black Elegance
\$26.95

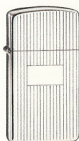


No. 3600
Gold Electroplate
Golden Tortoise
\$29.95

STERLING
SILVER



No. 1500
Sterling Silver
\$102.95



No. 1700
Sterling Silver
Engine Turned
\$108.95



MATTE FINISH



No. 1618
Black Matte
\$12.95



No. 1626
Blue Matte
\$12.95



No. 1627
Green Matte
\$12.95



No. 1629
Grey Matte
\$12.95



No. 1618Z
Black Matte with Zippo
\$12.95



No. 1626Z
Blue Matte with Zippo
\$12.95



No. 1627Z
Green Matte with
Zippo \$12.95



No. 1629Z
Grey Matte with
Zippo \$12.95



No. 1618ZB
Black Matte with
Zippo & Border
\$12.95



No. 1626ZB
Blue Matte with
Zippo & Border
\$12.95



No. 1627ZB
Green Matte with
Zippo & Border
\$12.95



No. 1629ZB
Grey Matte with
Zippo & Border
\$12.95



No. 1618I
Blue Matte with
Initial Panel
\$12.95



No. 1626I
Blue Matte with
Initial Panel
\$12.95



No. 1627I
Green Matte with
Initial Panel
\$12.95



No. 1629I
Grey Matte with
Initial Panel
\$12.95



No. 1618ZE
Black Matte with
Zippo Emblem
\$15.95



No. 1619
Camouflage
\$14.95

MILITARY INSIGNIA SERIES

SLIM SIZE
LIGHTERS



No. 1618AFC
Black Matte
Air Force Crest
\$15.95



No. 1618ANC
Black Matte
Navy Anchor
\$15.95



No. 1618ARM
Black Matte
Army
\$15.95



No. 1618AW
Black Matte
Army Wings
\$15.95



No. 1618CG
Black Matte
Coast Guard
\$15.95



No. 1618MAR
Black Matte
Marines
\$15.95



No. 1618NO
Black Matte
Navy Officer
\$15.95



No. 1618NW
Black Matte
Navy Wings
\$15.95



No. 1680AFC
High Polish Chrome
Air Force Crest
\$15.95



No. 1680ANC
High Polish Chrome
Navy Anchor
\$15.95



No. 1680ARM
High Polish Chrome
Army
\$15.95



No. 1680AW
High Polish Chrome
Army Wings
\$15.95



No. 1680CG
High Polish Chrome
Coast Guard
\$15.95



No. 1680MAR
High Polish Chrome
Marines
\$15.95



No. 1680NO
High Polish Chrome
Navy Officer
\$15.95



No. 1680NW
High Polish Chrome
Navy Wings
\$15.95

ORGANIZATIONS INSIGNIA SERIES



No. 1618EAG
Black Matte
Eagles
\$15.95



No. 1618ELK
Black Matte
Elks
\$15.95



No. 1618IOOF
Black Matte
IOOF
\$15.95



No. 1618KC
Black Matte
Knights of Columbus
\$15.95



No. 1618M32
Black Matte
Masonic 32nd Degree
\$15.95



No. 1618MAS
Black Matte
Masonic Blue Lodge
\$15.95



No. 1618MSE
Black Matte
Moose
\$15.95



No. 1618ROT
Black Matte
Rotary
\$15.95



No. 1618SHR
Black Matte
Shrine
\$15.95



No. 1680EAG
High Polish Chrome
Eagles
\$15.95



No. 1680ELK
High Polish Chrome
Elks
\$15.95



No. 1680IOOF
High Polish Chrome
IOOF
\$15.95



No. 1680KC
High Polish Chrome
Knights of Columbus
\$15.95



No. 1680M32
High Polish Chrome
Masonic 32nd Degree
\$15.95



No. 1680MAS
High Polish Chrome
Masonic Blue Lodge
\$15.95



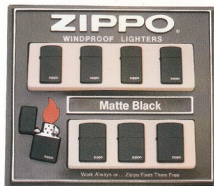
No. 1680MSE
High Polish Chrome
Moose
\$15.95



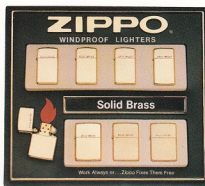
No. 1680ROT
High Polish Chrome
Rotary
\$15.95



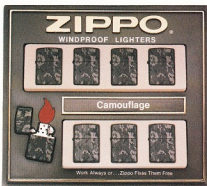
No. 1680SHR
High Polish Chrome
Shrine
\$15.95



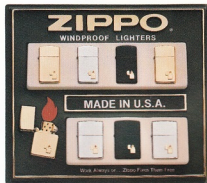
BM-8
4 ea. No. 218Z Black Matte Regular
Lighters w/Zippo Logo
4 ea. No. 1618Z Black Matte Slim
Lighters w/Zippo Logo
\$103.60



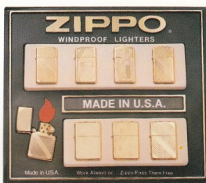
BR-8
4 ea. No. 1654 Slim High Polish Brass
2 ea. No. 254 High Polish Brass
2 ea. No. 204 Brush Finish Brass
\$117.60



CD-8
8 No. 219 Camouflage
Lighters
\$119.60



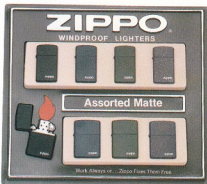
EL-8
1 ea. 254BZE; 1-1654BZE; 1-250ZE;
1-1610ZE; 1-1610GZE; 1-218ZE;
1-1618ZE; 1-200ZE
\$139.60



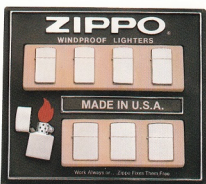
GE-8
2 - No. 31 Classic,
1 - No. 33 Shimmer,
1 - No. 34 Diagonal Swirl,
2 - No. 3100 Classic,
1 - No. 3300 Shimmer,
1 - No. 3400 Diagonal Swirl.
\$199.60



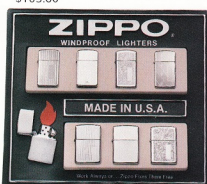
MAZB-8
1 ea. No. 218-ZB Black Matte Regular,
No. 220-ZB Blue Matte Regular,
No. 221-ZB Green Matte Regular,
No. 223-ZB Grey Matte Regular,
No. 1618-ZB Black Matte Slim,
No. 1626-ZB Blue Matte Slim,
No. 1627-ZB Green Matte Slim,
No. 1629-ZB Grey Matte Slim
\$103.60



MA-8
1 ea. No. 218Z Black Matte Regular
1 ea. No. 220Z Blue Matte Regular
1 ea. No. 221Z Green Matte Regular
1 ea. No. 223Z Grey Matte Regular
1 ea. No. 1618Z Black Matte Slim
1 ea. No. 1626Z Blue Matte Slim
1 ea. No. 1627Z Green Matte Slim
1 ea. No. 1629Z Grey Matte Slim
\$103.60

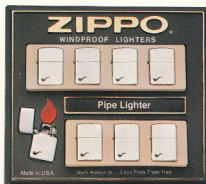


MPA-8
4 ea. No. 200 Brush Chrome Regular
4 ea. No. 1610 High Polish Chrome Slim
\$95.60

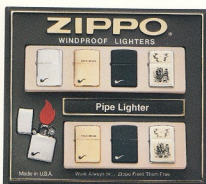


MPB-8
1 ea. No. 200 Brush Chrome Regular
Lighter, No. 250 High Polish Chrome,
No. 350 High Polish Engine Turned
No. 352 Regular Lighter w/Venetian
Design, No. 1610 Slim High Polish,
No. 1625 High Polish Diagonal Slim,
No. 1615 High Polish Ribbon Slim,
No. 1652 Slim Lighter w/Venetian
Design \$106.60

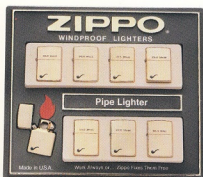
STOCK PANELS



PL-8
8 No. 200PL Brush Finish Chrome
Pipe Lighters
\$95.60



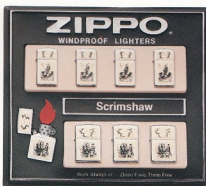
PLA-8
2 ea. No. 200PL Brush Chrome w/Pipe
Design, 2 ea. No. 204PL Regular Brush
Brass w/Pipe Design, 2 ea. No. 218PL
Black Matte w/Pipe Design,
2 ea. No. 359PL Scrimshaw Pipe Lighter
\$115.60



PLB-8
8 No. 204PL Brush Finish Solid
Brass Pipe Lighters
\$119.60



PP-8
8 No. 200 Brush Finish Chrome
Lighters
\$87.60



SS-8
4 ea. No. 359 Regular Scrimshaw (Ship)
4 ea. No. 1659 Slim Scrimshaw (Whale)
\$127.60



VT-8
4 ea. No. 352 Regular
Venetian Design
4 ea. No. 1652 Slim
Venetian Design
\$111.60



VTB-8
4 ea. No. 352B Regular Brass
Venetian Design
4 ea. No. 1652B Slim Brass
Venetian Design
\$111.60

AMERICAN CLASSIC SERIES



No. 200 510
Brush Chrome
USA on Map/Flag
\$13.95



No. 2180G
Black Matte
"Old Glory"
\$14.95



No. 200 511
Brush Finish Chrome
"Eagle/USA"
\$15.95



No. 2185S
Black Matte
"Stars & Stripes"
\$16.95



American Classic AC-8 \$123.60
May be ordered as open stock

AMERICAN TRUCK SERIES



No. 250AT 720
High Polish Chrome
Freightliner
\$19.95



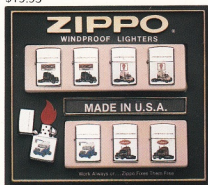
No. 250AT 721
High Polish Chrome
Kenworth
\$19.95



No. 250AT 722
High Polish Chrome
White GMC
\$19.95



No. 250AT 723
High Polish Chrome
Peterbilt
\$19.95



American Truck Series ATS-8 \$159.60
May be ordered as open stock
Also available in collector's 4-pack set, ATS-4

BORN TO RIDE SERIES



No. 250BR 711
High Polish Chrome
Do It
\$18.95



No. 250BR 712
High Polish Chrome
The Warrior
\$18.95



No. 250BR 713
High Polish Chrome
Soaring Thunder
\$18.95



No. 250BR 714
High Polish Chrome
Cafe Racer
\$18.95



No. 250BR 715
High Polish Chrome
The Reaper
\$18.95



Born to Ride BTR-8C \$151.60



No. 250BR 716
High Polish Chrome
Maiden America
\$18.95



No. 250BR 717
High Polish Chrome
Rebel Daze
\$18.95



No. 250BR 718
High Polish Chrome
Born to Ride
\$18.95

BORN TO RIDE SERIES



No. 218BR 711
Black Matte
Do It
\$18.95



No. 218BR 712
Black Matte
The Warrior
\$18.95



No. 218BR 713
Black Matte
Soaring Thunder
\$18.95



No. 218BR 714
Black Matte
Cafe Racer
\$18.95



No. 218BR 715
Black Matte
The Reaper
\$18.95



Born to Ride BTR-8M \$151.60



No. 218BR 716
Black Matte
Maiden America
\$18.95



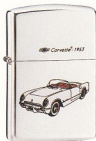
No. 218BR 717
Black Matte
Rebel Daze
\$18.95



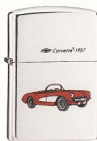
No. 218BR 718
Black Matte
Born to Ride
\$18.95



No. 250CCS 724
High Polish Chrome
40th Annv. Corvette
\$17.95



No. 250CCS 725
High Polish Chrome
1953 Corvette
\$17.95



No. 250CCS 726
High Polish Chrome
1957 Corvette
\$17.95



No. 250CCS 727
High Polish Chrome
1963 Corvette
\$17.95



No. 250CCS 728
High Polish Chrome
1969 Corvette
\$17.95



No. 250CCS 729
High Polish Chrome
1978 Corvette
\$17.95



No. 250CCS 730
High Polish Chrome
1986 Corvette
\$17.95



No. 250CCS 731
High Polish Chrome
1991 Corvette
\$17.95



Corvette Collectors Series CCS-8 \$143.60
May be ordered as open stock

GAME SERIES DISPLAY



No. 200 550
Brush Chrome
Bass
\$13.95



No. 200 551
Brush Chrome
Bear
\$13.95



No. 200 552
Brush Chrome
Deer
\$13.95



No. 200 556
Brush Chrome
Flying Turkey
\$13.95



No. 200 553
Brush Chrome
Pheasant
\$13.95



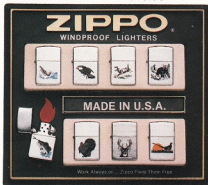
No. 200 557
Brush Chrome
Strutting Turkey
\$13.95



No. 200 554
Brush Chrome
Running Deer
\$13.95



No. 200 555
Brush Chrome
Trout
\$13.95



Wildlife GA-8 \$111.60
May be ordered as open stock

SOUVENIR TRUCK SERIES



No. 218TS 701
Black Matte
Knight Rebel
\$18.95



No. 218TS 702
Black Matte
Road Winder
\$18.95



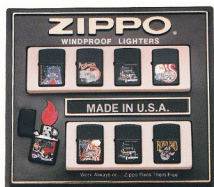
No. 218TS 703
Black Matte
Black Classic
\$18.95



No. 218TS 704
Black Matte
American Spirit
\$18.95



No. 218TS 705
Black Matte
Call of the Wild
\$18.95



Souvenir Truck Series STS-8 \$151.60



No. 218TS 706
Black Matte
Freedom Road
\$18.95



No. 218TS 707
Black Matte
Born Bad
\$18.95

VINTAGE AIRCRAFT DISPLAY



No. 250VA 743
High Polish Chrome
A6M Zero
\$17.95



No. 250VA 744
High Polish Chrome
Ju87 Stuka
\$17.95



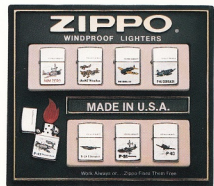
No. 250VA 745
High Polish Chrome
F6F Hellcat
\$17.95



No. 250VA 746
High Polish Chrome
F4U Corsair
\$17.95



No. 250VA 747
High Polish Chrome
P47 Thunderbolt
\$17.95



Vintage Aircraft Series VA-8 \$143.60



No. 250VA 748
High Polish Chrome
B24 Liberator
\$17.95



No. 250VA 749
High Polish Chrome
P51 Mustang
\$17.95

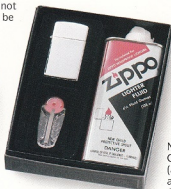


No. 250VA 750
High Polish Chrome
Curtiss P-40
\$17.95

Zippo gift kits are the perfect way to give a Zippo windproof lighter. Gift kits do not include lighters. Any Zippo lighter can be packed in our gift kit sets.



No. 50R
Gift Kit Regular (add to
cost of any lighter)
\$3.95



No. 50S
Gift Kit Slim
(add to cost of
any lighter)
\$3.95

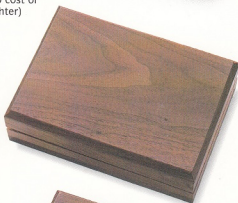


RK
Deluxe Gift Kit
(add to cost of
any lighter)
\$7.60



200CS
Blister Pack available
for slim or regular
lighters.

Zippo windproof lighters are available in a variety of optional packaging . . . from the compact blister pack to the elegant wooden gift box.



WGB
Walnut Gift Box
\$16.95

WGB Z
Walnut Gift Box with
Zippo Logo
\$17.95

*Custom Laser Engraved
Boxes Available
(minimum 25)
\$18.95



LIGHTER PACKAGING



LPLB
Lighter Pouch
with Loop - Brown
\$6.95



LPCBK
Lighter Pouch
with Clip - Black
\$6.95



LPCB
Lighter Pouch
with Clip - Brown
\$6.95



LPLBK
Lighter Pouch
with Loop - Black
\$6.95



LPGS
Lighter Pouch Gift Set \$10.25
*Please specify lighter and pouch
to be packaged in gift set.
*Price includes gift set & pouch.
*Add cost of lighter to above.

ACCESSORIES



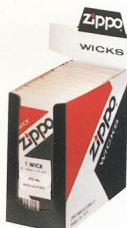
No. 3141
Lighter Fluid 4 1/2 oz. size
(shipping carton of 24)
(No. 3341 carton of 12)
\$1.28/can



No. 3165
Lighter Fluid 12 oz. size
(shipping carton of 24)
(No. 3365 carton of 12)
\$2.62/can



No. 3812
Butane Fuel 2 1/2 oz.
(70 grams) \$2.22/can
(shipping carton of 72)



No. 2425
Wicks 24 Per Display Box
\$.50/wick



No. 2406C
6 Flint Display Card
\$.48/dispenser



No. 2406N
6 Flint Display Box
\$.48/dispenser



No. 2412C
12 Flint Display Card
\$.70/dispenser



No. 2412N
12 Flint Display Box
\$.70/dispenser

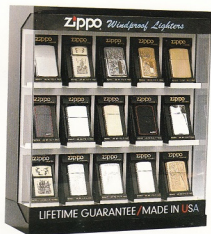


JD-16
Two-tier jewelry tray featuring
16 of our most popular models.
\$311.20

ZMSD
This modular display
unit holds ten lighters.
Additional units can
be added by side or
front to back. These
units do not carry a
prepack assortment. ▶



ZSD2-25
Stationary display merchandises
15 lighters. Prepack assortment
totals 25 of our best-selling
models.
\$361.75 ▶



LMFS
An attractive light and motion
floor stand unit. Displays an
assortment of 72 lighters. Top
also available separately. (LMCD)



ZM
An assortment of windproof lighters in a
light and motion display. Displays 36
lighters.
ZM2-48
Features 48 of our most popular lighters
prepacked with the ZM display. Motion
display shelves hold 36 lighters. \$670.60
ZM2-60
Features 60 of our most popular lighters
prepacked with the ZM display. Motion
display shelves hold 36 lighters. \$848.00

Zippo knives . . . world class quality made in the U.S.A. America's finest knife makers apply their skills to produce our quality knives. Zippo knives are crafted from 100% American made materials.

The Zippo knife collection includes a variety of sizes, styles, shapes, and colors. Several options are available: money clip, scissors, nail file, and split ring for attaching to your key ring. These features make Zippo knives one of the most useful items a person can carry in their pocket or purse.

Zippo knives are backed by the world famous Zippo Lifetime Guarantee, "It works or we fix or replace it free, regardless of age or condition."

CUT-ABOUT KNIVES



No. 7000
Cut-About Lite,
Black
\$18.95



No. 7050
Cut-About Lite,
Orange
\$18.95



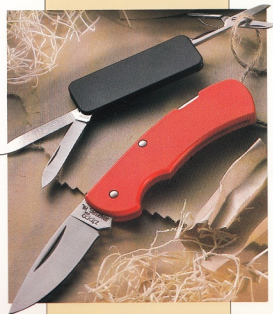
No. 7200
Brush Finish
Stainless Steel
\$23.95



No. 7200SH
Scrimshaw Ship
\$28.95



No. 7200WA
Scrimshaw Wagon
\$28.95



No. 7219
Camouflage
\$26.95



No. 7220
Hunter
\$26.95



No. 7230
Fisherman
\$26.95

CUT-ABOUT KNIVES



No. 7240
Deer
\$26.95



No. 7250
Foliage
\$26.95



No. 7280
Leather Sheath
\$3.95

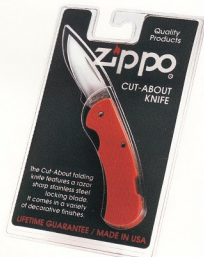
Cut-About knives are designed to cut just about anything. Each blade, hand polished and honed to razor sharpness, is crafted from triple tempered 440A stainless surgical steel to a Rockwell hardness of 57. This means that Cut-About knives not only hold an edge, but can easily be resharpened. All Cut-About knives have the lock-back safety feature.

The full sized Cut-About knife has a rugged stainless steel handle and a 2 1/4 inch blade. The Cut-About Junior has a 1 3/4 inch blade. Cut-About Lite knives feature tough, lightweight Zytel® handles.



Gift Set
available for
all full-sized
Cut-About Knives.

Blister Pack
for all full-sized
Cut-About Knives.



CUT-ABOUT JUNIOR



No. 7105
Lock Back
Cut-About Jr.
\$18.95



No. 7105DG
Scrimshaw
Dog
\$26.95



No. 7105DK
Scrimshaw
Duck
\$26.95



No. 7170
Black
Cut-About
Lite Jr.
\$16.95



No. 7171
Red
Cut-About
Lite Jr.
\$16.95



No. 7173
Blue
Cut-About
Lite Jr.
\$16.95

POCKET KNIVES WITH SCISSORS



No. 7300
Brush Stainless
Steel
with Ring
\$16.95



No. M7300
Midnight Chrome
with Ring
\$18.95



No. 7318
Black Matte
with Ring
\$17.95



No. 7320
Blue Matte
with Ring
\$17.95



No. 7321
Green Matte
with Ring
\$17.95



No. 7323
Grey Matte
with Ring
\$17.95



No. 7500
Brush Stainless
Steel
without
Ring
\$16.95



No. M7500
Midnight Chrome
without Ring
\$18.95



No. 7518
Black Matte
without Ring
\$17.95



No. 7520
Blue Matte
without Ring
\$17.95



No. 7521
Green Matte
without Ring
\$17.95



No. 7523
Grey Matte
without Ring
\$17.95

MONEY CLIPS KNIVES WITH SCISSORS



No. 7500MC
Brush Stainless
Steel
without Ring
\$17.95



No. M7500MC
Midnight Chrome
without Ring
\$19.95



No. 7518MC
Black Matte
without Ring
\$18.95



No. 7520MC
Blue Matte
without Ring
\$18.95



No. 7521MC
Green Matte
without Ring
\$18.95



No. 7523MC
Grey Matte
without Ring
\$18.95

Zippo's pocket knife/scissors is made of stainless steel and is one of our most popular knives. Each knife includes a 1 1/2 inch sharp cutting blade, nail file and a pair of functional quality scissors.

POCKET KNIVES



No. 7600
Brush Stainless
Steel
\$8.50



No. M7600
Midnight Chrome
\$10.50



No. 7600G
Brush Gold
Electroplate
\$15.50



No. 7618
Black Matte
\$9.50



No. 7620
Blue Matte
\$9.50



No. 7621
Green Matte
\$9.50



No. 7623
Grey Matte
\$9.50

The flat, thin stainless steel design makes this Zippo knife the perfect pocket knife. The soft rounded edges minimizes pocket wear and it's light in weight.

The 1 1/2" sharp cutting blade and nail file are precision honed for durability.

MONEY CLIP KNIVES



No. 7800
Brush Stainless
Steel
\$8.95



No. M7800
Midnight Chrome
\$10.95



No. 7800G
Brush Gold
Electroplate
\$16.95



No. 7818
Black Matte
\$9.95



No. 7820
Blue Matte
\$9.95



No. 7821
Green Matte
\$9.95



No. 7823
Grey Matte
\$9.95

The Zippo money clip provides a convenient way to carry folding money. It fits neatly into a pocket or purse. This practical gift item is made from high tension spring steel and comes in a variety of finishes . . . and is guaranteed to last a lifetime.

MONEY CLIPS



No. 7400
Brush Stainless
Steel
\$3.50



No. 7418
Black Matte
\$3.95



No. 7419
Camouflage
\$5.95



No. 7420
Blue Matte
\$3.95



No. 7421
Green Matte
\$3.95



No. 7423
Grey Matte
\$3.95



GOLF GREENSKEEPERS

The Zippo greenskeeper is a terrific gift for golfers.

This handy device can clean the spikes on golf shoes and repair ball marks on the green. It also holds two handy ball markers. Well constructed of stainless steel, it is durable, yet light in weight.

An optional money clip is available. The clip is designed for holding bills or for attaching to a golf belt.



No. 7700
Brush Stainless
Steel
\$8.50



No. M7700
Midnight
Chrome
\$10.50



No. 7700G
Brush Gold
Electroplate
\$15.50



No. 7718
Black Matte
\$9.50



No. 7720
Blue Matte
\$9.50



No. 7721
Green Matte
\$9.50



No. 7723
Grey Matte
\$9.50

GOLF GREENSKEEPERS w/MONEY CLIP



No. 7900
Brush Stainless
Steel
\$8.95



No. M7900
Midnight
Chrome
\$10.95



No. 7900G
Brush Gold
Electroplate
\$16.95



No. 7918
Black Matte
\$9.95



No. 7920
Blue Matte
\$9.95



No. 7921
Green Matte
\$9.95



No. 7923
Grey Matte
\$9.95



The moment you hold a Zippo writing instrument in your hand, you feel the quality. These are not just ordinary pens and pencils, they are precision writing instruments of the highest standards.

Available in six finishes, our writing instruments are as tough as they are handsome. The outer case is of cartridge brass tubing. A ridged spring steel clip is securely mounted to the cap, finished off with a metal hat.

Both the pen and pencil feature a twist action mechanism which operates in a smooth, easy manner. Our tasteful grey velour gift box enhances the presentation of these fine quality instruments

WRITING INSTRUMENTS

No. 5700
Blue Matte Pen
\$18.95



No. 5705 Blue Matte Pencil
\$18.95

No. 5717
Camouflage Pen
\$20.95



No. 5718 Camouflage Pencil
\$20.95

No. 5720
Green Matte Pen
\$18.95



No. 5725 Green Matte Pencil
\$18.95

No. 5740
Grey Matte Pen
\$18.95



No. 5745 Grey Matte Pencil
\$18.95

No. 5780
Chrome Pen
\$14.95



No. 5785 Chrome Pencil
\$14.95

No. M5780
Midnight Chrome Pen
\$20.95



No. M5785 Midnight
Chrome Pencil \$20.95

No. 5791
Black Matte Pen
\$18.95



No. 5793 Black Matte Pencil
\$18.95

No. 5800
Gold Pen
\$23.95



No. 5801 Gold Pencil
\$23.95

No. 5810
Silver Plate Pen
\$23.95



No. 5811 Silver Plate Pencil
\$23.95



Writing instruments are available individually, in sets as shown here, or as combination gifts (see pages 44-45). As always, they are backed by Zippo's famous Lifetime Guarantee.



No. 5707
Blue Matte Set
\$37.95



◀ No. 5719
Camouflage Set
\$41.95



No. 5727
Green Matte Set
\$37.95 ▶



◀ No. 5747
Grey Matte Set
\$37.95



No. 5790
Chrome Set
\$29.95 ▶



◀ No. M5790
Midnight Chrome
Set \$41.95



No. 5799
Black Matte Set
\$37.95 ▶



No. 5805
Gold Set
\$47.95 ▶



No. 5813
Silver Plate Set
\$47.95 ▶

WRITING INSTRUMENTS Without Clip



No. 5700W Pen
Blue Matte
\$18.95



No. 5705W Pencil
Blue Matte
\$18.95



No. 5720W Pen
Green Matte
\$18.95



No. 5725W Pencil
Green Matte
\$18.95



No. 5740W Pen
Grey Matte
\$18.95



No. 5745W Pencil
Grey Matte
\$18.95



No. 5780W Pen
Chrome
\$14.95



No. 5785W Pencil
Chrome
\$14.95



No. 5791W Pen
Black Matte
\$18.95



No. 5793W Pencil
Black Matte
\$18.95



No. 5800W Pen
Gold
\$23.95



No. 5801W Pencil
Gold
\$23.95



No. M5780W Pen
Midnight Chrome
\$20.95



No. M5785W Pencil
Midnight Chrome
\$20.95



No. 5707W
Blue Matte Set
\$37.95



◀ No. 5727W
Green Matte Set
\$37.95

No. 5747W
Grey Matte Set
\$37.95 ▶



◀ No. 5790W
Chrome Set
\$29.95

No. 5799W
Black Matte Set
\$37.95 ▶



◀ No. 5805W
Gold Set
\$47.95

No. M5790W
Midnight Chrome
Set
\$41.95 ▶



The Zippo belt buckle combined with one of our colorful belts makes a practical gift for golfers, outdoorsmen, or members of teams, unions, and fraternal organizations. It is the perfect accessory for blue jeans, uniforms or golf slacks.

The buckle is made of solid brass and finished in high polish chrome. The tightly woven belt fabric wears forever. It comes in four colors and one size fits all.

The buckle is available with or without the belt.



Belt Colors:
Black, Red,
Navy, Brown

No. 5950
High Polish Chrome
Belt Buckle
\$9.95

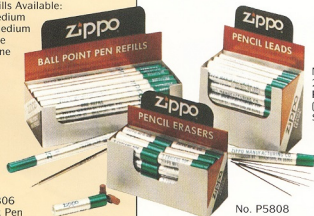


No. 5955
Belt Buckle
with Belt in
Gift Box
\$13.95

WRITING INSTRUMENT ACCESSORIES

Pen Refills Available:

Blue Medium
Black Medium
Blue Fine
Black Fine



No. P5806
24 Pack Pen
Refills
(Tubes)
\$1.00 per Tube

No. P5808
24 Pack
Erasers (Tubes)
\$.50 per Tube

No. P5807
24 Pack
Pencil Leads
(Tubes)
\$.50 per Tube



No. RD5806
24 Pack
Pen Refills
(Blister Card)
\$2.00 per Card

TAPE MEASURES



No. 6218
Black Matte
\$8.95



No. 6220
Blue Matte
\$8.95



No. 6221
Green Matte
\$8.95



No. 6223
Grey Matte
\$8.95



No. 6260
Brush Chrome
\$7.95



M6260
Midnight Chrome
\$9.95



No. 6260B
Brass Brush Finish
\$8.95



No. 6260G
Gold Electroplate
\$13.95



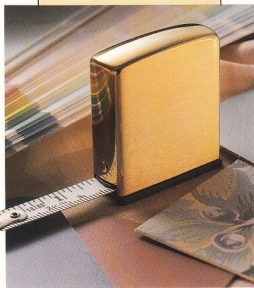
No. 6560
High Polish
Chrome
\$8.95



The Zippo tape measure is a very useful measuring device. It features a combination inch/metric scale on an easy-to-read white face steel blade. The 78" retractable blade (200 centimeters) is just the right length for all sorts of measuring jobs around the home or office. The tape, tightly wound on a strong recoil spool, is a Zippo product with a lot of zip!

The solid brass case measures 1 1/2" sq., weighs 1 1/2 ozs., and can be carried comfortably in pocket or purse.

This handy tool is truly a measure of our quality products.



The Zippo solid brass pull-apart key holder makes a very useful gift. Two sturdy spring action steel clips comfortably hold up to four or five keys each.

The Zippo key ring is a durable, functional fashion accessory. The key ring is made of solid brass and comes in two popular shapes, oval and rectangle, and each is available in your choice of five beautiful finishes.

Like all Zippo products, our rugged key holders and key rings are made in the U.S.A. and are backed by Zippo's Lifetime Guarantee.

KEY HOLDERS



No. 5918
Black Matte
\$4.95

No. 5919
Camouflage
\$6.95

No. 5920
Blue Matte
\$4.95



No. 5921
Green Matte
\$4.95

No. 5923
Grey Matte
\$4.95

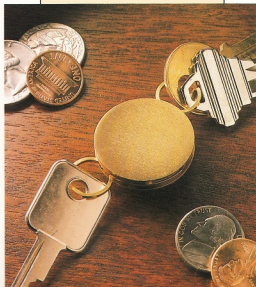
No. 5990
Brush Chrome
\$3.95



No. M5990
Midnight Chrome
\$5.95

No. 5990B
Solid Brass
\$4.95

No. 5990C
Brush Gold
Electroplate
\$9.95





No. 5400
Oval
Brush Chrome
\$2.95



No. 5400G
Oval
Brush Gold
Electroplate
\$7.95



No. 5418
Oval
Black Matte
\$3.95



No. 5420
Oval
Blue Matte
\$3.95



No. 5421
Oval
Green Matte
\$3.95



No. 5423
Oval
Grey Matte
\$3.95



No. 5600
Rectangular
Brush Chrome
\$2.95



No. 5600G
Rectangular
Brush Gold
Electroplate
\$7.95



No. 5618
Rectangular
Black Matte
\$3.95



No. 5620
Rectangular
Blue Matte
\$3.95



No. 5621
Rectangular
Green Matte
\$3.95

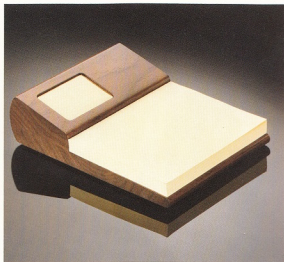


No. 5623
Rectangular
Grey Matte
\$3.95

This handsome collection offers a variety of functional wooden desk accessories. These accessories have been meticulously crafted from solid walnut. Each piece has been hand rubbed to accent the natural beauty of the hard wood and comes with a separate brass plate which is available for personalization.

The Blaisdell Collection is made in America and each piece carries Zippo's Lifetime Guarantee.

DESK ACCESSORIES



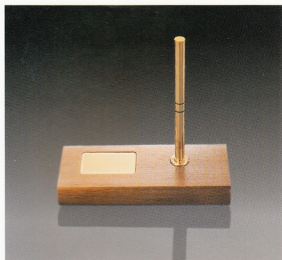
DI-10 - Walnut Note Pad
\$18.95



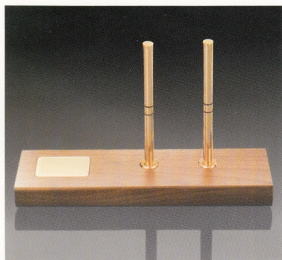
DI-15 - Walnut Note Pad with 5800W Gold Pen
\$42.95



DI-20 - Walnut Tape Dispenser
\$26.95



DI-30 - Walnut Pen Holder with 5800W Gold Pen
\$39.95



DI-60 - Walnut Pen & Pencil Holder with
5805W Gold Set \$64.95



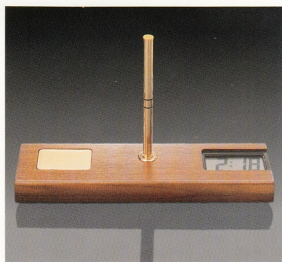
DI-40 - Walnut Desk Caddy
\$29.95



DI-70 - Walnut Card Holder
\$16.95



DI-50 - Walnut Letter Organizer
\$29.95



DI-80 - Walnut Pen Holder & Digital Clock
with 5800W Gold Pen \$49.95



Here's the perfect opportunity to promote your gift business with twice the impact . . . and twice the value.

Our most popular sets are illustrated here; however, almost any two Zippo products can be combined to create a gift set that is twice as nice as expected. Zippo combination sets are detailed in the chart below. Zippo gift sets come in a variety of packaging options. See your Zippo representative for complete details.

Sorry, the following products are not available in combination sets: Cut-About Knives, Key Rings, Performer Pens, Belt Buckles and items from the Blaisdell Collection.

	Knife/Scissors	Knife/Scissors/ Money Clip	Pocket Knife	Pocket Knife/ Money Clip	Writing Instrument	Tape Measure	Golf Greenskeeper	Greenskeeper/ Money Clip	Key Holder	Money Clip	Lighter (Reg.)	Lighter (Slim)
Knife/Scissors		X	X	X	X	X	X	X	X	X	X	X
Knife/Scissors/ Money Clip	X		X	X	X	X	X	X	X	X	X	X
Pocket Knife	X	X		X	X	X	X	X	X	X	X	X
Pocket Knife/ Money Clip	X	X	X		X	X	X	X	X	X	X	X
Writing Instrument	X	X	X	X		X	X	X	X	X	X	X
Tape Measure	X	X	X	X	X		X	X	X	X	X	X
Golf Greenskeeper	X	X	X	X	X	X		X	X	X	X	X
Golf Greenskeeper/ Money Clip	X	X	X	X	X	X	X		X	X	X	X
Key Holder	X	X	X	X	X	X	X	X		X	X	X
Money Clip	X	X	X	X	X	X	X	X	X		X	X
Lighter (Regular)	X	X	X	X	X	X	X	X	X	X		X
Lighter (Slim)	X	X	X	X	X	X	X	X	X	X	X	

As a souvenir or memento, Zippo imprinted products will expand your sales opportunities. Whether they're sold as souvenirs or collectibles, Zippo products can be imprinted to meet the needs of your unique market.

Zippo produced its first custom imprinted product in 1936 and we are proud of our reputation for quality and timely service.

These two pages provide a sample of the type of imprints available on our windproof lighters, fine writing instruments and Performer Pens. Custom imprints can be produced on all Zippo products and with minimums as low as 50 units. Please see page 49 for complete information on our imprinting processes. Ordering information for custom products is on page 48.

SOUVENIR LIGHTERS

Please note the samples shown are for illustrative purposes only. They are not available as stock items.



Standard Size



The Performer Pen Series is designed especially for your souvenir business. Available with imprint only, these pens are constructed of solid brass and feature reliable working mechanisms, gold plated steel clips and carbide tips. The click-and-write feature allows for easy one-hand operation and writing ease. Performer Pens come with an attractive gift box and are available in eight colors and two sizes, standard and trim.



Please note the samples shown are for illustrative purposes only. They are not available as stock items.

Trim Size



It is easy to order custom imprinted Zippo products. The minimum order quantity for lighters is only 50 pieces per product model per design.

The Zippo imprinting process starts with your artwork. The design can be derived from a souvenir postcard, photograph, magazine or newspaper picture, drawing and anything else that shows an image you would like on a Zippo lighter or other Zippo product. **If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.**

HOW TO ORDER

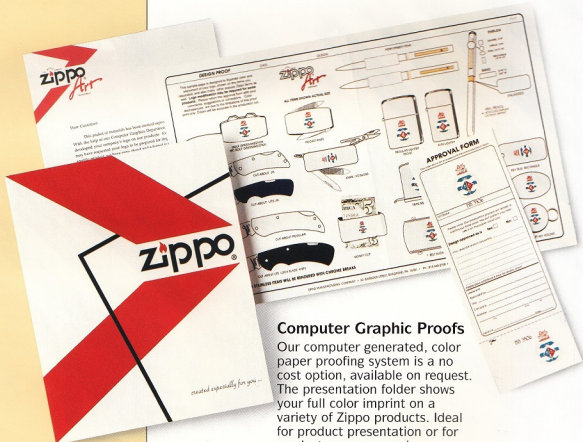
Preproduction samples are available upon request. Zippo will provide you with either an actual imprinted product with your design or, for faster service, a computer generated paper sample (see below).

There are no artwork, set-up or sample charges. Zippo offers "no charge" samples because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom imprinted products:

1. Select the graphic design you want to use and send the physical "artwork" to us. Sorry, we are not able to reproduce artwork that has been faxed.
2. Indicate the product name and product number and, for lighters, the surface location of the imprint:
 - front side, top and/or bottom
 - back side, top and/or bottom
 - a combination of the above
3. Indicate the quantity you are ordering.
4. Select imprinting styles, see the opposite page.



Computer Graphic Proofs

Our computer generated, color paper proofing system is a no cost option, available on request. The presentation folder shows your full color imprint on a variety of Zippo products. Ideal for product presentation or for product copy approval.

IMPRINTING METHODS

Zippo is proud of its reputation of producing the highest quality imprinting in the business. For souvenir lighters, custom designs, or special orders, we have the capability of creating just the right image for you. Zippo offers seven different imprinting methods.

ETCH AND PAINT



Zippo etches and paints three types of metal products: brass, stainless steel, and chrome plate. The image is silk screened on each product using an acid resistant paint exposing only the areas to be etched. The design is placed in an acid bath where the etching takes place. Various paint colors are screened into the etched cavities one color at a time. The result is a smooth, colorful graphic that has been etched into the product. Zippo's "Etch and Paint" process creates long lasting, superior quality images.



LUSTRE ETCH



The procedure for Lustre Etch is the same as Etch and Paint, except for the final step. For Lustre Etch, there is no final addition of color; instead the product is given a soft buff. This creates a smooth finish and a graphic design that has the same finish as the product. Lustre Etch is used to create a subtle, sophisticated impression.



EPOXY CHROME



The imprint design is silk screened on a brass product with a rugged epoxy paint. The item is then chrome or gold plated. The plating does not adhere to the paint. The result is an imprint that extends from the brass through the plating. One color is put on at a time to create a smooth, durable image.



SURFACE IMPRINT



All matte and midnight chrome products are imprinted by using the surface paint method. The imprint is silk screened with a durable epoxy paint. The paint is then baked and the epoxy imprint bonds to the matte or midnight chrome surface. The design becomes an integral part of the finish itself. This process provides a very smooth and long lasting imprint.



COMPUTER ENGRAVING



Zippo has in production the largest number of computer engraving machines in the United States. The engravers can use either the rotary engrave or diamond cut method for engraving an image into the product. Each machine is programmed through a keyboard or from artwork that has been digitized. Zippo is leading the industry with this state of the art equipment.



WRITING INSTRUMENT IMPRINTS

Zippo writing instruments are imprinted on the band and/or on an attached emblem. This multi-color imprinting process was exclusively developed by Zippo. It ensures sharp high quality imprinting in a very small area.

Imprint bands are made from a 3-part laminate process which creates crisp, vivid images. To protect the image, the artwork on the band is covered with a clear teflon ring and is then heat sealed.

Emblem imprints are produced by the same method. The artwork on the emblem is protected by a crystalline dome. The dome enhances the image by giving it a 3-dimensional look.

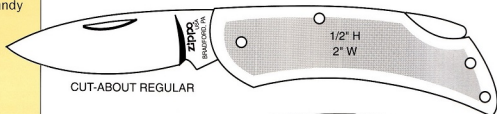


PERFORMER PEN IMPRINTS

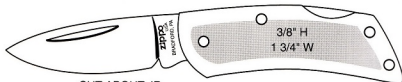
The imprinting method used on our Performer Pen Series is a state of the art computer-controlled silk screening system. This equipment imprints with our special formulated paint and high-density mesh screens to create crisp, lasting impressions. Colors are carefully applied one at a time to insure the best quality.

Your custom design would look great on these fine Zippo products. It's easy to determine the exact size of the design with our handy imprint guide.

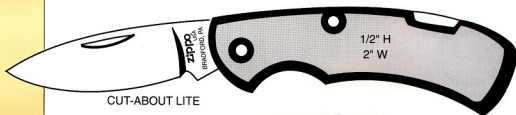
SHADING INDICATES IMPRINT AREA
ALL PRODUCTS SHOWN ACTUAL SIZE



CUT-ABOUT REGULAR



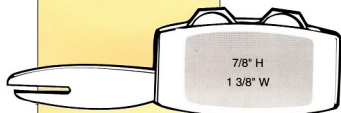
CUT-ABOUT JR.



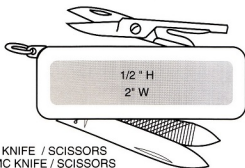
CUT-ABOUT LITE



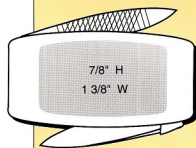
CUT-ABOUT LITE JR.



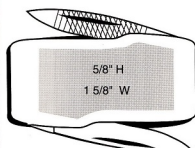
GOLF GREENSKEEPER
MC GOLF GREENSKEEPER



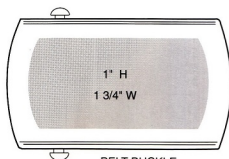
KNIFE / SCISSORS
MC KNIFE / SCISSORS



POCKET KNIFE
MC POCKET KNIFE



POCKET KNIFE
REVERSE



BELT BUCKLE

EMBLEM

SQUARE 3/16"

CIRCLE 3/16"

OVAL 1/4" X 1/8"

RECTANGLE
1/8" X 1/4"

BAND

3/16" H
3/4" W

WRITING
INSTRUMENTS

PERFORMER PEN SERIES

1/2" H
1 1/2" W

1/2" H
1 1/2" W

3/4" H
1 1/8" W

BLAISDELL COLLECTION
BRASS PLATE

3/4" H
1 1/2" W

KEY RING RECTANGLE

7/8"

PULL-APART
KEY HOLDER

7/8" H
1 1/4" W

KEY RING OVAL

1 3/16" H
1 1/8" W

TAPE MEASURE

3/8" H
13/16" W

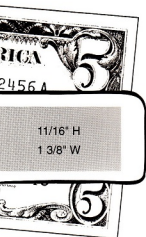
1 3/16" H
13/16" W

SLIM LIGHTER

9/16" H
1 1/16" W

1" H
1 1/16" W

REGULAR LIGHTER



MONEY CLIP

The Zippo windproof lighter is an American classic. It is synonymous with quality "made in the U.S.A." and it is considered one of the best designed products ever made.

The appeal of collecting Zippo lighters has reached an all time high and Zippo windproof lighters lend themselves beautifully to the hobby of collecting... they are mechanical devices that work; they're compact and come in a wide variety of styles. New models are readily available to start a collection. Older models are easily identified by a date code imprinted on the bottom.

Collectors from around the world enjoy selecting and trading Zippo lighters. Collector Clubs have been organized in the U.S.A., England, Italy, Switzerland, and Japan.

The Zippo Lighter Collectors' Guide contains illustrations and descriptions of selected lighters. It also explains the Zippo date code. Devised by the company founder, George G. Blaisdell in 1958, it was originally planned for internal use. The date code has been an infallible favorite among collectors, however. More than 250,000 Zippo Collectors' Guides have been printed and distributed, free of charge.

Fueling recent interest in Zippo collectibles is Zippo Manual I, which was published by World Photo Press in Tokyo in 1992. The 259-page manual for lighter collectors features large, glossy pages of full-color photos. Text is in English and Japanese. It's an authentic documentation of Zippo history and the lighters themselves. Zippo Manual II, also 259 pages, was printed in 1993. It offers tips for collectors and extensive photo coverage of military Zippo lighters.

COLLECTOR'S TIN



The Zippo Memories tin provides a great way to display and store Zippo lighters from a collectors' valuable inventory.

Under the lid is a black velvet platform that will display ten Zippo lighters (not included). For those who want to store or display their lighters individually, the tin also includes ten empty Zippo plastic gift boxes. The set also includes a Zippo Collectors' Guide.

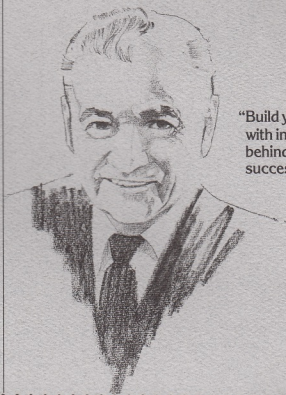
The graphic design on the outside of the tin features a collage of Zippo nostalgic photos. \$9.95



Zippo Collectors Manual
Vol I \$25.00
Vol II \$25.00

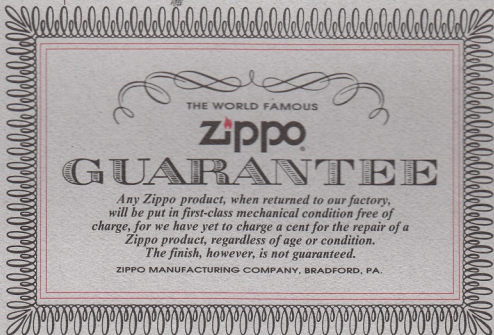
The world famous Zippo Lifetime Guarantee is your assurance that the Zippo Manufacturing Company will stand behind any Zippo product as long as it exists.

Simply stated — if any Zippo product ever fails to work . . . we'll fix or replace it free, regardless of age or condition.



**"Build your product
with integrity . . . stand
behind it 100% and
success will follow."**

George G. Blaisdell
Founder,
Zippo Manufacturing Company





ZIPPO MANUFACTURING COMPANY - BRADFORD, PENNSYLVANIA 16701 - NIAGARA FALLS, ONTARIO L2E 6V9