

zippo®

96 collection



OVER 100 NEW PRODUCTS!

SELECTS: Exciting new looks for 1996 **OLYMPICS:** A tribute to the world's finest

MOTORSPORTS: Green flag for Earnhardt **CLASSICS:** Always in style and demand

POCKET GIFTS: Practical gift ideas **ONE-OF-A-KINDS:** The ultimate personal statement

FEATURE: ZIPPO SALUTES PINUP GIRLS

Our 1996 collectible honors 60 years of beauty and inspiration

Zippo Salutes Pinup Girls • The Four Seasons

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

Pinup girls are the warm and winsome stuff day-dreams are made of. Meet Holly, April, Sommer, and Ida Redd, The Four Seasons collectible companion set. These four lovely ladies add their special charms and individual beauty to the changing of the seasons.

Holly is sure to warm up the frostiest weather. Decked out in her Santa suit, she's the shining ornament of the holiday season.

April is a lovely reminder that spring is in the air. Her blossoming beauty is as refreshing as a walk in the rain.

Sommer is sunny, sultry and very independent. Whether she's heating up the beach by day or setting off fireworks after dark, Sommer provides the inspiration to reach for the stars.

Ida Redd is the pick of the fall crop.

In gingham and denim, she's the freshest country girl ever.

The Four Seasons are displayed on a velour platform in their own keepsake tin. The inside



No. PS-4 The Four Seasons \$119.95

lid of the tin is imprinted with a biography of each pinup. Collectors' information and authenticity is included on the bottom of the tin.

Dreams To Hold On To



Holly



April



Sommer



Ida Redd

ZIPPO SALUTES PINUP GIRLS

Our 1996 limited edition collectibles salute the timeless allure of the gorgeous gals who've graced our walls and our lives.

ZIPPO SELECTS**3-20**

Licensed products, exciting new collections,

Zippo Motorsports

Olympics

Toledo, Trick Lighters

Zippo Motorsports

Comic Strip Series, X-ray

James Bond

Zippo: A Remembrance, Volume II

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ZIPPO CLASSICS**21-40**

Regular Lighters

Slim Lighters

Display Panels

Optional Packaging

Flint and Fuel

Displays

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Tape Measures / Money Clips

Greenskeepers

Writing Instruments

Key Holders / Key Rings

Belts / Buckles / Performer Pens

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Custom Imprinting / How to Order

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**ONE-OF-A-KIND SOLID GOLD
& STERLING SILVER LIGHTERS****56**

Zippo is pleased to present our 1996 collection.

In these pages, you'll find our greatest selection of fine Zippo products ever. It's been 64 years since George G. Blaisdell created the famous Zippo windproof lighter, and it has never been more popular. Collectors around the world eagerly await our annual limited edition collectibles, and the 1996 Pinup Girls are a beautiful continuation of that tradition.

Zippo Selects offers an unprecedented variety of licensed images in new and exciting designs. You'll find all our Zippo Classics, as well as sterling silver, and finely engraved art. The comic strip series is pure fun, and the Wild West series brings a piece of Americana to life.

Gift sets, handlites, slimlines, pocket gifts, and the exclusive One-of-a-Kind designs round out this year's offerings. As always, every Zippo product is backed by our famous Lifetime Guarantee to ensure that it will provide faithful service and complete satisfaction for years to come.

Once you've reviewed this year's selections, we're confident you'll agree that Zippo shines more brightly than ever.

Because Zippo is constantly improving our products, some items may not look exactly as depicted.

Prices and specifications subject to change without notice.

THE WORLD FAMOUS
zippo
GUARANTEE

*Any Zippo metal product, when returned to our factory, will be put in first-class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo product, regardless of age or condition.
The finish, however, is not guaranteed.*

ZIPPO MANUFACTURING COMPANY, BRADFORD, PA.

Zippo Selects proudly
introduces exciting new
series: the Dale Earnhardt
signature collection, the
Intrigue of James Bond,

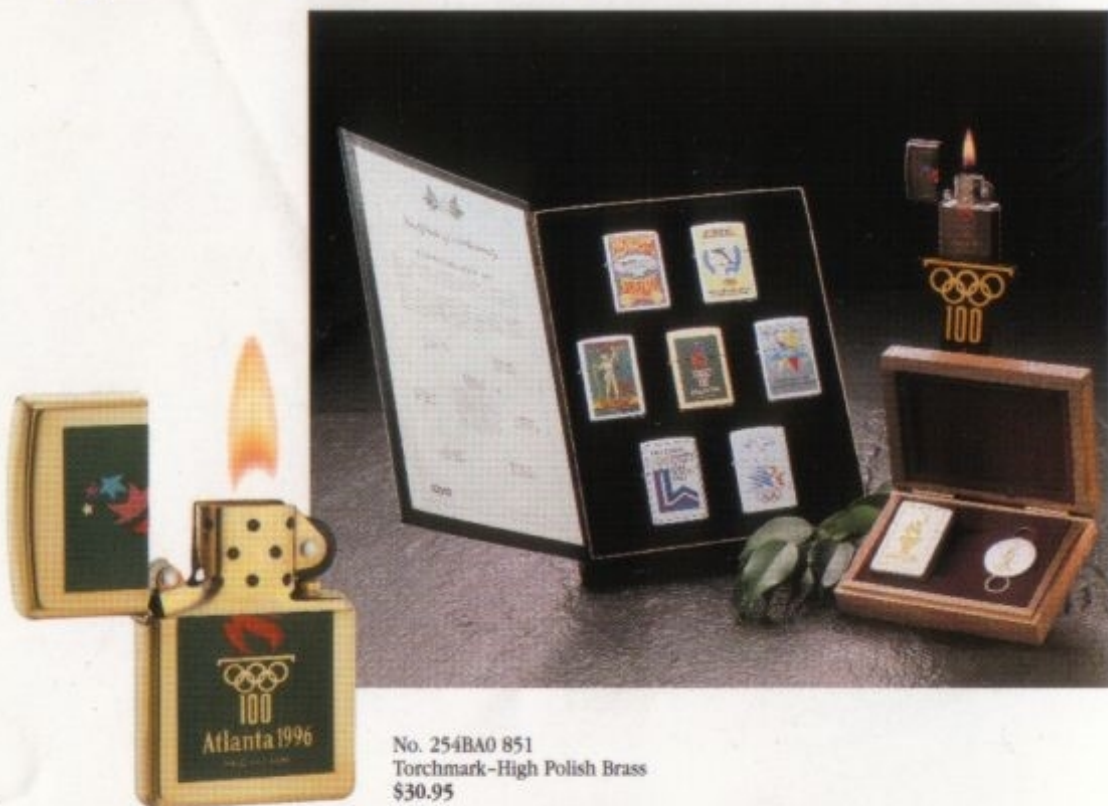
Selects

nostalgic cigar store
Indians, and fascinating
trick lighters. Perennial
favorites include Zippo
MotorSports, Camel,
and Anheuser-Busch. We
salute the 1996 Olympics
with a variety of designs
and commemorate World
War II in Volume II of Zippo:
A Remembrance. There's
something for everyone
on the following pages.

Some products in Zippo Selects are not
available in all countries. Check with your
Zippo representative for availability in your
market. Packaging variations are not
allowed for officially licensed products.



OLYMPIC GAMES CENTENNIAL SERIES (Available in USA only)



No. 254BA0 851
Torchmark-High Polish Brass
\$30.95

Every four years, the Olympic Games call forth the finest athletes from around the world, each striving for the title of Olympic champion. Achieving such a goal requires relentlessly hard work, unflagging dedication, and the drive to excel—the same qualities exemplified by Zippo products. With the 1996 Olympics taking place in Atlanta, Georgia, it is even more fitting that the Olympic Games be commemorated on an American icon.

The 1996 Olympic Games Series includes single lighters and gift sets.



No. M250AO 852
Midnight Chrome
\$29.95



No. 100AO 853
Torchmark-Silver Plated
\$29.95

Silver Plated Torchmark is packaged in Zippo Silver Foil Gift Box



No. 250AO 973
Athens-Pewter
\$28.95



No. 254BA0 974
Athens-Brass
\$30.95



No. 1654BA0 975
Solid Brass
\$24.95

Officially licensed product is packaged in Zippo individual tin except as noted.

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de



This year the world marks the 100th Anniversary of the Modern Olympic Games. Atlanta proudly takes its place among other U.S. cities honored to have hosted the event.

Since 1896, posters have announced and celebrated the Olympic Games. Zippo is proud to reproduce these posters on windproof lighters in this Limited Edition Olympic Games leatherette commemorative volume. One of only 10,000 sets produced, each hand-numbered set is truly a Collector's Edition.

No. OL-7
Olympic Games Commemorative Volume
\$219.95



TM



TM

Official Licensed Product of The Atlanta Committee for the Olympic Games, Inc.
For USA sales and distribution only.



No. OT-2
Silver Plate with Gold Inlay in
Laser Engraved Wood Box
\$109.95



No. OL-2
Brass Torchmark Gift Set
\$39.95

zippo

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

◆ TOLEDO BLACK MATTE SERIES



No. 520
Mystical Lion
\$40.95



No. 522
Majestic Eagle
\$40.95



No. 523
Floral Portrait
\$40.95



No. 524
Eagle of Justice
\$40.95



No. 525
Medieval Knight
\$40.95



No. 526
Nature's Medley
\$40.95



No. 527
Bear's Fresh Fish
\$40.95



No. 528
Richard the Lion Hearted
\$40.95



No. 529
Portuguese Shield
\$40.95



No. 531
Fierce Guardian
\$40.95

◆ BARRETT-SMYTHE TRICK LIGHTERS



No. 254BBS B149
Carpe Diem
\$28.95



No. 254BBS B150
Champagne
\$28.95



No. 254BBS B151
Full House
\$28.95



No. 254BBS B134
Solid Brass
\$28.95
No. 250BS B138*
High Polish Chrome
\$25.95



No. 250BS B140
High Polish Chrome
\$25.95
No. 254BBS B136*
Solid Brass
\$28.95



No. 254BBS B133
Solid Brass
\$28.95
No. 250BS B137*
High Polish Chrome
\$25.95



No. 250BS B139
High Polish Chrome
\$25.95
No. 254BBS B135*
Solid Brass
\$28.95

*These unusual lighters have something extra—
click them open to reveal a delightful surprise. Sure
to be a conversation starter and a treasured gift.*

Product is packaged in Zippo individual tin.

* Not shown

Selects

RED DOG (Available in USA only)



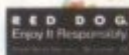
No. 218RD 969
Black Matte
\$21.95



No. 218RD 970
Black Matte
\$20.95



RD-8 \$169.60
Individual lighters may be ordered as open stock



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No. 250RD 971
High Polish Chrome
\$20.95



No. 250RD 972
High Polish Chrome
\$20.95

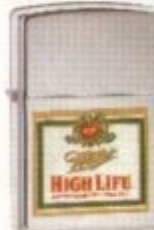
MILLER (Available in USA only)



No. 250MB 965
High Polish Chrome
\$21.95



No. 250MB 966
High Polish Chrome
\$22.95



No. 250MB 967
High Polish Chrome
\$21.95



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JIM BEAM



No. 250JB
High Polish Chrome
\$22.95



No. 254JB
High Polish Brass
\$25.95



No. 250MB 968
High Polish Chrome
\$27.95



MB-8 \$189.60
Individual lighters may be ordered as open stock



No. 250JB 928
High Polish Chrome
\$26.95



No. 254JB 929
High Polish Brass
\$29.95



No. JBL-2
Jim Beam Gift Set
\$44.95



The trademarks Jim Beam®, the Anniversary logo™, the Jim Beam bottle design™ are used under license from Jim Beam Brands Co.

Officially licensed product is packaged in Zippo individual tin except as noted.

Zippo

Selects



ANHEUSER-BUSCH (Available in USA only)



No. 250AB 931
High Polish Chrome
\$22.95



No. 250AB 932
High Polish Chrome
\$22.95



No. 250AB 933
High Polish Chrome
\$22.95



No. 250AB 995
High Polish Chrome
\$22.95



No. 250AB 996
High Polish Chrome
\$22.95



No. 250AB 997
High Polish Chrome
\$22.95



No. 250AB 755
High Polish Chrome
\$22.95



No. 250AB 820
High Polish Chrome
\$22.95



AB-8
Individual lighters may be ordered as open stock \$183.60



©1996 Anheuser-Busch Inc.

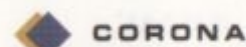


No. BUD-2
Budweiser Gift Set
\$36.95



No. AB-2
Anheuser-Busch Gift Set
\$38.95

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No. 218CR 979
Black Matte
\$21.95



No. 250CR 980
High Polish Chrome
\$20.95



CR-8
Individual lighters may be ordered as open stock \$175.60



No. 254BCR 981
Solid Brass
\$22.95



No. 250CR 982
High Polish Chrome
\$21.95



No. 218CR 983
Black Matte
\$21.95

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COLT FIREARMS



No. 250C 984
High Polish Chrome
\$26.95



No. 250C 985
High Polish Chrome
\$26.95



No. 250C 986
High Polish Chrome
\$26.95



COLT-8 \$198.60
Individual lighters may be ordered as open stock

Colt® is a registered trademark of New Colt Holding Corp.



No. 250C 987
High Polish Chrome
\$23.95



No. 250C 988
High Polish Chrome
\$20.95



No. 254BC 989
High Polish Brass
\$25.95

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CAMEL (Available only in USA and Latin American markets)



No. 201FBCML 919
Antique Brass
\$27.95



No. 218CML 918
Black Matte
\$27.95



No. 250CML 921
High Polish Chrome
\$27.95



No. M250CML 920
Midnight Chrome
\$27.95



CAMEL-8 \$223.60
Individual lighters may be ordered as open stock

©1996 R.J. Reynolds Tobacco Co.



The Camel lighters include a custom imprinted tin and sleeve as standard packaging

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High Country Products
and Dale Earnhardt, Inc.



DALE EARNHARDT (Available in USA only)



No. 250DE 961
High Polish Chrome
\$32.95



No. 218DE 962
Black Matte
\$23.95



No. 250DE 963
High Polish Chrome
\$32.95



No. 250DE 964
High Polish Chrome
\$29.95

No. 218N 930
Dale Earnhardt Brickyard 400
Black Matte in Collector's Tin
\$35.95

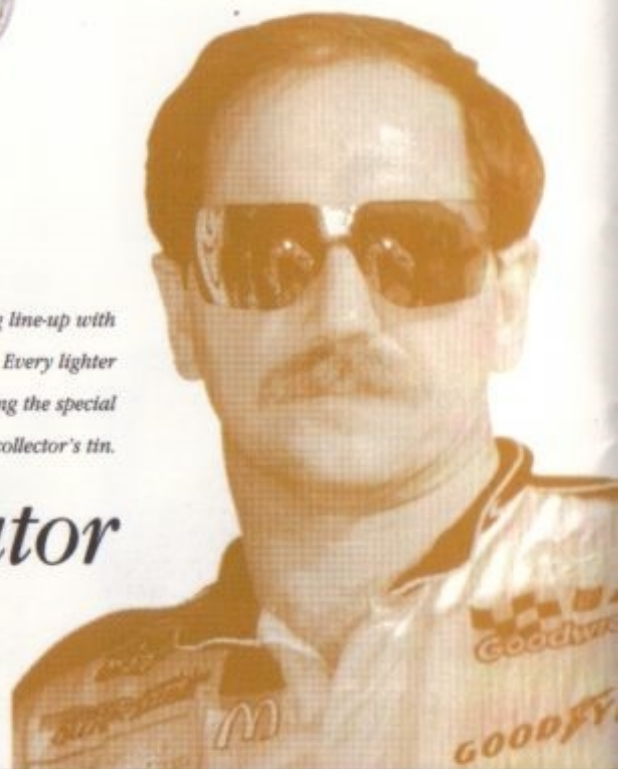


DE-8 \$239.60
Individual lighters may be ordered as open stock

We've added *The Intimidator* to our racing line-up with the Dale Earnhardt Signature Series. Every lighter bears a facsimile autograph, including the special edition Brickyard 400 lighter in a collector's tin.

The Intimidator

Officially licensed product is packaged in Zippo individual tin except as noted. Officially licensed Zippo MotorSports lighters are also available on a custom MotorSports blister card. Please indicate MS packaging code.



DRIVER SERIES (Available in USA only)



No. 218N 830
Rusty Wallace
\$29.95



No. 218N 831
Kyle Petty
\$29.95



No. 218N 832
Morgan Shepherd
\$29.95



No. 218N 833
Bill Elliott
\$29.95



No. 218N 834
Jeff Gordon
\$29.95



No. 218N 835
Mark Martin
\$29.95



No. 250N 992
1996 NASCAR
Schedule
\$34.95

(1995 schedule pictured)



Winston Cup Display Panel

WIN Panel does not come with pre-packed assortment. Order any 8 Motorsports lighters and request to pack with WIN Panel.

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MSD

Motorsports Display available for \$1.00 with purchase of 36 Zippo Motorsports lighters on custom Motorsports blister cards.

Winston Cup's hottest drivers and their rides are pictured on these popular Motorsports lighters. The driver portraits and car series are produced with Zippo's Technigraphic® method for a photo finish. Keep the 1996 NASCAR Winston Cup schedule at hand on a chrome lighter with full-color NASCAR logo.



CAR SERIES (Available in USA only)



No. 218N 874
Citgo #21
\$29.95



No. 218N 875
Valvoline #6
\$29.95



No. 218N 876
Miller Genuine
Draft #2
\$29.95

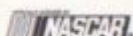


No. 218N 877
Dupont #24
\$29.95



No. 218N 926
Coors #42
\$29.95

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No. 250N 948
High Polish Chrome
\$24.95



No. 5990BN 948
Brushed Brass
\$11.95



No. 7000N 953
Cut-About Lite
in black velour gift box
\$29.95



No. 7818N 953
Black Matte
\$17.95



EVENT SERIES - INDY 500

(Available in USA and Europe)



No. 250IMS 949
High Polish Chrome
\$22.95



No. 5990BIMS 951
Brushed Brass
\$11.95



No. 7000IMS 954
Cut-About Lite
in black velour gift box
\$29.95



No. 7818IMS 954
Black Matte
\$17.95



EVENT SERIES - BRICKYARD 400

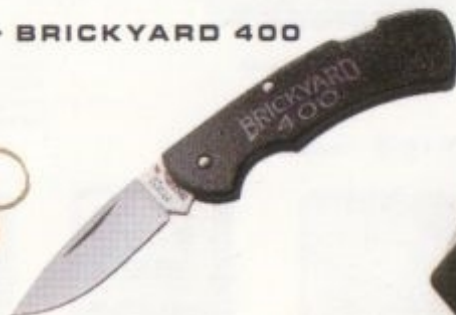
(Available in USA and Europe)



No. 250IMS 950
High Polish Chrome
\$21.95



No. 5990BIMS 952
Brushed Brass
\$9.95

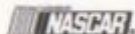


No. 7000IMS 952
Cut-About Lite
in black velour gift box
\$27.95



No. 7818IMS 955
Black Matte
\$15.95

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Officially licensed Zippo Motorsports lighters are also available on a custom Motorsports blister card. Please indicate MS packaging code.



TRACK SERIES — DAYTONA

(Available in USA only)



No. 250N 789
Daytona
\$23.95



No. 7000N 868
Daytona Cut-About Lite
in Black Velour Gift Box
\$27.95

TRACK SERIES — INDIANAPOLIS

(Available in USA and Europe)



No. 250IMS 804
Indianapolis Motor Speedway
\$21.95



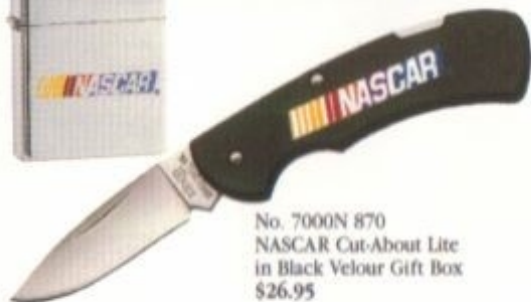
No. 7000IMS 811
Indianapolis Motor Speedway
Cut-About Lite in Black Velour Gift Box
\$24.95

RACING TRADEMARK SERIES — NASCAR

(Available in USA only)



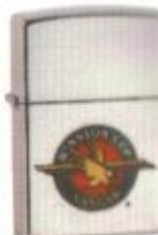
No. 250N 788
NASCAR
\$22.95



No. 7000N 870
NASCAR Cut-About Lite
in Black Velour Gift Box
\$26.95

RACING TRADEMARK SERIES — WINSTON CUP

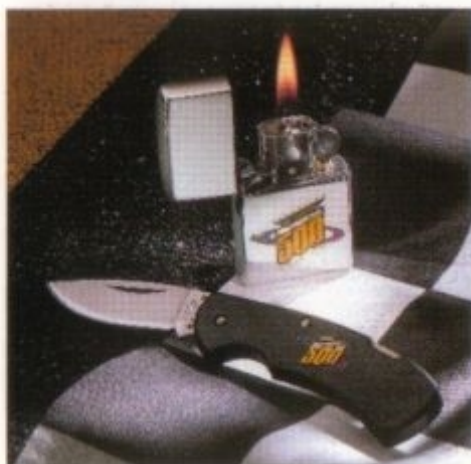
(Available in USA only)



No. 250N 781
Winston Cup Eagle
\$25.95



No. 7000MT 871
Winston Cup Cut-About Lite
in Black Velour Gift Box
\$25.95



There are some events no racing fan should miss—the Daytona 500, the Indy 500, and the Brickyard 400. That special excitement is captured on the Zippo products they love. The selection includes lighters, key holders, Cut-About knives, and money clips.

Racing's legendary tracks and trademark logos are also available on Zippo lighters and Cut-About knives.

Officially licensed product is packaged in Zippo individual tin except as noted.
Officially licensed Zippo MotorSports lighters are also available on a custom MotorSports blister card. Please indicate MS packaging code.

Selects



CHEVROLET

(Available in USA only)



No. 250CH 878
High Polish Chrome
\$21.95



No. 250CH 956
High Polish Chrome
\$19.95



No. 250CH 993
High Polish Chrome
\$19.95



No. 254BCH 879
Solid Brass
\$22.95

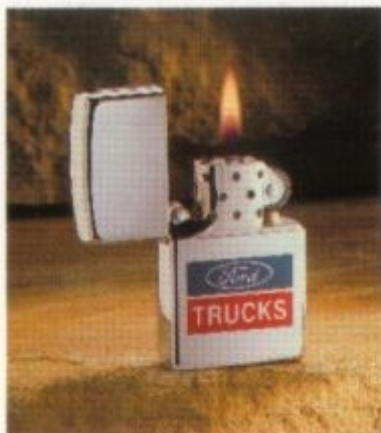
Genuine Chevrolet, Corvette, The Heartbeat of America, and Chevy Trucks are Trademarks of Chevrolet Motor Division, General Motors Corporation and Licensed to Zippo Manufacturing Company.



CHEVY-8

\$169.60

Ford or Chevy? The debate's been raging since drivers first chose their favorite. We remain neutral, offering a series for each side. Sports car, pick-up, or family sedan, there's a quality American-made Zippo to match. Whatever you choose, your Zippo will come along for the ride.



Ford, Ford Trucks, Ford Mustang, and Built Ford Tough are used under license from Ford Motor Company.



FORD

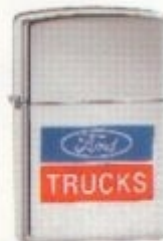
(Available in USA only)



No. 250F 957
High Polish Chrome
\$19.95



No. 250F 958
High Polish Chrome
\$19.95



No. 250F 959
High Polish Chrome
\$19.95



FORD-8

\$161.60



No. 250F 960
High Polish Chrome
\$20.95

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Officially licensed Zippo MotorSports lighters are also available on a custom MotorSports blister card. Please indicate MS packaging code.



BARRETT-SMYTHE COMIC STRIP



No. M200BS B120
?
\$21.95



No. M200BS B121
POW!
\$21.95



No. M200BS B122
YIPE!
\$21.95



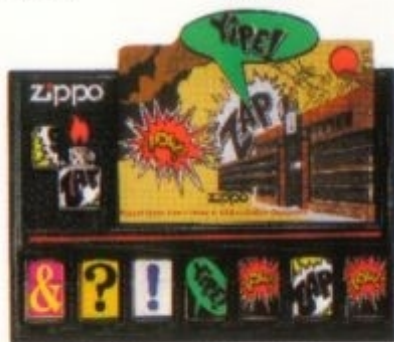
No. M200BS B128
!
\$21.95



No. M200BS B129
&
\$21.95



No. M200BS B130
ZAP
\$21.95



BSCS-8
\$175.60

BARRETT-SMYTHE X-RAY



No. 250BS B131
Zippo X-Ray
Pewter Emblem
\$25.95



No. 254BBS B132
Zippo X-Ray
Brass Emblem
\$28.95

Ever wonder what makes a Zippo lighter work? The clever design of the x-ray lighter puts the inside on the outside. Another burning question answered!

WILD WEST SERIES



No. 254BBS B141
Buffalo w/Necklace
Brass Emblem
\$28.95

No. 250BS B145*
Pewter Emblem
\$25.95



No. 254BBS B142
Indian Chief
Brass Emblem
\$28.95

No. 250BS B146*
Pewter Emblem
\$25.95



No. 254BBS B143
Cow Skull w/Necklace
Brass Emblem
\$28.95

No. 250BS B147*
Pewter Emblem
\$25.95



No. 254BBS B144
Eagle Over Mesa
Brass Emblem
\$28.95

No. 250BS B148*
Pewter Emblem
\$25.95

*not shown

Product is packaged in Zippo individual tin.

Selects

JAMES BOND MOVIE POSTERS



No. 250BND 938
High Polish Chrome
\$31.95



No. 250BND 939
High Polish Chrome
\$25.95



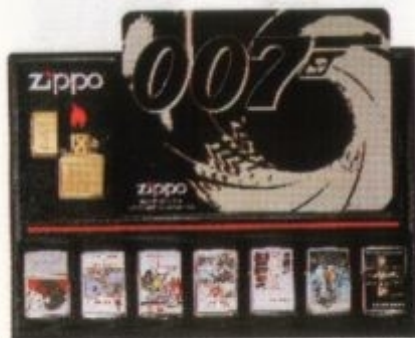
No. 250BND 940
High Polish Chrome
\$29.95



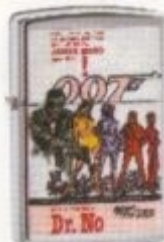
No. 250BND 941
High Polish Chrome
\$25.95



No. 250BND 942
High Polish Chrome
\$29.95



No. JBMP-8 \$223.60



No. 250BND 943
High Polish Chrome
\$29.95



No. 254BBND 945
Solid Brass
\$25.95



No. 250BND 946
High Polish Chrome
\$23.95

JAMES BOND GOLDENEYE

Bond is back, and Zippo's got him! Classic movie poster reproductions capture 007 at every stage of his career. The Goldeneye designs celebrate his return to the big screen.



No. 254BBND 937
Brass
\$25.95



No. 250BND 936
Chrome
\$23.95



No. 254BBND 936
Brass
\$25.95

007 and gun (gun logo symbol)
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Artists Corporation.

Millennium ©1989 Danja, Inc.
and United Artists Corporation.

YOU ONLY LIVE TWICE
©1967 Danja, Inc. and United
Artists Corporation.

THUNDERBALL
©1961 Danja, Inc. and United
Artists Corporation.

FROM RUSSIA WITH LOVE
©1965 Danja, Inc. and United
Artists Corporation.

DIAMONDS ARE FOREVER
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Artists Corporation.

GOLDFINGER
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Artists Corporation.

GOLDENEYE
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No. JBGE-6 \$159.70



No. 250BND 937
Chrome
\$23.95



No. 250BND 935
Chrome
\$29.95

Officially licensed product is packaged in Zippo individual tin except as noted.

TED LAPIDUS



No. 250GTL 907
High Polish
Gold Plated
\$33.95



No. 250GTL 908
High Polish
Gold Plated
\$42.95



No. 250TL 909
High Polish Chrome
\$24.95



No. 250TL 910
High Polish Chrome
\$24.95



No. 250TL 911
High Polish Chrome
\$23.95



No. 250TL 912
High Polish Chrome
\$24.95



No. 250TL 913
High Polish Chrome
\$24.95



No. 250GTL 914
High Polish
Gold Plated
\$33.95



No. 100TL 916
Silver Plated
\$51.95



No. 250GTL 915
High Polish
Gold Plated
\$33.95



Hotter than Haute



These nautical motifs created by internationally acclaimed designer Ted Lapidus are as bracing as an ocean breeze. His elegant, sophisticated graphics are equally at home dockside or on deck. And when the wind fills the sails, it's a comfort to know that a windproof flame is on board.

Available on
Profit Panel



BARRETT-SMYTHE



No. 254BBS B93
Eagle
Brass Emblem
\$28.95



No. 250BS B89
Eagle
Pewter Emblem
\$25.95



No. 5990BBS B101
Eagle Brass Emblem
\$10.95
No. 5990BS B109
Eagle Pewter Emblem*
\$9.95



No. 7500BS B85
Eagle Pewter Emblem
\$24.95
No. 7500BS B84
Eagle Brass Emblem*
\$24.95



No. 254BBS B75
Crocodile
Brass Emblem
\$28.95



No. 250BS B74
Crocodile
Pewter Emblem
\$25.95



No. 5990BS B76
Crocodile Pewter Emblem
\$9.95
No. 5990BBS B77
Crocodile Brass Emblem*
\$10.95



No. 7500BS B86
Crocodile Brass Emblem
\$24.95
No. 7500BS B87
Crocodile Pewter Emblem*
\$24.95



No. 254BBS B94
Gorilla
Brass Emblem
\$28.95



No. 250BS B90
Gorilla
Pewter Emblem
\$25.95



No. 5990BBS B102
Gorilla Brass Emblem
\$10.95
No. 5990BS B110
Gorilla Pewter Emblem*
\$9.95



No. 7500BS B117
Gorilla Pewter Emblem
\$24.95
No. 7500BS B116
Gorilla Brass Emblem*
\$24.95

This distinctive collection features portraits of nature's most striking creatures as executed by the

Distinctively Engraved

artists of Barrett-Smythe, Ltd. The deep relief and fine detail make these premiere examples of the engraver's art. Available in pewter or brass, this is superior pocket jewelry for the discriminating collector.

Product is packaged in Zippo individual tin.



No. 254BBS B71
Polar Bear
Brass Emblem
\$28.95



No. 250BS B70
Polar Bear
Pewter Emblem
\$25.95



No. 5990BS B105
Polar Bear Pewter Emblem
\$9.95
No. 5990BBS B97
Polar Bear Brass Emblem*
\$10.95



No. 7500BS B112
Polar Bear Brass Emblem
\$24.95
No. 7500BS B113
Polar Bear Pewter Emblem*
\$24.95



No. 254BBS B73
Cobra
Brass Emblem
\$28.95



No. 250BS B72
Cobra
Pewter Emblem
\$25.95



No. 5990BS B104
Cobra Pewter Emblem
\$9.95
No. 5990BBS B96
Cobra Brass Emblem*
\$10.95



No. 7500BS B82
Cobra Brass Emblem
\$24.95
No. 7500BS B83
Cobra Pewter Emblem*
\$24.95



No. 254BBS B60
Elephant
Brass Emblem
\$28.95



No. 250BS B59
Elephant
Pewter Emblem
\$25.95



No. 5990BBS B99
Elephant Brass Emblem
\$10.95
No. 5990BBS B107
Elephant Pewter Emblem*
\$9.95



No. 7500BS B79
Elephant Pewter Emblem
\$24.95
No. 7500BS B78
Elephant Brass Emblem*
\$24.95



No. 254BBS B62
Lion
Brass Emblem
\$28.95



No. 250BS B61
Lion
Pewter Emblem
\$25.95



No. 5990BS B106
Lion Pewter Emblem
\$9.95
No. 5990BBS B98
Lion Brass Emblem*
\$10.95

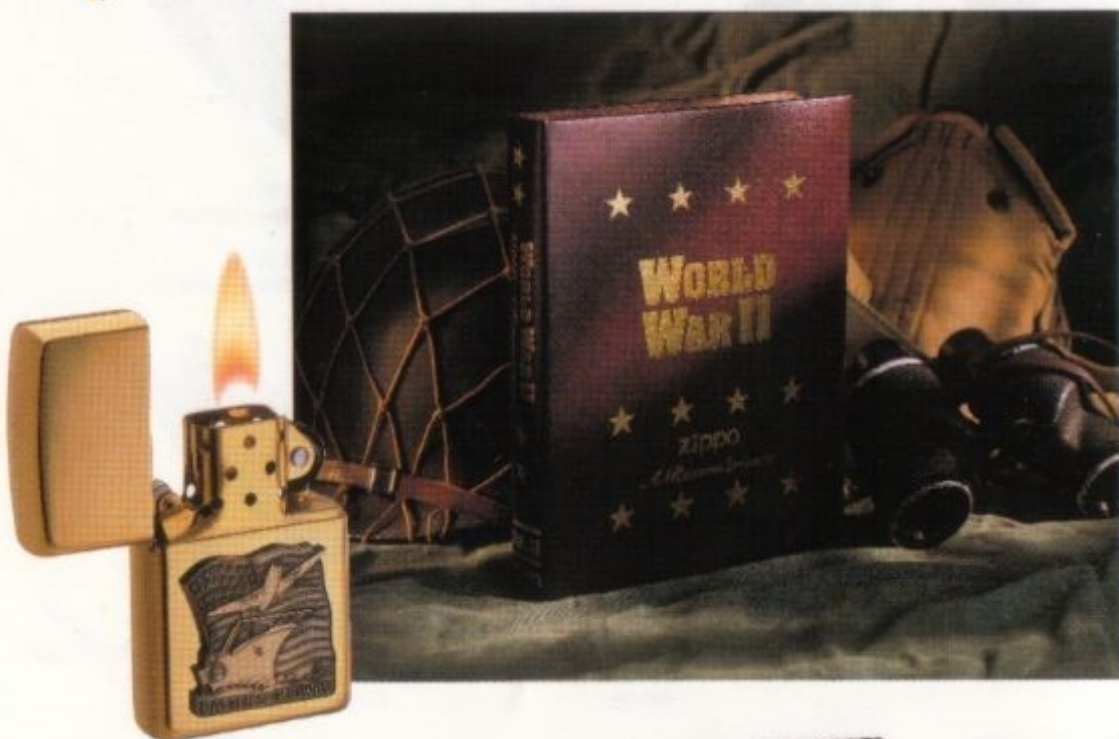


No. 7500BS B80
Lion Brass Emblem
\$24.95
No. 7500BS B81
Lion Pewter Emblem*
\$24.95

*Not Shown

Product is packaged in Zippo individual tin.

ZIPPO: A REMEMBRANCE, VOLUME II



Limited Edition

World War II has a special meaning for Zippo Manufacturing, for it was then that the

Zippo lighter forged its reputation for reliability. Volume I of Zippo: A Remembrance has sold out, so we proudly present Volume II.

This four-lighter set with key holder is packaged in a presentation case, and commemorates events and people of this pivotal conflict in world history. Each hand-numbered set is truly a Collector's Edition.



No. ZR11-5 Zippo: A Remembrance Volume II \$119.95



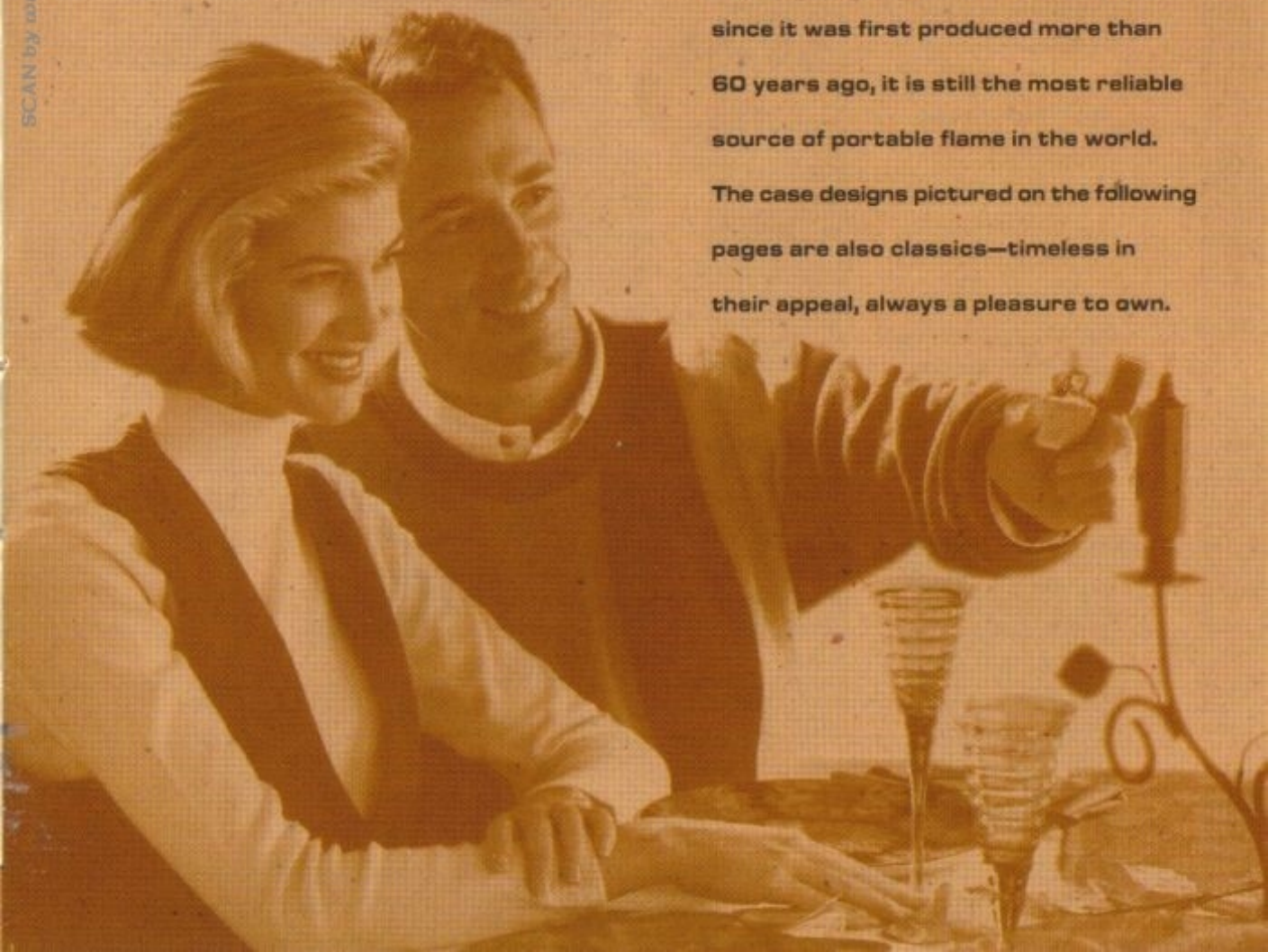
Zippo: A Remembrance, Volume I



A classic is by definition a thing of the highest excellence, a definitive work of art. It is always in style, enduring through changes of fashion, immune to trends and fads.

Classics

The mechanism of the Zippo lighter is such a classic. Virtually unchanged since it was first produced more than 60 years ago, it is still the most reliable source of portable flame in the world. The case designs pictured on the following pages are also classics—timeless in their appeal, always a pleasure to own.



Today's Zippo lighters work flawlessly—just as they did back in 1932 when George G. Blaisdell first introduced the windproof lighter concept. From special designs like Zippo Salutes Pinup Girls to venerable classics like our #200 brush chrome, the Zippo lighter has become a symbol of functional design and American excellence.

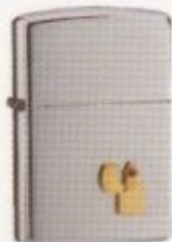
Each Zippo windproof lighter is embossed with a distinctive hallmark on the bottom of the outer case. The certification includes the Zippo logo, and alphabetic and numeric codes signifying the date of manufacture. For over 60 years consumers have purchased over 300 million genuine Zippo windproof lighters for their style, and their distinctive "click".



CHROME CLASSICS



No. 200
Brush Chrome
\$12.95



No. 200ZE
Brush Chrome with
Zippo Emblem
\$16.95



No. 200FL
Brush Finish
Founders lighter
\$16.95



No. 200 510
Brush Chrome USA
on Map/Flag
\$16.95



No. 200 511
Brush Finish Chrome
Eagle/USA
\$18.95



No. 230
Vintage Brush Chrome
\$15.95



No. 250
High Polish Chrome
\$15.95



No. 250ZE
High Polish with
Zippo Emblem
\$18.95



No. 250 512
High Polish Chrome
US Seal
\$18.95



No. 260
High Polish Chrome
Vintage
\$16.95



No. 275
Brush Chrome with
Loop & Lanyard
\$15.95



No. 350
High Polish Chrome
Engine Turned
\$16.95



No. 352
High Polish Chrome
Venetian
\$16.95



No. 355
Ultralite Black
\$16.95



No. 356
Ultralite Ivory
\$16.95

SOUTHWEST COLLECTION



No. 331
High Polish Chrome
Coyote Moon
\$32.95



No. 332
High Polish Chrome
Death Valley
\$32.95



No. 333
High Polish Chrome
Cactus Fire
\$32.95



No. 334
High Polish Chrome
Buffalo Head
\$32.95



No. 335
High Polish Chrome
Sundance
\$32.95

MIDNIGHT CHROME



No. M200
Midnight Chrome
Brush Finish
\$15.95



No. M250
Midnight Chrome
High Polish
\$16.95



No. 336
High Polish Chrome
Navajo
\$32.95



No. 337
High Polish Chrome
Buffalo Stampede
\$32.95



No. M250ZB
Midnight Chrome
with Zippo & Border
\$16.95



No. M250ZE
Midnight Chrome
with Zippo Emblem
\$19.95



No. M352
Midnight Chrome
Venetian
\$17.95



No. M200BS B28
Tiger
Midnight Chrome
\$29.95



No. M200BS B42
Butterfly
Midnight Chrome
\$29.95



No. M200BS B46
Elephant
Midnight Chrome
\$24.95



No. M200BS B65
Tabby Cat
Midnight Chrome
\$25.95



No. M200BS B67
Peacock
Midnight Chrome
\$27.95



No. M200BS B68
Brown Bear
Midnight Chrome
\$25.95

Classics

ANTIQUE FINISH



No. 121FB
Antique Silver Plate
\$22.95



No. 201FB
Antique Brass
\$19.95



No. 301FB
Antique Copper
\$19.95

MARBLE



No. 281
White Marble
\$52.95



No. 282
Grey Marble
\$52.95



No. 283
Brown Marble
\$52.95



No. 284
Green Marble
\$52.95



No. 285
Red Marble
\$52.95



No. 286
Blue Marble
\$52.95

BLACK CRACKLE

No. 236
Black Crackle
\$15.95



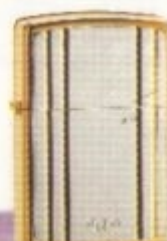
GOLD/SILVER



No. 380
Tyson
\$34.95



No. 381
Titan One
\$34.95



No. 382
Tryan
\$34.95



No. 383
Teluke
\$34.95

*A genuine Zippo windproof lighter is
always in style. Whether you choose one of*

Always in Style

*our contemporary designs or something more
traditional, your Zippo will be as fashionable
twenty years from now as it is today.*

SCRIMSHAW



No. 359
Scrimshaw Ship
Chrome
\$18.95



No. M359
Scrimshaw Ship
Midnight Chrome
\$19.95



No. 368
Scrimshaw Ship
Black Matte
\$18.95



No. 208
Scrimshaw Ship
Brass
\$22.95

SOLID BRASS



No. 204
Brush Finish
Solid Brass
\$16.95



No. 204B
Brush Finish Brass
(without lettering)
\$16.95



No. 240
Vintage
Brush Brass
\$17.95



No. 254
High Polish
Solid Brass
\$17.95



No. 254B
High Polish Brass
(without lettering)
\$17.95



No. 254BZE
High Polish Brass
with Zippo Emblem
\$21.95



No. 270
Vintage
High Polish Brass
\$18.95



No. 352B
Venetian
Solid Brass
\$16.95



No. 254B 513
High Polish
Solid Brass
U.S. Seal
\$19.95



The Zippo windproof lighter—the familiar shape, the distinctive click, the evocative scent...these sense memories belong to everyone who has ever owned a Zippo. More than a reliable tool, a Zippo lighter is a reflection of the owner's personality that is treasured for years.



Go ahead and judge a Zippo by its cover. Whether inlaid with 24 kt gold, or basic and unadorned, inside every Zippo is the same—windproof, dependable, and guaranteed to last a lifetime.



REGENT



No. 384
Midnight Stripe
Solid Brass
\$34.95



No. 385
Midnight Moon
Solid Brass
\$34.95



No. 386
Manhattan Nights
Solid Brass
\$34.95



No. 387
Midnight Stars
Solid Brass
\$34.95



TOLEDO



No. 245
Matador, Solid Brass
\$63.95



No. 246
Don Quixote,
Solid Brass
\$63.95



No. 247
Octastar, Solid Brass
\$63.95



No. 248
12 Point Star
Solid Brass
\$63.95



MATTE

AVAILABLE COLORS & STYLES

BLUE MATTE
GREEN MATTE
GREY MATTE
BLACK MATTE

220	Blue Matte	\$15.95
221	Green Matte	\$15.95
223	Grey Matte	\$15.95
218Z	Black Matte w/Zippo	\$15.95
221Z	Green Matte w/Zippo	\$15.95
223Z	Grey Matte w/Zippo	\$15.95
218ZB	Black Matte w/Zippo & Border	\$15.95
220ZB	Blue Matte w/Zippo & Border	\$15.95
223ZB	Grey Matte w/Zippo & Border	\$15.95
218I	Black Matte w/Initial Panel	\$15.95
220I	Blue Matte w/Initial Panel	\$15.95
221I	Green Matte w/Initial Panel	\$15.95



No. 218
Black Matte
\$15.95



No. 220Z
Blue Matte
with Zippo
\$15.95



No. 221ZB
Green Matte with
Zippo & Border
\$15.95



No. 223I
Grey Matte with
Initial Panel
\$15.95



No. 218ZE
Black Matte with
Zippo Emblem
\$18.95



No. 219
Camouflage
\$17.95



No. 2180G
Black Matte
Old Glory
\$17.95

INSIGNIA



No. 218NW
Navy Wings
Black Matte
\$18.95



No. 280AFC
Air Force Crest
Brush Chrome
\$16.95



No. 218EAG
Eagles
Black Matte
\$18.95



No. 280ELK
Elk
Brush Chrome
\$16.95

MILITARY



Navy Officer - NO



Coast Guard - CG



Army Wings - AW



Air Force Crest - AFC



Army - ARM



Navy Anchor - ANC



Navy Wings - NW



Marines - MAR

Emblems may be ordered by model number and insignia code. Example: 218AW = Black Matte, Army Wings

FRATERNAL



Eagles - EAG



Moose - MSE



Elks - ELK



Shrine - SHR



Masonic Blue Lodge - MAS



Masonic 32nd Degree - M32



Odd Fellows - IOOF



Knights of Columbus - KC



Rotary - ROT

Emblems may be ordered by model number and insignia code. Example: 280ELK = Brush Chrome, Elks

SPORTS SERIES



No. 180GLF
Golfer
Brush Chrome
\$15.95



No. 180FSH
Fisherman
Brush Chrome
\$15.95



No. 180BWL
Bowler
Brush Chrome
\$15.95



No. 180HNT
Hunter
Brush Chrome
\$15.95



No. 180TEN
Tennis
Brush Chrome
\$15.95

GAME SERIES



No. 200GA 550
Bass
Brush Chrome
\$16.95



No. 200GA 552
Deer
Brush Chrome
\$16.95



No. 200GA 560
Mallard
Brush Chrome
\$21.95



No. 200GA 555
Trout
Brush Chrome
\$16.95



SOLID GOLD



Here is the gold standard for portable flame—the understated elegance of Zippo's classic lines in an 18K solid gold case. Nothing else feels like gold, and nothing else works like a Zippo. This luxurious version of the Zippo windproof lighter is at home in the most refined settings. Presented on a velvet platform in a hand-rubbed walnut presentation box.

No. 195 18K Solid Gold \$3,110.95



GOLD ELECTROPLATE



No. 31
Classic
\$24.95



No. 33
Shimmer
\$24.95



No. 34
Swirl
\$24.95



No. 35
Black Elegance
\$26.95



No. 36
Golden Tortoise
\$29.95



No. 200G
Brush Gold
\$21.95



No. 250G
High Polish
\$22.95



No. 250GZE
High Polish
w/Zippo Emblem
\$25.95



No. 320A
Floral
\$71.95

TWO-TONE GOLD AND SILVER



No. 217
Two-Tone Cameo
\$29.95



No. 501
The Frame
\$29.95



No. 502
Mr. President
\$29.95



No. 503
Bold Stripe
\$29.95



No. 504
Candy Cane
\$29.95



No. 505
The Congressman
\$29.95

The Zippo Tradition

In 1932, George G. Blaisdell introduced the first windproof lighter. In the years since, Zippo has manufactured over 300 million lighters, each carrying the world-famous Zippo Lifetime Guarantee: "They work or we fix them free."

Classics

STERLING SILVER



No. 12A
Sterling Silver
Floral
\$206.95



No. 13
Sterling Silver
Brush Finish
\$149.95



No. 14
Sterling Silver
High Polish
with Slash
\$149.95



No. 15
Sterling Silver
\$149.95



No. 17
Sterling Silver
Engine Turned
\$160.95



No. 19
Sterling Silver
w/o Initial Panel
\$160.95



No. 21
Sterling Silver
Christy Swirl
\$179.95



No. 22
Sterling Silver
Christy Holly
\$179.95



No. 33SS
Sterling Silver
Shimmer
\$179.95

SILVER PLATE



No. 100
Silver Plate
\$18.95



No. 33S
Shimmer
\$23.95



No. 260S
Vintage
\$22.95



No. 352S
Venetian
\$27.95

PIPE LIGHTERS



No. 200PL
Brush Chrome
Pipe Lighter
\$13.95



No. 204PL
Brush Brass
Pipe Lighter
\$17.95



No. 218PL
Black Matte
Pipe Lighter
\$16.95



No. 218PLZB
Black Matte w/ Zippo
& Border Pipe Lighter
\$16.95



No. 359PL
Scrimshaw Ship
Pipe Lighter
\$19.95

Pipe lighter inserts available on most regular models. Please specify when ordering.

SILVER PLATE WITH GOLD INLAY



No. 143
Snowstar
\$31.95



No. 144
Rhythmical Ribbons
\$31.95



No. 145
Feline Elegance
\$31.95



No. 146
Carlisle Leaf
\$31.95



No. 147
Vinea Vine
\$31.95



No. 148
Oriental Blossom
\$31.95



SCULPTURED SERIES REGULAR LIGHTERS



No. 250G-C*
High Polish Gold
Electro Cat
\$52.95



No. 250G-E*
High Polish Gold
Electro Elephant
\$52.95



No. 250G-F*
High Polish Gold
Electro Fish
\$52.95



No. 250G-H*
High Polish Gold
Electro Horse
\$52.95



No. 250G-RC*
High Polish Gold
Electro Race Car
\$52.95



No. 250G-RM*
High Polish Gold
Electro Ram
\$52.95



No. 250G-S*
High Polish Gold
Electro Saddle
\$52.95

*All models available on black matte at \$43.95



Classics



HANDILITE



No. 200H
Brush Chrome
with Handilite Base
\$19.95



No. 250GH
High Polish Gold
Electroplate with
Handilite base
\$33.95



No. 218H-HG
Regular Black
Matte Handilite
with Horse
\$54.95



No. 250GH-RM
High Polish Gold
Electroplate
\$63.95

*High Polish Chrome Handilite Base, add to the cost of any regular size lighter, \$6.00.
Gold Electroplate Handilite Base, add to the cost of any regular size lighter, \$11.00.
Not available on #204, #254, Sterling, #230, #240, #260, & #270*



LEATHER POUCHES



LPGS
Lighter Pouch Gift Set
\$10.25

*Please specify lighter and pouch
to be packaged in gift set. Price
includes gift set & pouch. Add cost
of lighter to above.*



LPLB
Lighter Pouch
with Loop, Brown
\$6.95



LPCBK
Lighter Pouch
with Clip, Black
\$6.95



LPCB
Lighter Pouch
with Clip, Brown
\$6.95



LPLBK
Lighter Pouch
with Loop, Black
\$6.95



LKP
Lighter/Knife
Leather Pouch
\$11.95



SLIM CHROME



No. 1610
High Polish Chrome
\$15.95



No. 1610ZE
High Polish Chrome
Zippo Emblem
\$18.95



No. 1615
High Polish
Chrome Ribbon
\$16.95



No. 1621
High Polish
Chrome Bright Cut
\$16.95



No. 1625
High Polish
Chrome Diagonal
\$16.95



No. 1652
Venetian
\$16.95



No. 1655
Ultralite Black
\$16.95



No. 1656
Ultralite Ivory
\$16.95



SLIM MIDNIGHT CHROME



No. M1610
Midnight Chrome
\$16.95



No. M1610ZB
Midnight Chrome
w/Zippo & Border
\$16.95



No. M1610ZE
Midnight Chrome
Zippo Emblem
\$19.95



No. M1652
Midnight Chrome
Venetian
\$17.95



No. M1610BS B57
Midnight Chrome
Cat
\$25.95



No. M1610BS B58
Midnight Chrome
Horse
\$23.95

Traditional Zippo craftsmanship and quality in a slimmer profile makes the Slimline Zippo a perfect fit for pocket or

Slim Collection

purse. Whether you choose simple elegance or elegant simplicity, there's a style to complement your look.

Classics

SLIM SCRIMSHAW



No. 1608
Scrimshaw Whale
Brass
\$22.95



No. 1659
Scrimshaw Whale
Chrome
\$18.95



No. M1659
Scrimshaw Whale
Midnight Chrome
\$19.95



No. 1668
Scrimshaw Whale
Black Matte
\$18.95

SLIM BRASS



No. 1652B
Brass Venetian
\$16.95



No. 1654
Solid Brass
\$17.95



No. 1654B
Solid Brass
(without lettering)
\$17.95



No. 1654BZE
Solid Brass
(without lettering)
with Zippo Emblem
\$21.95

SLIM MATTE FINISH

AVAILABLE COLORS & STYLES

BLUE MATTE

GREEN MATTE

GREY MATTE

BLACK MATTE



No. 1618
Black Matte
\$15.95



No. 1626Z
Blue Matte
w/Zippo
\$15.95



No. 1627ZB
Green Matte
w/Zippo & Border
\$15.95



No. 1629I
Grey Matte
w/Initial Panel
\$15.95

1626	Blue Matte	\$15.95
1627	Green Matte	\$15.95
1629	Grey Matte	\$15.95
1618Z	Black Matte w/Zippo	\$15.95
1627Z	Green Matte w/Zippo	\$15.95
1629Z	Grey Matte w/Zippo	\$15.95
1618ZB	Black Matte w/Zippo & Border	\$15.95
1626ZB	Blue Matte w/Zippo & Border	\$15.95
1629ZB	Grey Matte w/Zippo & Border	\$15.95
1618I	Black Matte w/Initial Panel	\$15.95
1626I	Blue Matte w/Initial Panel	\$15.95
1627I	Green Matte w/Initial Panel	\$15.95



No. 1618ZE
Black Matte
w/Zippo Emblem
\$18.95

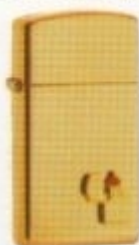


No. 1619
Camouflage
\$17.95

SLIM GOLD ELECTROPLATE



No. 1610G
High Polish Gold
Electroplate
\$22.95



No. 1610GZE
High Polish Gold
Electroplate
w/Zippo Emblem
\$25.95



No. 3100
Gold Electroplate
Classic
\$24.95



No. 3300
Gold Electroplate
Shimmer
\$24.95



No. 3400
Gold Electroplate
Swirl
\$24.95



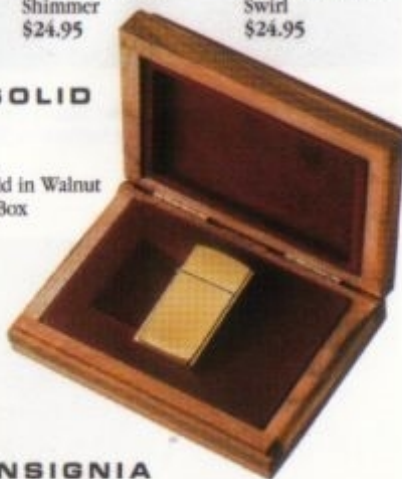
No. 3500
Gold Electroplate
Black Elegance
\$26.95



No. 3600
Gold Electroplate
Golden Tortoise
\$29.95

SLIM SOLID GOLD

No. 1800
18K Solid Gold in Walnut
Presentation Box
\$2,145.95



SILVER PLATE

No. 1000
Silver Plate
High Polish
\$18.95



SLIM INSIGNIA



No. 1618ANC
Black Matte
\$18.95



No. 1680MAR
High Polish Chrome
\$18.95

MILITARY



SLIM STERLING



No. 1500
Sterling Silver
\$107.95



No. 1700
Sterling Silver
Engine Turned
\$112.95



No. 1618MAS
Black Matte
\$18.95



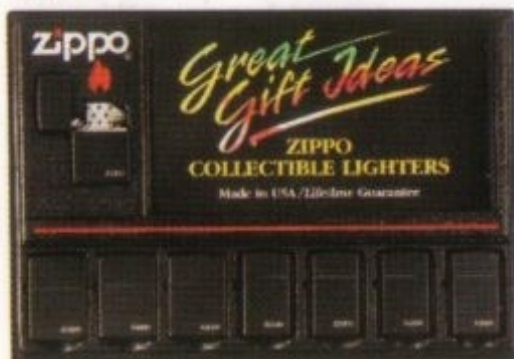
No. 1680KC
High Polish Chrome
\$18.95

FRATERNAL



Emblems may be ordered by model number and insignia code. Example: 1618AW - Slim Black Matte/Army Wings

PROFIT PANELS



BM-8

4 ea. No. 218Z Black Matte Regular Lighters w/Zippo Logo
4 ea. No. 1618Z Black Matte Slim Lighters w/Zippo Logo
\$127.60



BR-8

4 ea. No. 1654 Slim High Polish Brass
2 ea. No. 254 High Polish Brass
2 ea. No. 204 Brush Finish Brass
\$141.60



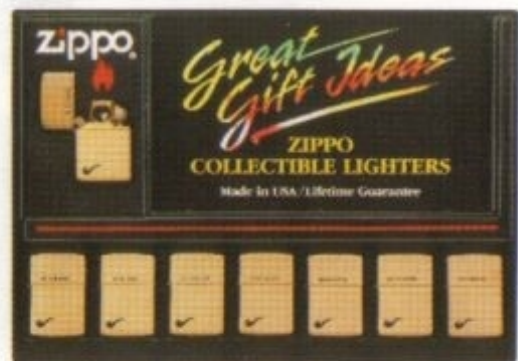
GE-8

2 ea. No. 31 Classic
1 ea. No. 33 Shimmer
1 ea. No. 34 Diagonal Swirl
2 ea. No. 3100 Classic
1 ea. No. 3300 Shimmer
1 ea. No. 3400 Diagonal Swirl
\$199.60



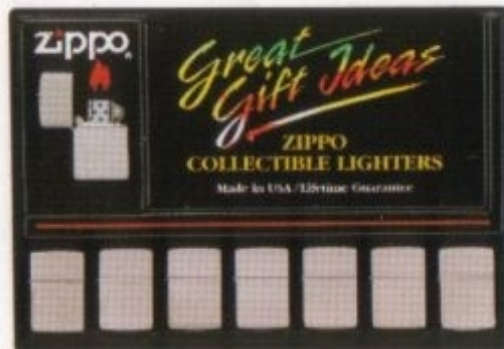
MPA-8

4 ea. No. 200 Brush Chrome Regular
4 ea. No. 1610 High Polish Chrome Slim
\$115.60



PLB-8

8 ea. No. 204PL Brush Finish Solid Brass Pipe Lighters
\$143.60



PP-8
8 ea. No. 200 Brush Finish Chrome Lighters
\$103.60



VT-8
4 ea. No. 352 Regular Venetian Design
4 ea. No. 1652 Slim Venetian Design
\$135.60



VTB-8
4 ea. No. 352B Regular Brass Venetian Design
4 ea. No. 1652B Slim Brass Venetian Design
\$135.60



WD6-AC
WD6-American Classic by Zippo
Wooden display holds your assortment of six regular Zippo lighters. Laser engraved with American Classic logo.
\$25.95 (Lighters not included)



PP
Almost any combination of Zippo lighters can be ordered to pack with our display panel. Please specify on your order the models that you need.

PACKAGING



A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6 flints and 4 1/2 oz. fuel in a silver gift box. It's a distinctive presentation for any Zippo lighter.



No. 50R
Gift Kit Regular
\$3.95
(Add the price above to any regular lighter)



No. 50S
Gift Kit Slim
\$3.95
(Add the price above to any slim lighter)



EFP
Four Lighter Package
\$3.50
(Add the price above to any lighters)



ESP
Six Lighter Package
\$3.50
(Add the price above to any lighters)



EZILT
Individual Lighter Tin
\$1.00
(Add the price above to any lighter)



EZT2
Two Pack Lighter Tin
\$4.95
(Add the price above to any lighters)



EZT4
Four Pack Lighter Tin
\$5.95
(Add the price above to any lighters)

Classics

Zippo windproof lighters are available in a variety of optional packaging...from the compact blister pack to the elegant wooden gift box.



200CS
Blister Pack available for
slim or regular lighters.
Please specify blister
card when ordering.



WGB
Walnut Gift Box
\$16.95



WGB Z
Walnut Gift Box
with Zippo Logo
\$17.95

Custom Laser Engraved
Boxes Available
(minimum 25)
\$18.95

ACCESSORIES



No. 2425
Wicks 24 Per Display Box
\$.60/wick



No. 2406N
6 Flint Display Box
\$.54/dispenser



No. 2406C
6 Flint Display Card
\$.54/dispenser



No. 3141
Lighter Fluid 4 1/2 oz. size
(Shipping carton of 24)
(No. 3341 carton of 12)
\$1.42/can



No. 3165
Lighter Fluid 12 oz. size
(Shipping carton of 24)
(No. 3365 carton of 12)
\$2.92/can

COLLECTOR'S BOOK



No. 174710
This distinctive volume is ideal
for the storage and display of up
to 12 treasured Zippo lighters.
Black leatherette binding and
velour display platform.
(lighters not included)
\$18.95

*Zippo fluid, flints, and wicks have a
bright new look. The appealing new
graphics and vivid colors will attract
customers for increased accessory
sales. Available summer 1996.*

Displays

Zippo's new display group was designed for dependability, versatility, and maximized selling in minimized space. A choice of sizes and storage options is designed to show our products to your best advantage.

Each unit features removable panels molded to lock our black plastic gift boxes firmly in place. Plastic brackets adapt panels to display Zippo cardboard gift boxes and individual tins.

Light and motion displays feature a sturdy all-metal turning mechanism and easily accessible standard sized fluorescent bulb.



▲ No. ZMB60 Light and Motion Display with storage drawer base
Display 60 Zippo products in black gift boxes or individual tins, and store additional stock in lockable storage drawer base.
Dimensions: 16 5/8" x 16 3/8" x 31 1/2"

No. ZM60 Light and Motion Display (not pictured)
Same features as ZMB60, without the storage drawer base.
Dimensions: 15 7/8" x 15 7/8" x 27"



▲ No. MD30 Manual Display Unit
Hand-operated turntable displays 30 Zippo products. Three sides lock ten black gift boxes securely in place for reliable operation. Powerful sales message is displayed on the fourth side.
Dimensions: 13 3/4" x 13 3/4" x 27"

No. MDB30 Manual Display Unit with storage drawer base (not pictured)
Lockable storage drawer provides a secure foundation for MD30.
Dimensions: 14 5/8" x 14 1/4" x 31 1/2"

◀ Storage drawer is available separately:
No. 142461
For use with MD30
Dimensions: 14 5/8" x 14 1/4" x 4 1/2"
No. 142469
For use with ZM60
Dimensions: 16 5/8" x 16 3/8" x 4 1/2"

▶ No. FSB96 Light and Motion Floor Stand with storage base
Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Base unit ships flat, and provides ample storage for additional stock.
Dimensions: 15 7/8" x 18 7/8" x 67"

No. FS96 Light and Motion Floor Stand
Designed for countertop use, this unit has all the features of FSB96, except the storage base.
Dimensions: 15 7/8" x 15 7/8" x 37"



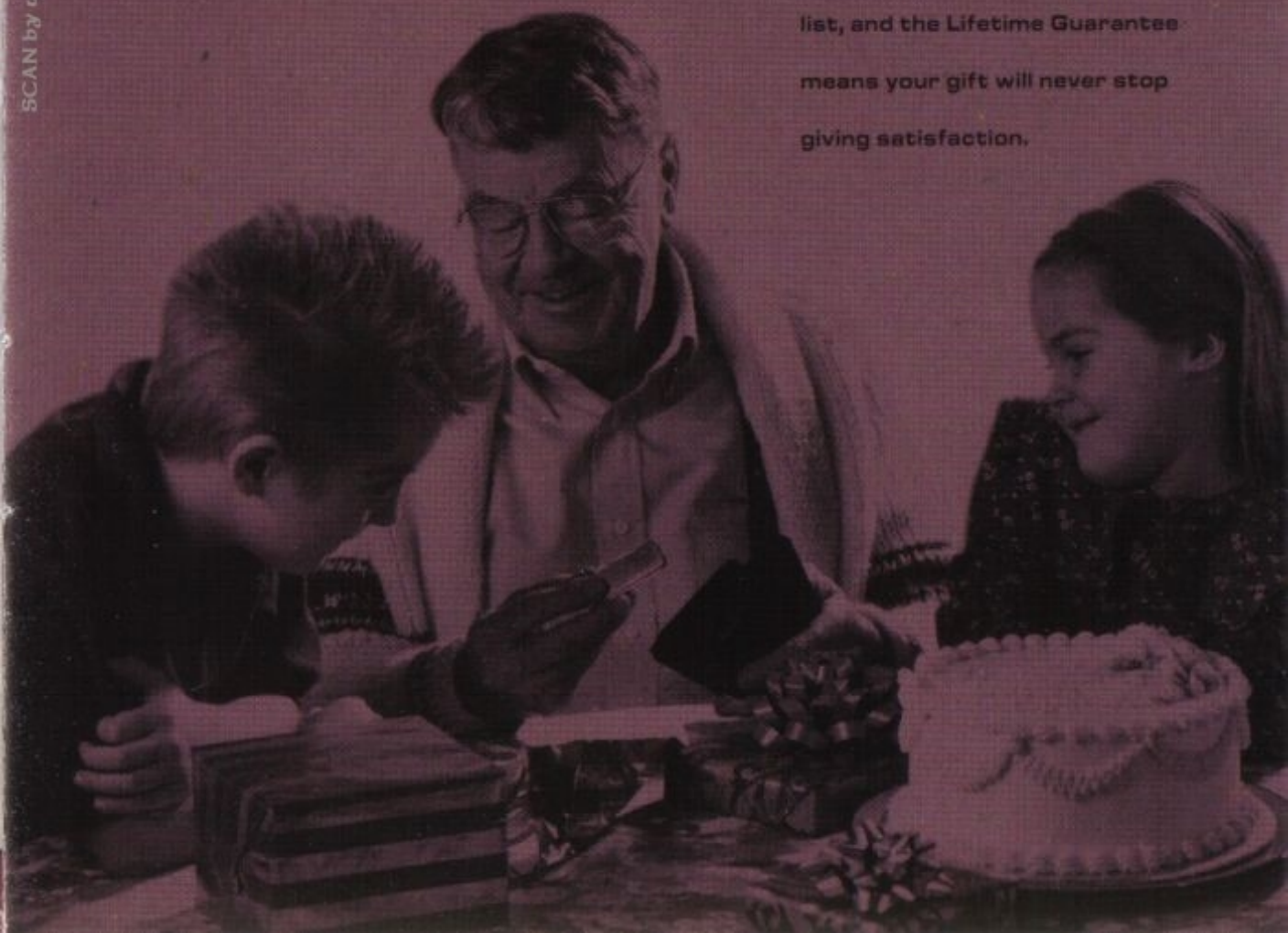
▲ No. ZMSD Zippo Modular Stationary Display
This modular unit holds ten lighters. Additional units can be added by side or front to back.



The best gifts are those that
become a part of the owner's life.
Practical, stylish, and always
useful, Zippo pocket gifts are

Pocket Gifts

treasured for years. The wide
variety suits everyone on your
list, and the Lifetime Guarantee
means your gift will never stop
giving satisfaction.





Zippo knives...world class quality made in the USA. The Zippo knife collection includes a variety of sizes, styles, shapes and finishes. Optional features such as money clip, scissors, nail file and split ring for attaching to a key ring make Zippo knives one of the most useful pocket-sized tools a person can carry.

Zippo knives are backed by the world famous Zippo Lifetime Guarantee, "It works or we fix or replace it free, regardless of age or condition."



CUT-ABOUT KNIVES



No. 7000
Cut-About Lite
Black
\$18.95



No. 7050
Cut-About Lite
Orange
\$18.95



No. 7200
Brush Finish
Stainless Steel
\$23.95



No. 7200WA
Scrimshaw Wagon
\$28.95



No. 7219
Camouflage
\$26.95



No. 7220
Hunter
\$26.95



No. 7230
Fisherman
\$26.95

See additional Cut-About knives in Zippo Selects

Pocket Gifts



No. 7240
Deer
\$26.95



No. 7250
Foliage
\$26.95



No. 7280
Leather Sheath
\$3.95

Cut-About knives are designed to cut just about anything. Each blade, hand polished and honed to razor sharpness, is crafted from triple tempered 440A stainless surgical steel to a Rockwell hardness of 57. This means that Cut-About knives not only hold an edge, but can easily be resharpened. All Cut-About knives have the lock-back safety feature.



Gift set available for all full-sized Cut-About Knives.



Optional Blister Pack available for all full-sized Cut-About Knives.

The full sized Cut-About knife has a rugged stainless steel handle and a 2 1/4" blade. The Cut-About Junior has a 1 3/4" blade. Cut-About Lite knives feature tough, lightweight Zytel® handles.



CUT-ABOUT JUNIOR



No. 7105
Lock Back
Cut-About Jr.
\$18.95



No. 7105DG
Scrimshaw
Dog
\$26.95



No. 7105DK
Scrimshaw
Duck
\$26.95



No. 7170
Black
Cut-About Lite Jr.
\$16.95



No. 7171
Red
Cut-About Lite Jr.
\$16.95



No. 7173
Blue
Cut-About Lite Jr.
\$16.95



POCKET KNIVES WITH SCISSORS



No. 7300
Brush Stainless
Steel with Ring
\$16.95



No. M7300
Midnight Chrome
with Ring
\$17.95



No. 7318
Black Matte
with Ring
\$17.95



No. 7320
Blue Matte
with Ring
\$17.95



No. 7321
Green Matte
with Ring
\$17.95



No. 7323
Grey Matte
with Ring
\$17.95



No. 7500
Brush Stainless
Steel without Ring
\$16.95



No. M7500
Midnight Chrome
without Ring
\$17.95



No. 7518
Black Matte
without Ring
\$17.95



No. 7520
Blue Matte
without Ring
\$17.95



No. 7521
Green Matte
without Ring
\$17.95



No. 7523
Grey Matte
without Ring
\$17.95



MONEY CLIP KNIVES WITH SCISSORS



No. 7500MC
Brush Stainless
Steel without Ring
\$17.95



No. 7518MC
Black Matte
without Ring
\$18.95



No. 7520MC
Blue Matte
without Ring
\$18.95



No. 7521MC
Green Matte
without Ring
\$18.95



No. 7523MC
Grey Matte
without Ring
\$18.95



No. M7500MC
Midnight Chrome
without Ring
\$18.95

Zippo's pocket knife/scissors is made of stainless steel and is one of our most popular knives. Each knife includes a 1 1/2" sharp cutting blade, nail file with screwdriver tip, and a pair of functional quality scissors.

See additional Pocket Knives in Zippo Selects.

Pocket Gifts

POCKET KNIVES



No. 7600
Brush Stainless Steel
\$8.50



No. 7600G
Brush Gold Electroplate
\$15.50



No. 7620
Blue Matte
\$9.50



No. M7600
Midnight Chrome
\$9.50



No. 7618
Black Matte
\$9.50



No. 7621
Green Matte
\$9.50



No. 7623
Grey Matte
\$9.50

The rounded edges and thin, lightweight design make this stainless steel pocket knife a perfect choice to carry. The 1 1/2" sharp cutting blade and nail file are precision honed for durability.

MONEY CLIP KNIVES



No. M7800
Midnight Chrome
\$9.95

No. 7800
Brush Stainless Steel
\$8.95



No. 7800G
Brush Gold Electroplate
\$16.95



No. 7820
Blue Matte
\$9.95



No. 7818
Black Matte
\$9.95



No. 7821
Green Matte
\$9.95



No. 7823
Grey Matte
\$9.95

See additional Money Clip Knives in Zippo Selects.

The Zippo tape measure features a combination inch/metric scale on an easy-to-read white face, retractable steel blade, 78" (200 centimeters) long. The tape is tightly wound on a strong recoil spool.

The solid brass case measures 1 1/2" sq, weighs 1 1/2 ozs., and is ideal for pocket or purse.

The Zippo money clip is made from high tension spring steel, comes in a variety of finishes and is guaranteed to last a lifetime.



TAPE MEASURES



No. 6218
Black Matte
\$8.95



No. 6220
Blue Matte
\$8.95



No. 6221
Green Matte
\$8.95



No. 6223
Grey Matte
\$8.95



No. 6260
Brush Chrome
\$7.95



No. M6260
Midnight Chrome
\$8.95



No. 6260B
Brass Brush Finish
\$8.95



No. 6260G
Gold Electroplate
\$13.95



No. 6560
High Polish Chrome
\$8.95



MONEY CLIPS

No. 7400
Brush
Stainless
Steel
\$3.50



No. 7418
Black Matte
\$3.95



No. 7419
Camouflage
\$5.95



No. 7420
Blue Matte
\$3.95



No. 7421
Green Matte
\$3.95



No. 7423
Grey Matte
\$3.95



Pocket Gifts

GOLF GREENSKEEPERS



No. 7700
Brush Stainless Steel
\$8.50



No. M7700
Midnight Chrome
\$9.50



No. 7700G
Brush Gold Electroplate
\$15.50



No. 7718
Black Matte
\$9.50



No. 7720
Blue Matte
\$9.50



No. 7721
Green Matte
\$9.50



No. 7723
Grey Matte
\$9.50

A terrific gift for golfers, this handy device can clean the spikes on golf shoes and repair ball marks on the green. It also holds two handy ball markers. Well constructed of stainless steel, it is durable, yet light in weight.

An optional money clip is available for holding bills or for attaching greenskeeper to a golf belt.



GOLF GREENSKEEPERS W/MONEY CLIP



No. 7900
Brush Stainless Steel
\$8.95



No. 7900G
Brush Gold Electroplate
\$16.95



No. M7900
Midnight Chrome
\$9.95



No. 7918
Black Matte
\$9.95



No. 7920
Blue Matte
\$9.95



No. 7921
Green Matte
\$9.95



No. 7923
Grey Matte
\$9.95



The moment you hold a Zippo writing instrument in your hand, you feel the quality. Available in nine finishes, our writing instruments are as tough as they are handsome.

The outer case is of cartridge brass tubing. A ridged spring steel clip is securely mounted to the cap, finished off with a metal hat. Both the pen and pencil feature a twist action mechanism which operates in a smooth, easy manner. Our tasteful grey velvet gift box enhances the presentation of these fine quality instruments.

PENS AND PENCILS

No. 5700
Blue Matte Pen
\$18.95



No. 5705
Blue Matte Pencil
\$18.95

No. 5717
Camouflage Pen
\$20.95



No. 5718
Camouflage Pencil
\$20.95

No. 5720
Green Matte Pen
\$18.95



No. 5725
Green Matte Pencil
\$18.95

No. 5740
Grey Matte Pen
\$18.95



No. 5745
Grey Matte Pencil
\$18.95

No. 5780
Chrome Pen
\$14.95



No. 5785
Chrome Pencil
\$14.95

No. M5780
Midnight Chrome Pen
\$18.95



No. M5785
Midnight Chrome Pencil
\$18.95

No. M5785W
Midnight Chrome
Pencil w/o clip
\$18.95



No. 5791
Black Matte Pen
\$18.95



No. 5793
Black Matte Pencil
\$18.95

No. 5800
Gold Pen
\$23.95



No. 5801
Gold Pencil
\$23.95



No. 5707W
Blue Matte Set
without clip
\$37.95

Writing instruments without clips are available individually or in sets. When ordering, please add code W to the end of model number.

PEN AND PENCIL SETS



No. 5707
Blue Matte Set
\$37.95



No. 5719
Camouflage Set
\$41.95



No. 5727
Green Matte Set
\$37.95



No. 5747
Grey Matte Set
\$37.95



No. 5790
Chrome Set
\$29.95



No. M5790
Midnight Chrome Set
\$37.95



No. 5799
Black Matte Set
\$37.95



No. 5805
Gold Set
\$47.95

Pocket Gifts

The Zippo solid brass pull-apart key holder features two sturdy spring action steel clips that comfortably hold up to four or five keys each.

The Zippo key ring is a durable, functional fashion accessory. The key ring is made of solid brass and comes in two popular shapes, oval and rectangle, and each is available in your choice of six beautiful finishes.

Like all Zippo products, our rugged key holders and key rings are made in the USA and are backed by Zippo's Lifetime Guarantee.



KEY HOLDERS



No. 5918
Black Matte
\$4.95



No. 5919
Camouflage
\$6.95



No. 5920
Blue Matte
\$4.95



No. 5921
Green Matte
\$4.95



No. 5923
Grey Matte
\$4.95



No. 5990
Brush Chrome
\$3.95



No. M5990
Midnight Chrome
\$4.95



No. 5990B
Solid Brass
\$4.95



No. 5990G
Brush Gold Electroplate
\$9.95



No. 5900
Silver Plate
\$5.95



KEY RINGS



No. 5400
Oval
Brush Chrome
\$2.95



No. 5400G
Oval
Brush Gold
Electroplate
\$7.95



No. 5418
Oval
Black Matte
\$3.95



No. 5420
Oval
Blue Matte
\$3.95



No. 5421
Oval
Green Matte
\$3.95



No. 5423
Oval
Grey Matte
\$3.95



No. 5600
Rectangular
Brush Chrome
\$2.95



No. 5600G
Rectangular
Brush Gold
Electroplate
\$7.95



No. 5618
Rectangular
Black Matte
\$3.95



No. 5620
Rectangular
Blue Matte
\$3.95



No. 5621
Rectangular
Green Matte
\$3.95



No. 5623
Rectangular
Grey Matte
\$3.95

Pocket Gifts



Belt Colors:
Black, Red,
Navy, Brown

BELTS AND BUCKLES



No. 5950
High Polish Chrome
Belt Buckle
\$9.95
(Imprinting extra)



No. 5955
Belt Buckle
with Belt in
Gift Box
\$13.95

PERFORMER PENS

The Performer Pen Series is designed especially for your souvenir business. Available with imprint only, these pens are constructed of solid brass and feature reliable working mechanisms, gold plated steel clips and carbide tips. The click-and-write feature allows for easy one-hand operation and writing ease. Performer Pens come with an attractive gift box and are available in eight colors and two sizes, standard and trim.



Please note the samples shown are for illustrative purposes only. They are not available as stock items.

Standard Size
Shown
Also available in
trim size

PEN REFILLS



Pen Refills
Available:
Blue Medium
Black Medium
Blue Fine
Black Fine

No. P5806
24 Pack Pen
Refills (Tubes)
\$1.00 per Tube

IN-STORE SIGNS



24" x 20"
No. 142696
Zippo Metal Triangle

Eye-catching and funky, here's the sign that you're a cool and contemporary Zippo retailer!



17" diameter
No. 142695
Zippo Brass Ring

Elegant and contemporary. Lets your customers know you're in the gold circle—you're a Zippo retailer.

LICENSE PLATES



ZLP-MS Zippo MotorSports
ZLP Zippo License Plate



24" x 31" (overall size)
No. 142697
Dome Lamp for
Zippo Metal Triangle

Dome lamp adds eye appeal to the Zippo Metal Triangle. Order with No. 142696 for complete unit as shown. Available in 110v. only.

WINDOW TAPE

WGT-I Inside Application
WGT-O Outside Application
Ultra-light cling vinyl window tape comes in 3" wide x 75' long rolls, scored at 6" intervals for easy placement.



WINDOW DECALS

DEC-I Inside Application
DEC-O Outside Application
Tell your customers right up front that you're a Zippo retailer. Window decals are ultra-light cling vinyl with light tack adhesive. They're easy to remove, and leave no residue. U.V. Ink resists fading. 4 1/4" x 5 1/8"

Imprinting

Zippo Custom Imprinting

Zippo is proud of our reputation for high quality imprinting. For souvenir lighters, custom designs, or special orders, we create just the right image for you. Zippo offers nine different imprinting methods, described on these two pages.

The minimum quantity for custom imprinted lighters is only 50 pieces per product model per design. Zippo's custom imprinting process starts with your artwork. Our art department will reproduce a souvenir postcard, sketch, photograph, or any other image you would like on your choice of Zippo product.

If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.

LASER ENGRAVING



Laser engraving is the newest customization method offered by Zippo. The state of the art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint. Laser engraving is now available on most Zippo products. Show us your artwork and we will tell you if laser engraving will work for you.



ETCH AND PAINT



Zippo's etch and paint method produces an attractive, durable imprint. A reversed image is silk screened on the Zippo product with an acid resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.



LUSTRE ETCH



The procedure for lustre etch is the same as etch and paint through the acid bath. No colors are used for lustre etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.



EPOXY CHROME



Using a separate screen for each color, the design is silk screened on the product with a durable epoxy paint. Colors are applied one at a time, then the product is gold or chrome plated. Because the plating does not adhere to the paint, the colorful image emerges through the gold or chrome finish.



Our computer generated paper proof is a no cost option, available on request. The proof shows your full color imprint on a variety of Zippo products. Ideal for product presentation or for art approval.



zippo

SURFACE IMPRINT



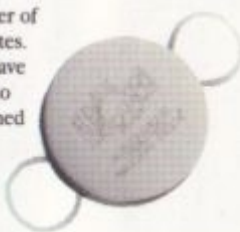
Matte and midnight chrome products are imprinted by the surface paint method. As with epoxy chrome, the imprint is applied with a durable epoxy paint, screening one color at a time. The product is oven-cured and the epoxy imprint bonds to the matte or midnight chrome surface, becoming an integral part of the finish.



COMPUTER ENGRAVING



Zippo is proud to have on-line the largest number of computer engraving machines in the United States. Our skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each machine is custom programmed through a keyboard or from digitized artwork. Zippo is leading the industry with this state of the art system.



ETCHED EPOXY



Zippo now offers an etched epoxy process combining lustre etch and epoxy chrome on the same brass product. A portion of the design is etched, and the product is buffed. The remainder of the design is screened one color at a time, then the product is plated in a final step. The resulting design showcases the crisp, clear lines of lustre etch in combination with the beautiful color-on-color look of epoxy chrome.

WRITING INSTRUMENT IMPRINTS

Zippo writing instruments may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a 3-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method. The design is protected by a crystalline dome, which enhances the image with a 3-dimensional look.



PERFORMER PEN IMPRINTS

The imprinting method used on our Performer Pen Series is a state of the art computer-controlled silk screening process. The image is applied one color at a time with custom paint and high density mesh screens to create a crisp, lasting impression.



How to Order

Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computer generated paper sample (see facing page).

There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom imprinted products:

1. Select the graphic design you want to use and send the physical "artwork" to us. Sorry, we are not able to reproduce artwork that has been faxed.
2. Indicate the product name and number and, for lighters, the surface location of the imprint:
 - front top and/or bottom
 - back top and/or bottom
 - a combination of the above
3. Indicate the quantity you are ordering.
4. Select imprinting style, shown on these pages.

Zippo One-of-a-Kind Lighters...

Zippo is proud to reveal this

extraordinary group of
hand engraved lighters in
sterling silver or solid gold.

Created by the world
renowned artists and master
engravers of Barrett-Smythe
Ltd., these ultimate Zippos
are truly one of a kind. Each
lighter bears the name or
signature of its creator.

The exquisite detail and
meticulous craftsmanship
ensure that each hand
engraved masterpiece will
never be duplicated.

GOLD STANDARD SIZE LIGHTERS



Winged Splendor
Artist: R.D. Swartley
Design: Bald eagle
(front & back)



Wapiti Challenge
Artist: R. Smith
Design: Elk head (front)
Elk family (back)



Golden Ibex
Artist: J. Robyn
Design: Ram Head (front)
Ornamental design (back)



Majestic Portraits
Artist: R.D. Swartley
Design: Ram head (front)
North American bison (back)

The exceptional combination
of fine art and functionality
makes the One-of-a-Kind
Zippo an uncommon
investment. Each is valued
at \$15,000, and is elegantly
cased in a handsome,
hand-rubbed walnut
presentation box. Due to the
unique nature of these
lighters, the discriminating
buyer must call Zippo at
(814) 368-2700, extension
2810, for ordering and
availability details.

STERLING SILVER SLIM SIZE LIGHTERS



Budding Romance
Artist: R.E. Skaggs
Design: Flowers with
gold buds (front)
Floral Design (back)



The Sly Fellow
Artist: W. Dubber
Design: Fox head (front)
Fox flushing quail (back)



Friendly Bruin
Artist: T. Wallace
Design: Bear head (front)
Floral design (back)



Flight of Fantasy
Artist: S.M. Lytton
Design: Flowers with
butterfly (front & back)

zippo

a unique personal statement.



STERLING SILVER STANDARD SIZE LIGHTERS



Night Eyes
Artist: W. Dubber
Design: Owl face (front)
Decorative Design (back)



Winged Quail
Artist: W. Dubber
Design: Flying quail (front)
Decorative design (back)



Floral Cameo
Artist: S.M. Lytton
Design: Floral design
(Front & back)



Ornamental Splendor
Artist: S.M. Lytton
Design: Decorative floral
design (front & back)



Floracopia
Artist: S.M. Lytton
Design: Cornucopia (front)
Floral design (back)



Hungry Trout
Artist: S.M. Lytton
Design: Jumping fish (front)
Floral design (back)



Keeper of the Dark
Artist: R.E. Skaggs
Design: Owl with
Talons (front)
Owl Face (back)



Golden Iris
Artist: R.E. Skaggs
Design: Gold iris
flower (front)
Floral design (back)

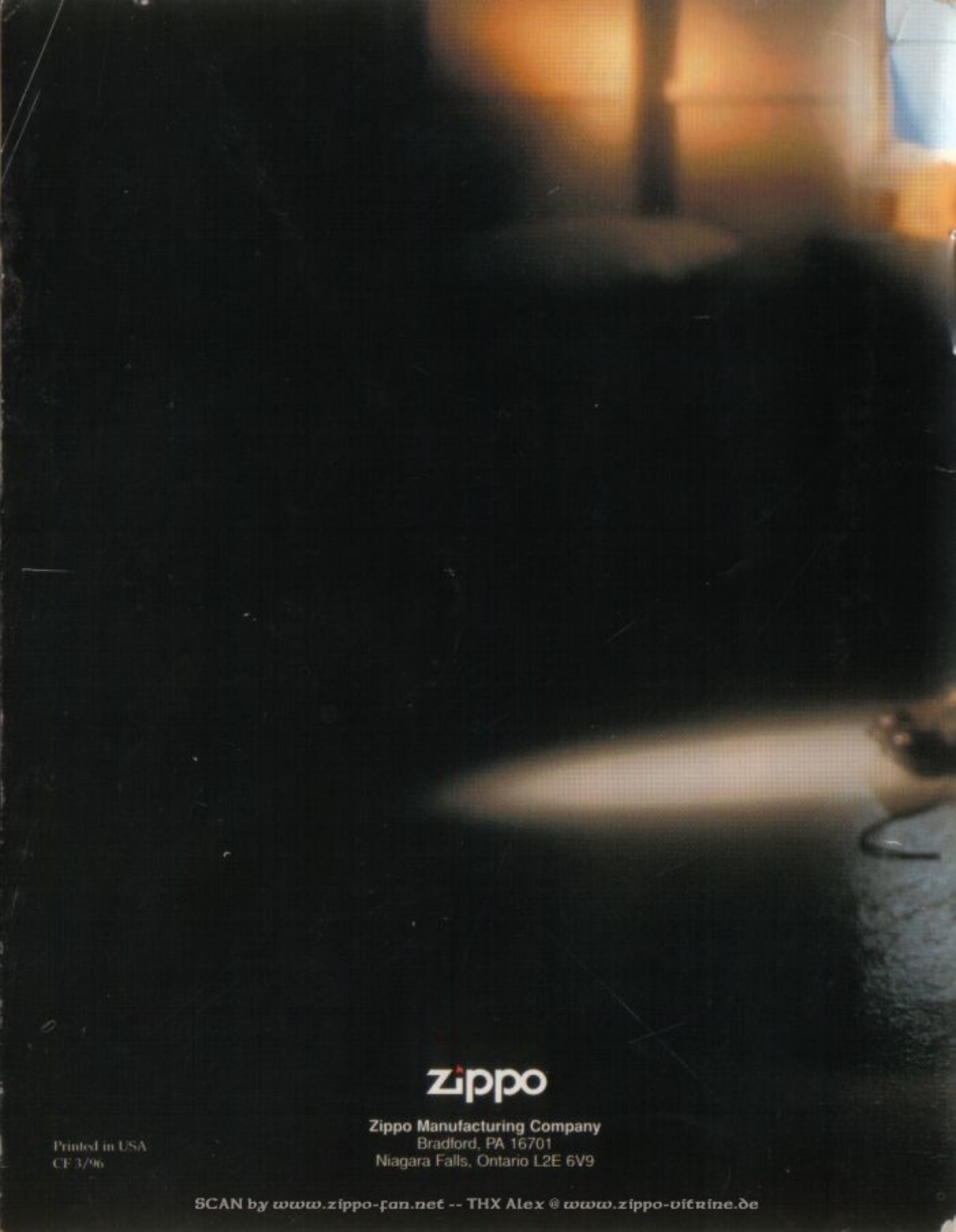


Fandango
Artist: R.E. Skaggs
Design: Art deco design
(front & back)



Magnificent Steed
Artist: R.E. Skaggs
Design: Horse head
design (front)
Decorative design
(back)

zippo



zippo

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