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10th ANN/100 PR 1932 - 2001

COLLECTIBLE OF THE YEAR [1]

2002 Collectible of the Year

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Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

zippo.com



This year marks the 70th anniversary of an American icon. Seventy years ago, George G. Blaisdell set up shop in Bradford, Pennsylvania, and began to manufacture the Zippo windproof lighter.

Over the past 70 years, little has changed in how we make Zippo lighters – after all, it's hard to improve on a design that works so well. Windproof. Water-resistant. Trustworthy and dependable. Like a faithful friend, people know they can depend on a Zippo lighter.

Zippo lighters seem to generate almost as many tales as they do portable flames. Click open a Zippo lighter, and it's a sure conversation starter. For years, we've been gathering Zippo stories – funny, poignant, even heroic accounts of how this modest, unassuming source of flame has touched the lives of people all over the world.

As we proudly introduce our 70th Anniversary line of Zippo windproof lighters and pocket gifts, we also share some of the stories that have been entrusted to us over the years. We've selected these stories on a purely subjective basis, and some have been edited for length. These are just a handful from the hundreds we've received over the years.

Same B Porn Murge B. Duke

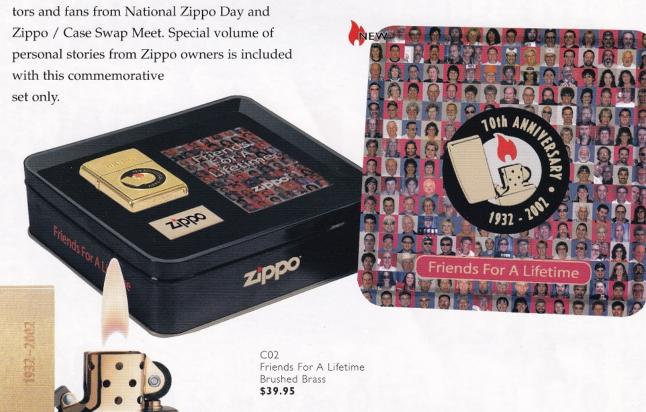
If you, or someone you know, would like to share a story about a Zippo lighter, click on stories at zippo.com.

2002 COLLECTIBLE OF THE YEAR

Friends For A Lifetime

For 70 years, Zippo has been forging friendships worldwide. Carried to work, to important milestone events, even into battle, Zippo lighters are a part of our lives and our history. Every Zippo lighter has a story – funny, poignant, even heroic - whenever or wherever a Zippo lighter clicks open, a conversation starts.

To commemorate our 70th Anniversary, Zippo proudly introduces Friends For A Lifetime. Limited to only 70,000 worldwide, this eleventh and final Collectible of the Year is a distinctive brushed brass 1941 replica, with full-faced brass emblem and exclusive bottom stamp. Colorful tin pictures Zippo collec-



Collector Story

I bought my first Zippo in 1979 when I started as a flying crew chief in the Air Force. I still have that first Zippo and it still works great, despite the abuse it took from an Air

Force aircraft mechanic over 21 years of service all over the globe. This lighter has seen action in almost every conflict since 1979. It is my good luck charm. Thank you for helping to keep my faith in American companies.

APO, US



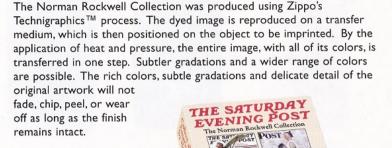
NORMAN ROCKWELL ILLUSTRATIONS [Worldwide]



200RL 100 Flying Uncle Sam Brushed Chrome **\$29.95**



200RL 101 Tattoo Artist Brushed Chrome \$29.95



Norman Rockwell Custom Sleeve



200RL 102 Bottom of the 6th Brushed Chrome \$29.95



200RL 103 Triple Self Portrait Brushed Chrome \$29.95

©'SEPS: The Curtis Publishing Co., Agent



Collector Story

I purchased a Zippo in the Base Exchange while stationed at Wethersfield RAF, Essex in 1957. My Zippo lighter is an example of true craftsmanship and has been

a reminder to me of fond memories ... the sound of the Zippo top opening up ... the smell of the tobacco from the pipe ... the sound of the lighter top closing ... when I pick my old Zippo up and hold it, all those memories of my youth come back. My Zippo is still with me. We grew old together, my Zippo and I.

Niceville, FL

PETTY GIRLS [Worldwide]



205PG 649 Lazy Lady Satin Chrome \$33.95



205PG 650 Cool Cathy Satin Chrome \$33.95



205PG 651 Bride Satin Chrome \$36.95



205PG 652 Lady In Lace Satin Chrome \$36.95



Petty Girls Custom Sleeve

Zippo presents four enchanting beauties from George Petty's classic pinup art of the 30's and 40's. The third collection of Petty Girls from Zippo is packaged in individual tins with a custom sleeve. Choose your favorite, or add all four to your Petty Girls collection.

GUY HARVEY [Worldwide]



200GH 201 Sailfish Brushed Chrome **\$24.95**



I50GH 203 Great White Shark Black Ice \$33.95



215GH 204 Spotted Dolphin Teal Matte \$28.95



205GH 205 Blue Marlin Satin Chrome \$26.95



Guy Harvey Custom Sleeve

© Guy Harvey, Inc.

Inspired from an early age by the sea around him, Guy Harvey's natural gift to recreate marine life has propelled him from a professor of marine biology to a full time marine wildlife artist. His curiosity about the sea and its occupants keeps him continuously experimenting with new ways to recreate his subject.

An avid scuba diver and skilled underwater photographer, Harvey's canvas stretches across many oceans to depict his subject in lifelike settings. The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.

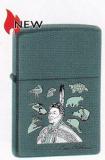
CARSON WATERMAN [Worldwide]



215CW 290 Iroquois Dancer Teal Matte \$29.95



215CW 291 The Three Sisters Teal Matte \$25.95



215CW 292 Pow-Wow Dancer Teal Matte \$25.95



215CW 293 Reflections Teal Matte \$29.95

Carson Waterman



Carson R. Waterman is one of the most renowned artists of the Seneca Nation of Indians. Through his art, Carson seeks to embody the richness and beauty of the Seneca and other Hau-de-no-sau-nee (Iroquois) Peoples that are unique to the northeastern United States. He now seeks to share his art and spirit of the Seneca People with others throughout the world.



Carson Waterman Custom Sleeve

Carson Waterman Brochure



Collector Story

Recently, my father gave me the Zippo lighter that he has had since Vietnam. He treasured that lighter as a friend. Although beat up, tarnished and very well worn, I could see in his face

how much he treasured it. As he told me of the time when he got it and the uses he made of it through the years, I looked at it and could imagine where every dent and nick came from. I ran my thumb over it and as I felt a dent or other imperfection, I would try to imagine what he was doing at the time to cause it. That lighter has character, soul, and maybe a bit of heroism in it.

U.S. GRAND PRIX [Worldwide]



205IMS 240 U.S. Grand Prix Satin Chrome \$31.95



205IMS 250 U.S. Grand Prix Satin Chrome \$21.95



204BIMS 25 I U.S. Grand Prix Brushed Brass \$26.95



Collector Story

I was in former Yugoslavia as a civilian, and as a NATO soldier for 3 years. I have about 40 different Zippo lighters from former Yugoslavia, each with its

own different story. Some are happy. Some remind me of friends who are not around any more, or unknown colleagues who have fallen for the cause of peace.

Kongens Lyngby, Denmark



SURPRISE [Worldwide]



254BBS B151 Full House High Polish Brass \$33.95



254BBS B164 Martini High Polish Brass \$33.95



207BS B228 Bowling Street Chrome \$31.95



207BS B229 Bingo Street Chrome \$31.95



207BS B230 Lucky 7 Street Chrome \$31.95



207BS B231 Jackpot Street Chrome \$31.95



204BBS B243 Liberty Brushed Brass \$35.95



204BBS B244 Buckle Up-Brass Brushed Brass \$35.95



200BS B245 Buckle Up-Pewter Brushed Chrome \$31.95

FORD [Worldwide, with restrictions]



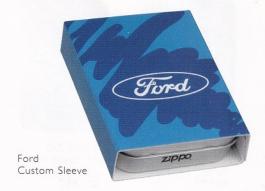
229F 214 Ford Collage Royal Matte **\$25.95**



200F 215 Ford Emblem Brushed Chrome \$27.95



200F 224 Ford Racing Brushed Chrome \$18.95





200F 225 Ford Emblem Brushed Chrome \$35.95



250F 957 Ford Oval High Polish Chrome **\$20.95**



Collector Story

I am an Army Officer who served with the 82nd Airborne Division. I would always jump with my "lucky lighter" (a Zippo with a shamrock on it). I made 38 jumps while at Fort Bragg. The

one time I didn't have my lucky lighter, I ended up breaking my leg! Since then, I've moved to Germany and I am currently serving in Kosovo. I purchased the Indiana Jones Shamrock lighter and I hope it's as lucky as my old Zippo!

APO, US



DODGE [Worldwide, with restrictions]



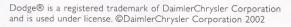
250D 560 Dodge High Polish Chrome \$37.95



205D 561 Dodge Ram Satin Chrome \$24.95



200D 562 Ram Tough Brushed Chrome **\$29.95**





Dodge Custom Sleeve

CHEVROLET® [Worldwide, with restrictions]



200CH 287 Chevrolet® Emblem Brushed Chrome \$25.95



204BCH 288 Chevrolet® Emblem Brushed Brass \$29.95



250CH 289 Chevrolet® Flag High Polish Chrome **\$25.95**



218CH 290 Chevrolet® Racing Black Matte \$22.95



200CH 291 The Pride of America Brushed Chrome \$19.95



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Collector Story

My friend and I decided to shoot a couple of rounds off at a local gun club. I went down range to put up the targets. As I was walking back, my friend dropped the gun, and two shots went off, both hitting the Zippo in the breast pocket of my coveralls. My lucky Zippo that I bought off a friend for 5 bucks saved my life! The lighter was destroyed, but I still carry it with me wherever I go.

Ontario, Canada

MERCEDES [Worldwide]



200DB 578 Mercedes-Benz SLK Roadster Brushed Chrome \$24.95



200DB 579 Mercedes-Benz C-Klasse Sportcoupe Brushed Chrome \$24.95



250DB 580 Mercedes-Benz High Polish Chrome \$24.95



250DB 581 Mercedes-Benz with 6 Stars High Polish Chrome \$28.95



Mercedes Custom Sleeve

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JACK DANIEL'S® [Worldwide]



250JD 321 Jack Daniel's® Logo High Polish Chrome \$21.95



250JD 324 Jack Daniel's® Silhouette High Polish Chrome \$25.95



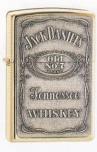
205JD 326 Jack Daniel's® Collage Satin Chrome \$19.95



I50JD 327 Jack Daniel's® Label Black Ice \$30.95



250JD 427 Label-Pewter Emblem High Polish Chrome \$28.95



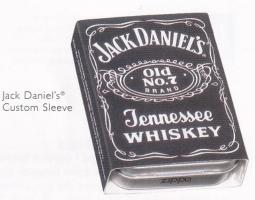
254BJD 428 Label-Brass Emblem High Polish Brass \$31.95



200JD 429 Jack Daniel's® Field Tester Brushed Chrome \$20.95



204BJD 650 Jack Daniel's® Tennessee Whiskey Brushed Brass \$29.95



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REALTREE® [Worldwide]

REALTREE®

America's Most Versatile Camo Pattern:





Because the Realtree finish is a dipped coating applied through an immersion process every lighter displays different views of the over-all pattern.



451 100 Wild Turkey REALTREE HARDWOODS® \$35.95



451 101 Deer REALTREE HARDWOODS® \$31.95





452 REALTREE Extra® Grey \$19.95

45 I REALTREE HARDWOODS® \$19.95



Collector Story

I bought my Zippo right before I entered the army in 1980. When Hurricane Gloria hammered Long Island with 100 mile

winds, I bet my wife that if I stood outside and lit the Zippo it would stay lit. Sure enough it stayed lit! My Zippo and I have been together for so long I knew it wouldn't let me down.

JIM BEAM [Worldwide]



250JB 312 Jim Beam Silhouette High Polish Chrome **\$25.95**



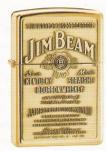
200JB 313 Real Friends / Real Bourbon Brushed Chrome \$21.95



204BJB 316 Jim Beam Chain Link Brushed Brass **\$26.95**



250JB 928 Jim Beam Pewter Emblem High Polish Chrome \$28.95



254BJB 929 Jim Beam Brass Emblem High Polish Brass \$31.95



Jim Beam Custom Sleeve



Collector Story

"THE TRADEMARKS BEAM®, JIM BEAM®, JIM BEAM AND DESIGN®, AND THE JIM BEAM BOTTLE DESIGN™ ARE USED HERE UNDER

Back in the early 50's I had a Harley-Davidson, and I could light a cigarette going 50 mph with my Zippo lighter. I still have that lighter – it has a Borden emblem on it.

Little Rock, AR

LICENSE FROM JIM BEAM BRANDS CO."

ANHEUSER-BUSCH [Available in USA and Canada only]



250AB 609 A-B Eagle Pewter High Polish Chrome **\$26.95**



254BAB 612 A-B Eagle Brass High Polish Brass \$29.95



229AB 615 Bud Light Royal Matte \$25.95



451AB 616
Budweiser Outdoors
REALTREE HARDWOODS®
© Jordan Outdoor Enterprises,
Ltd. - 1998
\$34.95



250AB 617 Bud Light Label High Polish Chrome **\$24.95**



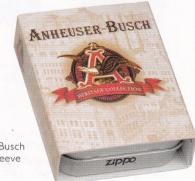
250AB 620 Budweiser Bottle Cap High Polish Chrome **\$24.95**



207AB 621 Budweiser Bottle & Glass Street Chrome \$24.95



250AB 995 Budweiser High Polish Chrome **\$24.95**



Anheuser-Busch Custom Sleeve



HOLLYWOOD [Worldwide]

Over 800 supporting roles and a list of credits any Hollywood star would envy. Zippo modestly acknowledges its celebrity status with a cast of Hollywood-themed lighters. Watch closely ... listen for the click ... and make note of your own "Zippo sightings." Send us your sightings at zippo.com



207HW 102 Hollywood Hills Street Chrome \$27.95



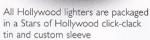
218HW 103 Walk of Fame Black Matte \$27.95



250HW 104 Hollywood Star High Polish Chrome \$24.95



200HW 106 Marilyn Monroe Brushed Chrome \$31.95





218HW 107 Marilyn Monroe in White Dress Black Matte \$38.95



233HW 108 Marilyn Monroe Sitting Red Matte \$37.95



200HW 104 James Dean Brushed Chrome \$31.95



207HW 109 James Dean Walking Street Chrome \$31.95



250HW 103 Elvis Presley Aloha High Polish Chrome \$41.95



200HW 105 Elvis Presley Brushed Chrome \$31.95

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TM / \odot James Dean, Inc., licensed by CMG Worldwide Inc., Indianapolis, IN 46256 www.JamesDean.com Photo by R Schatt



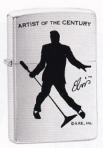
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ELVIS COLLECTION [Worldwide]



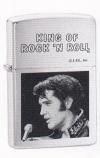
205EP 401 Elvis Leather Satin Chrome \$34.95



200EP 402 Elvis Standing Brushed Chrome \$24.95



205EP 403 Elvis in Sweater Satin Chrome \$33.95



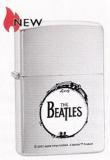
200EP 404 Elvis-King of Rock 'N Roll Brushed Chrome \$29.95



Elvis Collection Custom Sleeve



THE BEATLES [Worldwide]



200BTL 160 The Beatles Drum Brushed Chrome \$21.95



233BTL 161 The Beatles – I Red Matte \$28.95



200BTL 162 The Beatles Monochromatic Brushed Chrome \$30.95



200BTL 163 The Beatles – Help Brushed Chrome \$23.95



The Beatles Custom Sleeve

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Collector Story

My Zippo was bought in Vietnam, at the Freedom Hill PX. I carried it the whole tour in Nam. Although I quit smoking twenty years ago, I still have that lighter, along with several other Zippo's from my 6 years in the Marine Corps. Those are memories that will never be lost.

Dunkirk, NY

- 11

ROLLING STONES [Worldwide]



200RS 100 Rolling Stones Brushed Chrome \$24.95



218RS 101 Rolling Stones Established 1962 Black Matte \$26.95





Rolling Stones Custom Sleeve

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PLAYBOY [Worldwide, with restrictions]



250PB 107 Playboy in Black & White High Polish Chrome \$26.95



250PB 108 Playboy Bunny High Polish Chrome \$28.95



250PB 109 I Love Playboy High Polish Chrome \$28.95



Playboy Custom Sleeve



205PB III Playmate of the Year Satin Chrome \$21.95



200PB 110 Playboy Bunny Brushed Chrome \$25.95

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Collector Story

In 1970 I was stationed in Subic Bay. I told my wife, who was back in the states, that I had decided to quit smoking. I soon realized that I was not going to quit, but

failed to tell my wife. One evening I was taping a letter to send back to my wife. The tape recorder was on record while I pulled a fresh pack of cigarettes from my shirt, unwrapped it, pulled out my Zippo and lit up. I never realized that all of the sounds were being taped, especially the unmistakable sound of a Zippo lighter opening followed by the ignition of the flame. When I returned home many months later, my wife presented the tape to me. She knew all of the time that I hadn't quit smoking.

Sacramento, CA

WORLD WRESTLING FEDERATION® [Available in USA, Canada and restricted int'l territories]



218WWF 706 Attitude-Get It? Black Matte \$29.95



205WWF 710 Triple H Satin Chrome \$24.95



233WWF 711 Hardy Boyz Red Matte \$24.95



200WWF 712 Chyna Brushed Chrome \$24.95



218WWF 713 ABMC - Undertaker Black Matte **\$24.95**



218WWF 714 Austin 3:16 Black Matte \$29.95



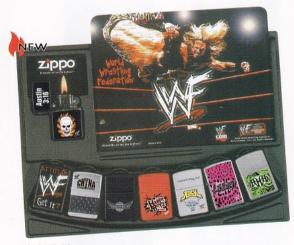
200WWF 715 Lita Brushed Chrome \$29.95



205WWF 716 Rock - Just Bring It Satin Chrome \$29.95

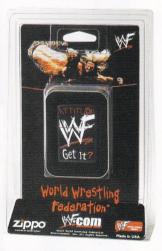


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WWF-02 Includes one each of: 218WWF 706, 205WWF 710, 233WWF 711, 200WWF 712, 218WWF 713, 218WWF 714, 200WWF 715 and 205WWF 716 plus panel and custom header. \$219.60







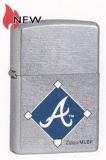
142138

8-Piece Display (Lighters not included)

MLB - MAJOR LEAGUE BASEBALL® [Available in USA only]



207MLB 170 Blue Jays Street Chrome **\$24.95**



207MLB 171 Braves Street Chrome \$24.95



207MLB 172 Brewers Street Chrome \$24.95



207MLB 173 Cardinals Street Chrome \$24.95



207MLB 174 Cubs Street Chrome \$24.95



207MLB 175 Royals Street Chrome \$24.95



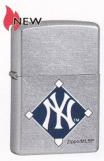
207MLB 176 Tigers Street Chrome \$24.95



207MLB 177 Twins Street Chrome \$24.95



207MLB 178 White Sox Street Chrome \$24.95



207MLB 179 Yankees Street Chrome **\$24.95**



207MLB 180 Rockies Street Chrome \$24.95



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207MLB 187 Devil Rays Street Chrome \$24.95



207MLB 188 Diamondbacks Street Chrome \$24.95



207MLB 189 Dodgers Street Chrome \$24.95

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207MLB 190 Expos Street Chrome \$24.95



207MLB 191 Giants Street Chrome \$24.95



207MLB 192 Indians Street Chrome \$24.95



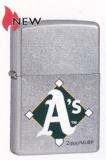
207MLB 193 Mariners Street Chrome \$24.95



207MLB 194 Angels Street Chrome \$24.95



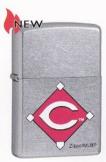
207MLB 195 Astros Street Chrome \$24.95



207MLB 196 Athletics Street Chrome \$24.95



207MLB 197 Orioles Street Chrome \$24.95



207MLB 198 Reds Street Chrome \$24.95



207MLB 199 Red Sox Street Chrome **\$24.95**



MLB Custom Sleeve



MLB Empty panel with custom header. Order any 8 lighters.

Collector Story

As far back as I can remember, my daddy carried the same Zippo lighter in his breast pocket. I can remember waking up in the middle of the night, hearing the clink of his lighter closing, and thinking what a comforting sound it was. It meant that daddy was close by. About 10 years ago, my daughter on lighter I treasure it because it reminds me of my daddy and it was a gift from my girl. I often wond

gave me a Zippo lighter. I treasure it because it reminds me of my daddy, and it was a gift from my girl. I often wonder if she gets comfort, in the middle of the night, hearing the clink of my lighter and knowing that I'm close by.

Macon, GA



NFL - NATIONAL FOOTBALL LEAGUE



200NFL 650 Bears Brushed Chrome \$25.95



200NFL 651 Bengals Brushed Chrome \$25.95



200NFL 652 Bills Brushed Chrome \$25.95



200NFL 653 Broncos Brushed Chrome \$25.95



200NFL 654 Browns Brushed Chrome \$25.95



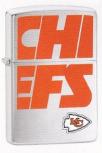
200NFL 655 Buccaneers Brushed Chrome **\$25.95**



200NFL 656 Cardinals Brushed Chrome \$25.95



200NFL 657 Chargers Brushed Chrome **\$25.95**



200NFL 658 Chiefs Brushed Chrome \$25.95



200NFL 659 Colts Brushed Chrome **\$25.95**



200NFL 660 Cowboys Brushed Chrome **\$25.95**



200NFL 661 Dolphins Brushed Chrome \$25.95



200NFL 662 Eagles Brushed Chrome **\$25.95**



200NFL 663 Falcons Brushed Chrome \$25.95



200NFL 664 Giants Brushed Chrome **\$25.95**



200NFL 665 Jaguars Brushed Chrome **\$25.95**



200NFL 666 Jets Brushed Chrome \$25.95



200NFL 667 Lions Brushed Chrome \$25.95



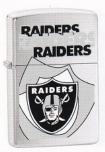
200NFL 668 Packers Brushed Chrome **\$25.95**



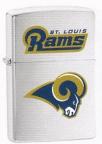
200NFL 669 Panthers Brushed Chrome **\$25.95**



200NFL 670 Patriots Brushed Chrome \$25.95



200NFL 671 Raiders Brushed Chrome **\$25.95**



200NFL 672 Rams Brushed Chrome **\$25.95**



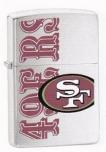
200NFL 673 Ravens Brushed Chrome **\$25.95**



200NFL 674 Redskins Brushed Chrome \$25.95



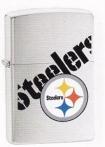
200NFL 675 Saints Brushed Chrome \$25.95



200NFL 676 49ers Brushed Chrome \$25.95



200NFL 677 Seahawks Brushed Chrome \$25.95



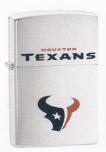
200NFL 678 Steelers Brushed Chrome **\$25.95**



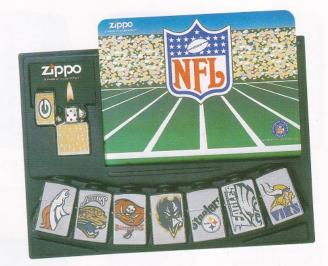
200NFL 679 Titans Brushed Chrome \$25.95



200NFL 680 Vikings Brushed Chrome \$25.95



200NFL 681 Texans Brushed Chrome \$25.95



NFL Empty panel with custom header. Order any 8 lighters.

Collector Story

I was visiting the Czech republic through an exchange program in 1995. One night at the local bar, I asked a friend for a light. He offered this cool Zippo. I jokingly told the guy that I'd probably end up taking it with me, so he gave it to me as a present. When I found the lighter in my coat pocket the next morning, I read the inscription. It was the history of the Statue of Liberty, and an engraved picture of Lady Liberty. This was his one and only souvenir from the USA (my home country.) Every time I use my Zippo, I think of the most generous and giving guy in the Czech Republic!

Babson Park, MA



NHL - NATIONAL HOCKEY LEAGUE® [Available in USA & Canada only]



205NHL 401 Atlanta Thrashers® Satin Chrome \$23.95



205NHL 402 Bruins® Satin Chrome \$23.95



205NHL 403 Sabres® Satin Chrome \$23.95



205NHL 404 Flames® Satin Chrome \$23.95



205NHL 405 Carolina Hurricanes® Satin Chrome \$23.95



205NHL 406 Blackhawks® Satin Chrome \$23.95



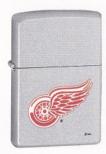
205NHL 407 Colorado Avalanche® Satin Chrome \$23.95



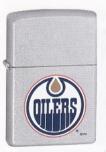
205NHL 408 Blue Jackets™ Satin Chrome \$23.95



205NHL 409 Stars™ Satin Chrome \$23.95



205NHL 410 Red Wings® Satin Chrome \$23.95



205NHL 411 Oilers® Satin Chrome \$23.95



205NHL 412 Panthers® Satin Chrome \$23.95



205NHL 413 Kings® Satin Chrome \$23.95



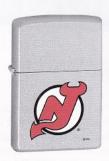
205NHL 414 Minnesota Wild® Satin Chrome \$23.95



205NHL 415 Canadiens® Satin Chrome \$23.95



205NHL 416 Nashville Predators® Satin Chrome \$23.95



205NHL 417 Devils® Satin Chrome \$23.95



205NHL 418 Islanders® Satin Chrome \$23.95



205NHL 419 Rangers® Satin Chrome \$23.95



205NHL 420 Senators® Satin Chrome \$23.95

NHL - NATIONAL HOCKEY LEAGUE® [Available in USA & Canada only]



205NHL 421 Flyers® Satin Chrome **\$23.95**



205NHL 422 Coyotes® Satin Chrome \$23.95



205NHL 423 Penguins® Satin Chrome \$23.95



205NHL 424 Sharks® Satin Chrome \$23.95



205NHL 425 Blues® Satin Chrome \$23.95



205NHL 426 Lightning® Satin Chrome \$23.95



205NHL 427 Maple Leafs® Satin Chrome \$23.95



205NHL 428 Canucks® Satin Chrome \$23.95



205NHL 429 Capitals® Satin Chrome **\$23.95**





Collector Story

My first Zippo was a gift from my soon to be father-in-law, who passed away less than a month later. It was plain brushed chrome,

but I treasured it mostly because of its significance. I am now returning you that lighter for repair, after something like 40 years of use. Please treat it tenderly, because it contains 40 years of memories.

Chelmsford, MA



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AFTER HOURS



667 Texas Twister Black Ice \$37.95



668 Midnight Weave Black Ice \$36.95



669 Braided Silver High Polish Chrome \$35.95



700 Crocodile Leather Emblem Brushed Brass \$36.95



Diamond Cut Leather Emblem Brushed Chrome \$37.95



Carved Floral High Polish Gold Plated \$79.95





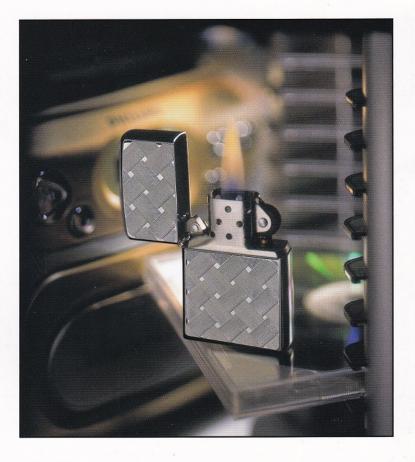
Imperial Filigree High Polish Brass \$46.95



Herringbone with Panel High Polish Chrome w/24 kt Gold Inlay \$62.95



1667 Crystal Trinity High Polish Chrome \$38.95



Collector Story

Enhanced with genuine Swarovsky crystals.

My Zippo was given to me in Vietnam in 1968 by some men in my Platoon. The inscription and logo were on it. I have carried it with me all these years. It has been

dependable thru ALL types of weather and been a constant companion to me in hours of stress, contemplation and peacetime. It has never failed to light, even through 3 hurricanes.

Gainesville, FL

SOLID GOLD

SOLID TITANIUM



Made of Grade One commercially pure solid titanium. Shot blasting the case with a fine aluminum oxide media produces a rough, rugged texture. Natural oils from using and handling the lighter will create color variations in the finish, giving each lighter a distinctive look.

Exclusive bottom stamp identifies solid titanium lighter, packaged in a hinged metal gift box.



STERLING SILVER



13 Brushed Finish Sterling Silver \$157.95



Vintage Sterling Silver \$157.95



15 High Polish Sterling Silver \$157.95



Engine Turned Sterling Silver \$168.95



Engine Turned w/o Initial Panel Sterling Silver \$168.95



High Polish Sterling Silver \$113.95



Collector Story

My dad and I were fishing on Lake Norfolk in the early '60s. I had a bite on the line just as my dad was firing up his lighter. Not being a very good fisherman, I jumped up

to set the hook, and Dad's Zippo lighter went flying overboard. The lake water was high that year due to flooding, but the following year I could walk on dry ground in the same area we had fished. And up in the branches of a small tree I found the Zippo.

Oak Forest, IL

GOLD PLATED



207G Gold Dust Street Gold \$16.95



250G High Polish Gold Plated \$23.95



35 Black Elegance Gold Plated \$28.95



36 Golden Tortoise Gold Plated \$31.95



37 Celtic Design Gold Plated \$29.95



38 Gold Grill and Bars High Polish Gold Plated \$30.95



39 Carved Diamonds High Polish Gold Plated \$79.95



I 607G Gold Dust Street Gold \$16.95



3500 Black Elegance Gold Plated \$28.95



3600 Golden Tortoise Gold Plated \$31.95



3700 Celtic Design Gold Plated \$29.95

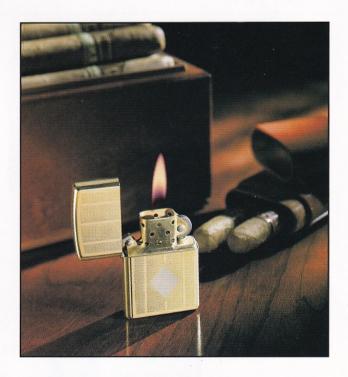
SILVER PLATED



Brushed Silver Plate \$19.95



High Polish Silver Plate \$22.95





When my grandfather passed away, I was given the Zippo lighter that was issued to him by the army. The front side reads "FROHE WEIHNACHTEN 1953 WURZBURG GERMANY." The back reads "COMPANY E 7811 SCU" and his name. This, a Zippo made in 1953, was the first Zippo in my still small collection. It will also be the most cherished. Thanks for making such great

products, and great memories.

TECHNO



388 Black Ovals Satin Chrome \$30.95



389 Silver Spears Satin Chrome \$40.95



NEW

390 Grey Diamonds Satin Chrome \$27.95



Collector Story

When it was time for me to rotate back to the states from Vietnam in 1969, the men who worked for me gave me a Zippo lighter with my name, the base I was at, and the year inscribed on the lid. I have used this lighter all these years. Every time I light up I remember the time I spent in Vietnam and the

guys that gave it to me. Thanks for making such a good product.

Gahanna, OH

TATTOO

ZIP GUARD



997 Yin Yang Antique Silver Plate \$33.95



Banded Peace Symbol Antique Silver Plate \$33.95



200 ZP Zip Guard-Black Brushed Chrome \$17.95



205 BZP Zip Guard-Blue Satin Chrome \$16.95



999 Barbed Wire Antique Silver Plate \$33.95



218 RZP Zip Guard-Red Black Matte \$20.95



237 YZP Zip Guard-Yellow Purple Matte \$20.95

CHECKS & BLACK ICE



513 Checkered Flag \$18.95



514 Charcoal Checkers \$18.95



150 Black Ice \$19.95



I 50ZL Black Ice w/Zippo **\$22.95**



High tech PVD process bonds a luminous micro thin, scratch resistant coating to a classic chrome plated lighter in Black Ice, Zippo's new deep black, mirror-like finish.

ANTIQUE

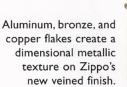


121FB Antique Silver Plate \$23.95



201FB Antique Brass \$20.95

VEIN





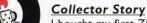
510 Gold Rush \$18.95



511 Penny Vein **\$18.95**



301FB Antique Copper **\$20.95**



I bought my first Zippo in 1979 when I started as a flying crew chief in the Air Force. I still have that first Zippo and it still works great, despite the

abuse it took from an Air Force aircraft mechanic over 21 years of service all over the globe. This lighter has seen action in almost every conflict since 1979. It is my good luck charm. Thank you for helping to keep my faith in American companies.

APO, US



512 Śilver Vein **\$18.95**

ZIPPO



200FL Founder's Lighter Brushed Chrome \$17.95



205ZCVC Zippo/Case Visitors Center Satin Chrome \$15.95



362 Zippo Brass Emblem Black Crackle **\$22.95**



363 Zippo Pewter Emblem Black Crackle \$22.95



367 Zippo Insides-Pewter Street Chrome \$24.95



364 Zippo Insides-Brass Black Crackle \$28.95



561 Windproof Classic Satin Chrome \$32.95



562 American Legend Satin Chrome \$31.95



563 American Classic Satin Chrome \$31.95



Genuine American Satin Chrome \$31.95



565 For Real High Polish Chrome \$19.95

This year, Zippo's new brand campaign centers around the tagline "For Real."

Why "For Real"? Because Zippo lighters are just that. Real, plain and simple. Basically unchanged for 70 years, Zippo lighters are for those who want what's genuine. Not disposable or the latest techno gadget.

Examined yet another way the line has attitude as a contemporary positive affirmation, as in a conversation like, "that Harley is awesome" ... "yeah, for real."

So that's how Zippo came about choosing our new slogan. It's simple, clear and uncomplicated. Just like the Zippo lighter.



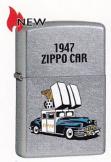
Collector Story

One day my buddy and I were shopping in a well-known store and in the tobacco section we saw a Zippo display. I told my friend that my birthday was coming up soon and that I wanted a Zippo lighter. He knew which model I liked best. To my

surprise, on my birthday not only my friend gave me a Zippo, but my girl friend did too! Since that day I became a dedicated Zippo collector.

Toluca, Mexico

ZIPPO MOTORSPORTS



302 Zippo Car Street Chrome **\$20.95**



303 TF Racing #47 Street Chrome \$32.95



304 Zippo MotorSports Red Matte \$19.95



305 Grand American Road Racing Street Chrome \$18.95



366 Zippo License Plate Street Chrome \$17.95

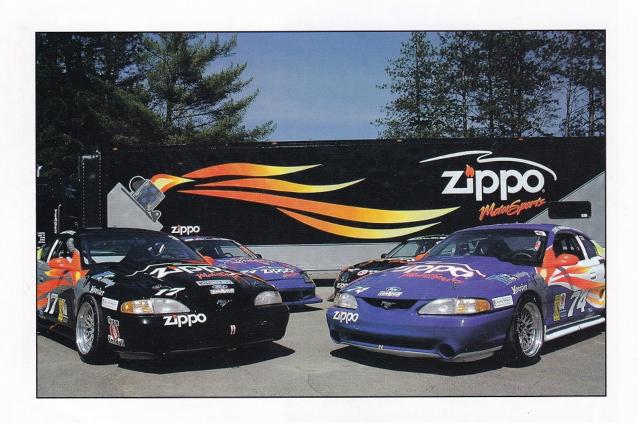


Collector Story

Not a real amazing story here, but just wanted to tell what happened. I had a Zippo with "Ford Truck" logo on it, and lost it about a year and a half ago. It recently resurfaced in

my burning pit outside - after dozens of fires, and sitting out all winter in Michigan, under lots of snow. I merely wiped it off, changed the flint and fueled it. It lit right up! I was particularly impressed by the fact that not even the outside finish was damaged. Once again Zippo has shown how tough and robust their product is.

Gowen, MI



CHROME CLASSICS



200 Brushed Chrome \$13.95



205 Satin Chrome **\$12.95**



207 Street Chrome \$12.95



250 High Polish Chrome \$16.95



250 512 U.S. Seal High Polish Chrome \$19.95



275
Lossproof
Brushed Chrome
\$16.95



350. Engine Turned High Polish Chrome \$19.95



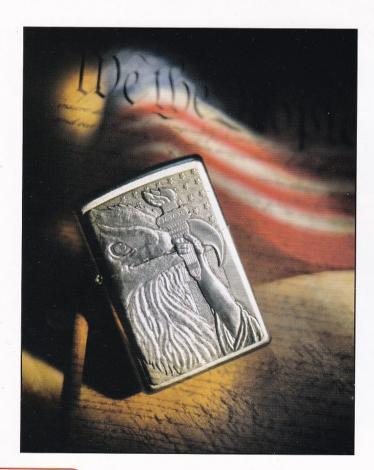
352 Venetian High Polish Chrome \$19.95



355 Ultralite Black High Polish Chrome \$17.95



356 Ultralite Ivory High Polish Chrome \$17.95





592 Passing Lines High Polish Chrome \$21.95



593 Geometrics High Polish Chrome **\$21.95**



594 Reflections High Polish Chrome \$21.95



600 Eagle & Torch Pewter Brushed Chrome \$30.95

CHROME CLASSICS



607 Eagle and Flag High Polish Chrome \$23.95



670 Carbon Fiber Satin Chrome \$26.95



1600 Brushed Chrome \$13.95



1605 Satin Chrome \$12.95



1607 Street Chrome \$12.95



1610 High Polish Chrome \$16.95



1615 Ribbon High Polish Chrome \$19.95



1652 Venetian High Polish Chrome \$19.95



1655 Ultralite Black High Polish Chrome \$17.95



1663 Panther Fur Brushed Chrome **\$21.95**



I664 Zebra Fur Brushed Chrome \$21.95



1665 Jaguar Fur Brushed Chrome \$21.95

Collector Story

I was a member of the U.S.Army 101st Airborne Division, assigned to the Bravo Team of the 2nd 502 LRRP's. We were deployed along the Vietnam/Cambodian border to observe and track enemy patrols. One night, a 20-man patrol of North Vietnamese regulars happened upon our position. During the

ensuing firefight, I thought that I had been shot when I felt a powerful hit on the left side of my chest. Not seeing any blood and only observing an unusual bruise on my chest, we carried on. It was only after returning with our prisoners to the nearest firebase that I realized that my favorite lighter, my Zippo, had been in my left shirt pocket and had taken a direct hit from an AK-47 round! The lighter was destroyed, but I kept it with me for the rest of my tour. I had never carried that lighter in my shirt pocket before that May night, but have carried one there ever since! I will always remember that lighter with the yellow inscription on it. It was a true friend and a lasting memory.

Garland, TX

MILITARY UNITS



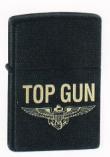
781 POW/MIA High Polish Chrome \$19.95



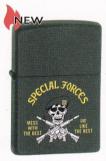
782 Marine Bulldog Brushed Chrome \$19.95



783 Seabees Brushed Chrome \$19.95



784 Top Gun Black Matte \$19.95



785 Special Forces Green Matte \$19.95



786 Navy Seals Navy Matte \$19.95



787 US Air Force High Polish Chrome \$19.95

MILITARY INSIGNIAS



239 538 Navy Navy Matte **\$22.95**



218 539 Marines Black Matte \$22.95



221 540 Army Green Matte **\$22.95**



239 541 Air Force Navy Matte \$22.95



239 546 Coast Guard Navy Matte \$22.95



Collector Story

My wife gave me my first Zippo as my coming home present from Desert Storm, in Saudi Arabia. I was serving in the United States Marine Corps, so my Zippo was appropriately emblazoned with the Marine Corps emblem. Very cool! The lighter has a brushed silver body with a shiny brass eagle, globe, and

anchor. It's not just a lighter. This is a keepsake from my wife for our time away from each other and a reminder of who I am. This token is better than any of the medals or citations that I received.

Kansas City, MO

MILITARY INSIGNIAS



280NO Navy Officer Brushed Chrome \$17.95

239NO Navy Officer Navy Matte \$19.95



280NW Navy Wings Brushed Chrome \$17.95



Navy Anchor Brushed Chrome \$17.95

\$17.95





280MAR Marines Brushed Chrome \$17.95

218MAR Marines Black Matte \$19.95



280ARM Army Brushed Chrome \$17.95



239NW

\$19.95

Navy Wings Navy Matte

221ARM Army Green Matte \$19.95



Army Wings 221AW Army Wings Green Matte \$19.95 Brushed Chrome



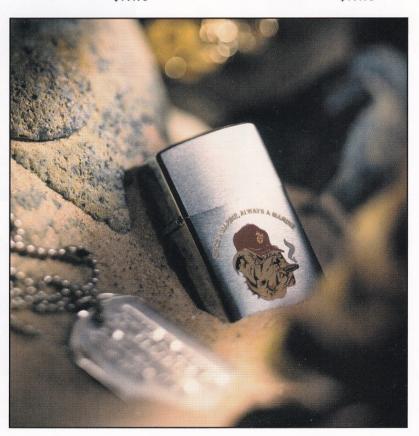
280AFC Air Force Crest Brushed Chrome \$17.95

239AFC Air Force Crest Navy Matte \$19.95

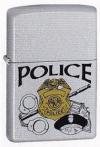


280CG Coast Guard Brushed Chrome \$17.95

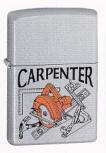
239CG Coast Guard Navy Matte \$19.95



ZIPPO AT WORK



716 Police Satin Chrome \$15.95



Carpenter Satin Chrome \$15.95



Electrician Satin Chrome \$15.95



Firefighter Satin Chrome \$15.95



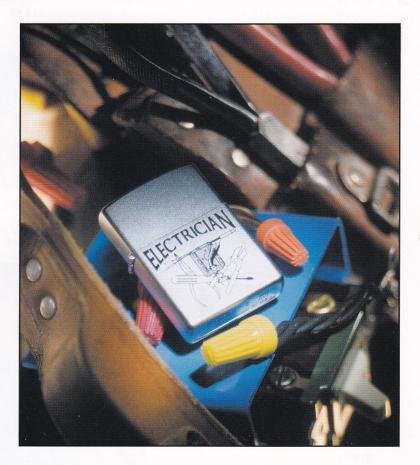
EMT Satin Chrome \$15.95



Painter Satin Chrome



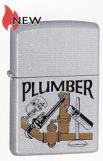
724 Bartender Satin Chrome \$15.95





MECHANIC

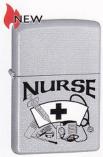
725 Welder Satin Chrome \$15.95



Plumber Satin Chrome \$15.95



Truck Driver Satin Chrome \$15.95



Nurse Satin Chrome \$15.95

SCRIMSHAW



287 Eagle Brushed Chrome \$31.95



288 Duck Brushed Chrome \$31.95



289 Square-Rigger Brushed Chrome \$31.95



290 Howling Wolf Brushed Chrome \$31.95



VINTAGE



230 Vintage Brushed Chrome \$16.95



240 Vintage Brushed Brass \$18.95



260 Vintage High Polish Chrome \$17.95



270 Vintage High Polish Brass \$19.95



230 25 Vintage w/o slashes Brushed Chrome \$16.95



240 25 Vintage w/o slashes Brushed Brass \$18.95



260 25 Vintage w/o slashes High Polish Chrome \$17.95



270 25 Vintage w/o slashes High Polish Brass \$19.95

SOLID BRASS



204 Solid Brass Brushed Brass \$17.95



204B Solid Brass (w/o lettering) Brushed Brass \$17.95



254 Solid Brass High Polish Brass \$18.95



254B Solid Brass (w/o lettering) High Polish Brass \$18.95



254B 513 U.S. Seal High Polish Brass \$20.95



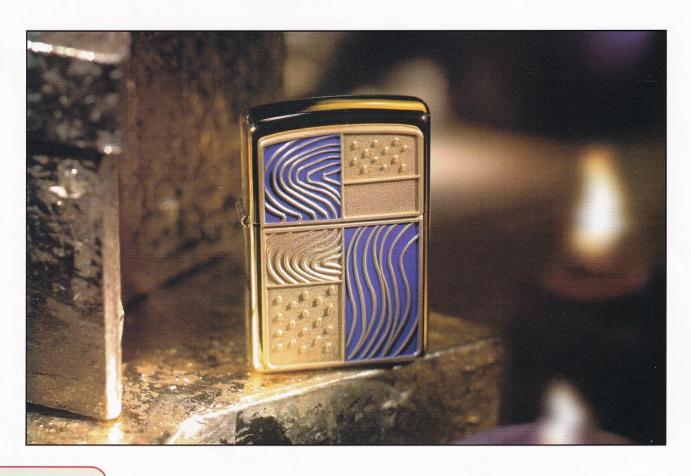
352B Venetian High Polish Brass \$21.95



Collector Story
Let me tell you why my Zippo
lighter is the best investment
I ever bought. My Zippo has

never failed me from the frigid 60 below zero of Korea to the 156 degree heat of Kuwait. Thank you for making a product that is as hard and dependable as my men and me.

APO, Kuwait



SOLID BRASS



592B Passing Lines High Polish Brass \$23.95



593B Geometrics High Polish Brass \$23.95



594B Reflections High Polish Brass \$23.95



600B Eagle & Torch Brass Brushed Brass \$34.95



432 Purple Journey High Polish Brass \$35.95



433 Yellow Journey High Polish Brass \$35.95



1652B Venetian High Polish Brass \$21.95



1654 Solid Brass High Polish \$18.95



I 654B Solid Brass (w/o lettering) High Polish \$18.95



Collector Story

In 1969, I purchased a Zippo lighter in Cu Chi, South Vietnam. I had my name and unit (25th Infantry) engraved on it and carried it with me

for the next twelve months. It was the only memento of my experience, besides my dog tags, that survived the trip back home. In 1972 I lost my Zippo, never to be seen again; I thought.

Last year (28 years later) I received a call from a stranger, who asked if I had ever owned a 1938 Chevrolet. I confirmed that I had, back in 1972. "Well," he said, "I found a Zippo lighter with your name on it." I could hardly believe it! My lighter sat in the back seat of that old Chevy for 28 years! The car had been fully restored and was the featured car for March in the 2000 Classic Car calendar. When the photo was taken for the calendar, my lighter was in it.

Yesterday my wife went to pick up my long-lost Zippo lighter; it was only 30 miles away. It's as bright as the day I bought it, and still works!

Milaca, MN

ZIPPO OUTDOORS



75 I Fisherman High Polish Chrome **\$22.95**



753 Eagle High Polish Chrome \$22.95



756 Deer High Polish Chrome \$22.95



758 Wolf High Polish Chrome \$22.95



769 Wolf Black Ice **\$32.95**

ANODIZED ALUMINUM



685 Red Anodized Aluminum Brushed Chrome \$26.95



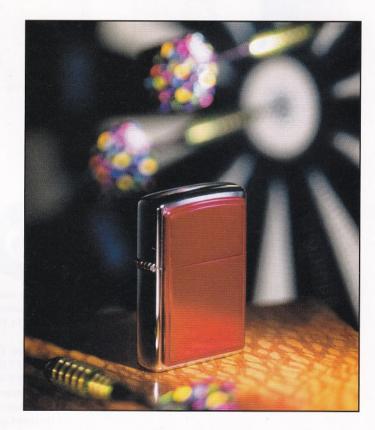
686 Blue Anodized Aluminum Brushed Chrome \$26.95



687 Green Anodized Aluminum Brushed Chrome \$26.95



688 Champagne Anodized Aluminum Brushed Chrome \$26.95



Collector Story

I was fishing on the pier, when my lighter slipped out of my hand, over the rails, and into the ocean. I was heartbroken, as it had been a gift from my husband. Later that night, I pulled up a crab trap to retrieve my catch, and guess what was in the claws of one of the crabs? My lighter! I opened it and it fired right up. Your product is truly what you say it is. It works every time.

Unfortunately, I loaned the lighter to someone at a party and never received it back.

SOUTHWEST



334 Buffalo Head High Polish Chrome **\$34.95**



392 Indian Feather High Polish Chrome \$32.95



394 Arrowhead High Polish Chrome **\$32.95**



651 Nocturne High Polish Chrome \$32.95





652 Gecko High Polish Chrome \$32.95



672 Coyote Brushed Chrome \$19.95



675 Eagle Brushed Chrome \$19.95



677 Buffalo Arrowhead Brushed Chrome \$19.95



678 Eagle Arrowhead Brushed Chrome \$19.95



679 Brave Profile Brushed Chrome \$19.95



680 Dream Catcher Brushed Chrome \$19.95



707 Totem Pole High Polish Chrome \$33.95



1695 Pueblo High Polish Chrome \$31.95



1697 Cherokee High Polish Chrome \$34.95

MATTE



218 Black Matte \$16.95



1618 Black Matte \$16.95



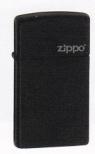
218ZB Black Matte w/Zippo and Border \$17.95



1618ZB Black Matte w/Zippo and Border \$17.95



218ZL Black Matte w/Zippo \$17.95



1618ZL Black Matte w/Zippo \$17.95



221ZL Green Matte w/Zippo \$17.95



I 627ZL Green Matte w/Zippo \$17.95



229ZL Royal Matte w/Zippo \$17.95



I630ZL Royal Matte w/Zippo \$17.95



231ZL Orange Matte w/Zippo \$17.95



1631ZL Orange Matte w/Zippo \$17.95

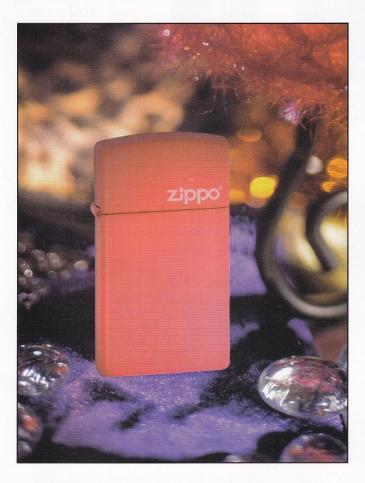


Collector Story

My grandfather's Zippo holds a very near and dear place in my heart. As an enlisted man in the Navy, he participated in the first viewing of testing of the atomic bomb. He was given a Zippo commemorating the date and operation name of the testing. I don't believe there could be a more special Zippo in existence, due not only to the event it was commemorating, but also to the great man who used it on an almost daily basis for many years afterwards.

MATTE

Any of the matte lighters on these pages may be ordered plain, without Zippo imprint. Simply omit the ZL suffix from product code number when ordering.





233ZL Red Matte w/Zippo \$17.95



I 633ZL Red Matte w/Zippo \$17.95



236 Black Crackle \$16.95



237ZL Purple Matte w/Zippo \$17.95



1637ZL Purple Matte w/Zippo \$17.95



239ZL Navy Matte w/Zippo \$17.95



I639ZL Navy Matte w/Zippo \$17.95



Collector Story

I'm an avid Zippo lighter collector. Five years ago, I lost over 300 Zippos in a fire in the building where I lived at that time. I began another collection, which numbers 21 Zippos so far. The one that I treasure the most is a 1953 Zippo with the Whirlpool logo on the front, which I found metal detector. A company like Zippo is hard to find these days. Not too many companies are

while using my metal detector. A company like Zippo is hard to find these days. Not too many companies are willing to stand behind their products like you do. I am now, and will always continue to be, a loyal customer.

PIPE LIGHTERS



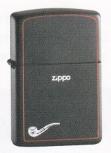
Brushed Brass

\$18.95

200PL Brushed Chrome \$14.95



218PL Black Matte \$17.95



218PLZB Black Matte w/Zippo and Border \$17.95

Order any full-size Zippo lighter with a pipe insert. Just add PL to code number, and \$1.00 to retail price.

PIPE MASTER

CIGAR CUTTER





BELT BUCKLES



No. 5956 Zippo Belt Buckle Pewter \$16.95



No. 5957 Eagle Belt Buckle Pewter \$19.95

Eagle Belt Buckle shown with antique silver plate lighter. Lighter not included with purchase of belt buckle.

POUCHES

LPLB Lighter Pouch with Loop, Brown \$8.95

LPCBK Lighter Pouch with Clip, Black \$8.95



LPCB Lighter Pouch with Clip, Brown \$8.95



LPLBK Lighter Pouch with Loop, Black

\$8.95



Wide leather loop fits belts up to 2" wide



Thumb notch allows easy removal of any Zippo lighter



LPGS Lighter Pouch Gift Set \$12.95

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



It was getting dark one night as I walked in a field near a small river. My dog Rover was running though the river, and when I got to the end of the field, I called him. When he didn't come, I walked back up the field to find he was tangled in a long thread. When I bent down to get him untangled, my Zippo fell out of my pocket into the river. I tried to grab it, but missed. About three months later I was walking my dog in the same field. I let him off the lead, and he ran though the river across the field. When I got to the end of the field, he ran back to me with something in his mouth. It was my Zippo, wet and muddy, but still working.

West Sussex, UK

LANYARDS

122121 Zippo Woven Neck Strap \$8.95

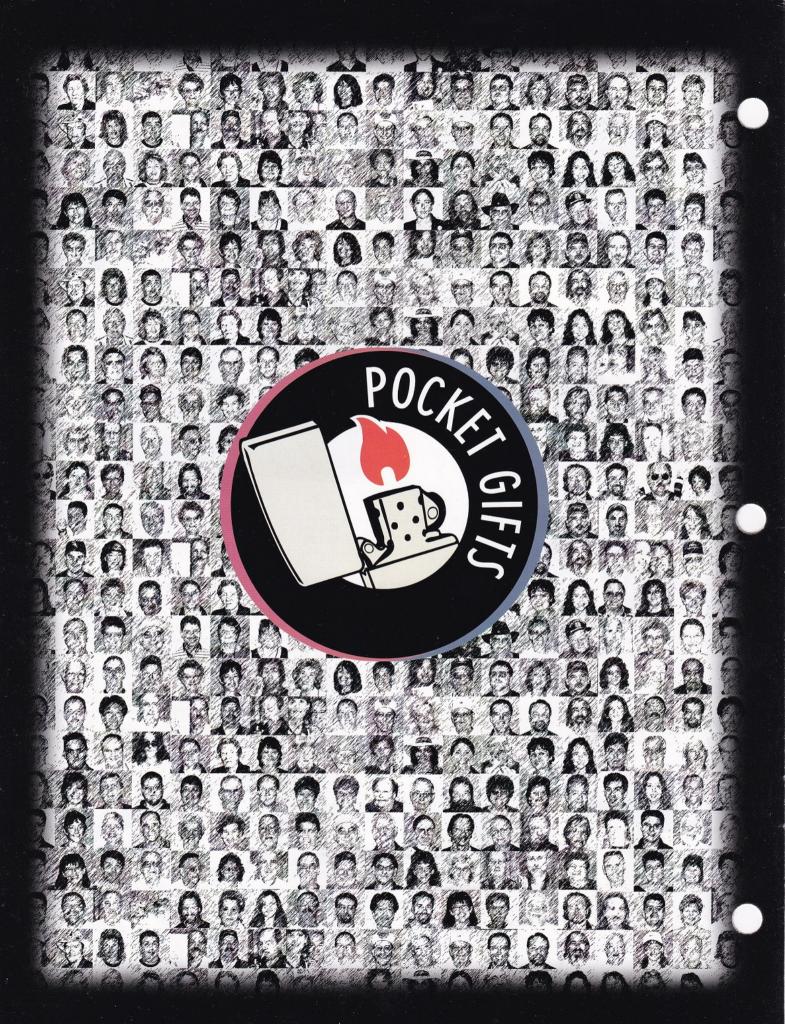
Keep your keys handy with a fashionable Zippo lanyard.

Corded lanyard has two adjustable slides to regulate degree of tightness, and detachable I" key ring with snap clip, bulldog clip, and nylon loop.

Flat woven lanyard has detachable spring loaded swivel snap clip and I" key ring with snap clip and nylon loop.



Zippo Round Lanyard \$7.95



TAPE MEASURES



6260 Brushed Chrome \$9.50



6260B Brushed Brass \$11.50



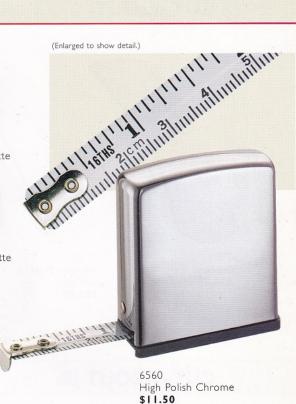
Tape measures also available

Red Matte

\$11.50

6233

6237 Purple Matte \$11.50



6260G Brushed Gold Plated \$14.50



6239 Navy Matte \$11.50

POCKET KNIFE/SCISSORS

Pocket Knife/Scissors includes scissors, I 1/2" cutting blade, and nail file with screwdriver tip.



7300 series also includes split ring for keyring attachment

POCKET KNIFE/SCISSORS WITH SPLIT RING:

(Not shown)



7500 series also includes money clip

POCKET KNIFE/SCISSORS WITH MONEY CLIP:

(Not shown)



CUT ABOUT



CUT-ABOUT JR.

Z-TWIN KNIFE



CUT-ABOUT LITE

CUT-ABOUT LITE JR.



POCKET KNIVES



\$11.50



7800ZL Brushed Stainless w/Zippo \$14.50



7837 Purple Matte \$12.50



7800G Brushed Gold Plated \$16.50

Light weight pocket knives include nail file and 1 1/2" cutting blade. 7800 series also includes money clip.

POCKET KNIVES:

(Not shown)	
7600	Brushed Stainless	\$10.50
7600G	Brushed Gold Plated	\$15.50
7600ZL	Brushed Stainless	\$13.50
	w/Zippo	
7618	Black Matte	\$11.50
7621	Green Matte	\$11.50
7633	Red Matte	\$11.50
7637	Purple Matte	\$11.50
7639	Navy Matte	\$11.50

Pocket knives also available in these matte colors.



7818 Black Matte \$12.50



Green Matte \$12.50



7833 Red Matte \$12.50



Navy Matte \$12.50

GREENSKEEPER™ GOLF TOOLS



Brushed Stainless \$10.50



7700ZL Brushed Stainless w/Zippo \$13.50



7718 Black Matte \$11.50







7721 7733 Green Matte \$11.50



Purple Matte \$11.50



Red Matte \$11.50



Navy Matte \$11.50

Greenskeeper™ Golf Tool includes golf spike cleaning tool, divot repair tool and rwo ball markers. 7900 series also includes money clip.

GREENSKEEPER™ GOLF TOOL with MONEY CLIP:

(Not shown)		
7900	Brushed Stainless	\$11.50
7900G	Brushed Gold Plated (shown)	\$16.50
7900ZL	Brushed Stainless w/Zippo	\$14.50
7918	Black Matte	\$12.50
7921	Green Matte	\$12.50
7933	Red Matte	\$12.50
7937	Purple Matte	\$12.50
7939	Navy Matte	\$12.50



\$16.50

45

Plated

\$15.50

MONEY CLIPS





STYLUS SERIES PENS



Collector Story

On a camping trip in the Black Hills when I was 10 years old, my dad and I ran into a bear. We stayed still until my dog started barking and it turned and saw us. I was standing right next to a pile of some twigs and I bent over and pulled some brown weeds and threw them on top of the twigs. Then I reached in my pocket and pulled out a Zippo, which my dad didn't know I had. (He got really mad!) I lit the lighter and threw it on the twigs. Then I told my dad to grab a stick and

light it on fire and we kept walking. Scared by fire, the bear ran off, and we went back to camp. Thanks to your lighter my dog, my dad, and I were saved from a bear.

KEY HOLDERS





Collector Story

A recent segment on the History Channel's "Lost and Found" illustrated the windproof feature of a Zippo windproof lighter with a vintage "fan test" ad. An actor stood in front of a fan and the wind it created didn't blow out the flame of the Zippo lighter. Well, I'm here to tell you that ad didn't do your lighter justice! Try standing on the flight deck of an aircraft carrier going about 25-30 knots and then light the Zippo. That's a real test, where the wind blows so hard that leaning your body into it keeps you from falling. The carrier was the USS Coral Sea - and the Zippo passed with flying colors. Very impressive.

Folsom, CA

KEY RINGS



RECTANGULAR KEY RINGS: (Not shown) 5600 Brushed Chrome \$2.95 5600G Brushed Gold Plated \$7.95

(shown) 5600ZL Brushed Chrome \$5.95 w/Zippo 5618 Black Matte \$3.95 5621 Green Matte \$3.95 5633 Red Matte \$3.95 5637 Purple Matte \$3.95 Navy Matte 5639 \$3.95

Key rings also available in these matte colors.



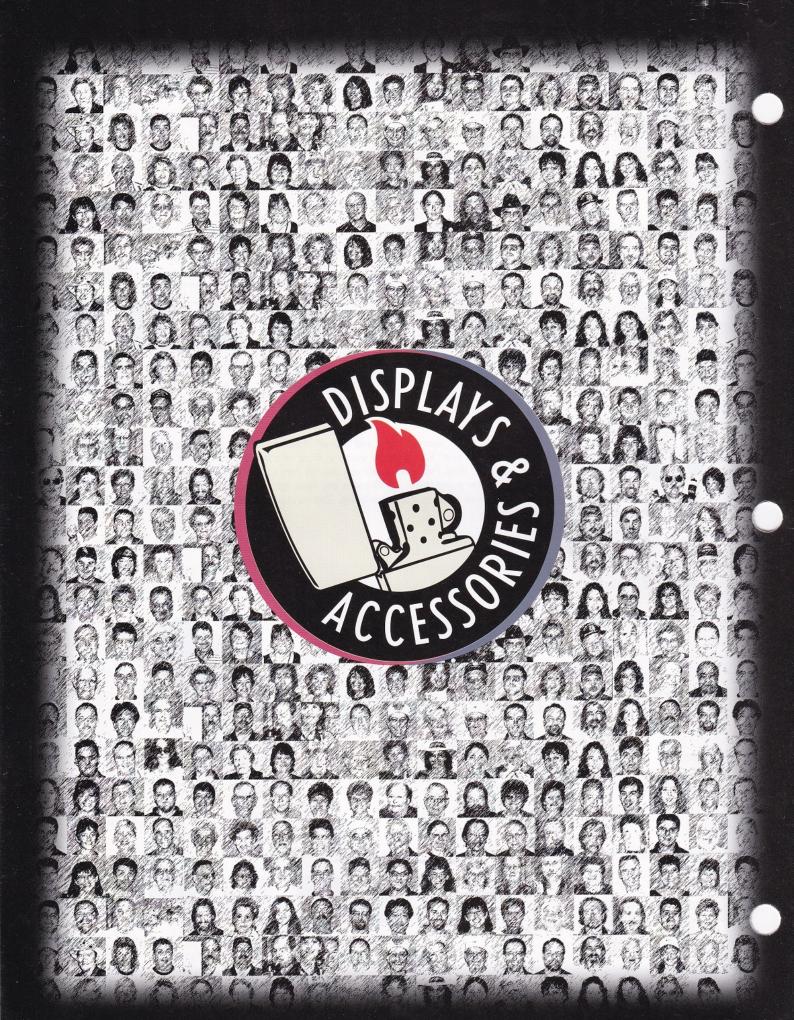
\$3.95

	5421
е	Green Matt
	63.05





5433 Red Matte \$3.95 \$3.95



DISPLAYS [Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.]



◀ 142145

Compact countertop display holds eight Zippo products in most packaging variations. Features include a Zippo header, security cable (optional), and lock. Dimensions: 8-1/2"x 6"x 18-7/8"

142525 ▶

Countertop Display holds up to 16 Zippo products in a variety of packaging options. Features include a Zippo header, security cable, and lock.

Dimensions: 13-3/4"x 6"x 18-7/8"



Zippo

◀ 142523 (ZMBO60)

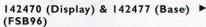
Battery-operated display with on/off switch. Also manual turn. Reflective mirrored prism utilizes natural light to illuminate Zippo header. Displays 60 Zippo products in gift boxes, cardboard boxes, or individual tins. Includes one 142428 retro-fit panel for dual tins or gift sets. Uses four standard "D" batteries (included). Dimensions: 14-3/4" × 14-1/2" × 25-1/4"

142462 (ZM60) not shown

Light and Motion Display

Displays 60 Zippo products in gift boxes, cardboard boxes, or individual tins. Includes one 142428 retro-fit panel for dual tins or gift sets.

Dimensions: 15-7/8" x 15-7/8" x 27"



Light and Motion Floor Stand with storage base. Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Includes one 142429 retro-fit panel for dual tins or gift sets. Base unit ships flat, and provides ample storage for additional stock. Dimensions: 15-7/8 "x 18-7/8" x 67"

142470 (FS96)

Light and Motion Floor Stand. Designed for countertop use, this unit has all the features of FSB96, except the storage base. Dimensions: 15-7/8" × 15-7/8" × 37"



■ 142460 (MD30)

Manual Display Unit

Hand-operated turntable displays 30 Zippo products. Three sides lock 10 boxes securely in place for reliable operation. Powerful sales message is displayed on the fourth side.

Dimensions: 13-3/4" x 13-3/4" x 27"



PACKAGING OPTIONS

50R Gift Kit Regular **\$4.95**

(Add the price above to any regular lighter.)



50S Gift Kit Slim **\$4.95**

(Add the price above to any slim lighter.)



A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes six flints and fuel in a handsome gift box.



(Add the price above to any four lighters.)





EZILT Individual Lighter Tin \$1.13

(Add the price above to any lighter.)





Modular display holds five Zippo products in black plastic gift boxes, cardboard boxes, or individual tins. Additional units can be added by side or front to back.



(Add the price above to any two lighters.)



PP Empty Profit Panel Create your own custom display with profit panel and any eight lighters.

FLAME NECESSITIES

We recommend only genuine Zippo fuel, flints, and wicks for optimum performance of every Zippo Lighter.



3141 Lighter Fluid 4 oz. size (Shipping carton of 24) (No. 3341 carton of 12) \$1.68/can



3165 Lighter Fluid 12 oz. size (Shipping carton of 24) (No. 3365 carton of 12) \$3.44/can



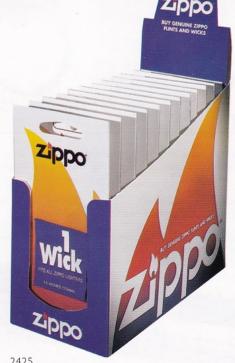
3912 Premium Butane Fuel 1.41 fl. oz. (Shipping carton of 48 with 8 inner packs of 6) \$2.99/can



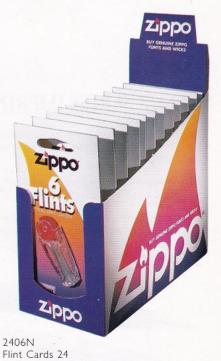
3812 Premium Butane Fuel 2.5 fl. oz. (Shipping carton of 48 with 8 inner packs of 6) \$3.35/can



2406C Six Flint Display Card \$.64/dispenser



2425 Wicks 24 Per Display Box **\$.68/wick**



Per Display Box

\$.64/card

51

SURFACE IMPRINT

Surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy paint is applied to the finish, building a rich and vibrant image. The product is oven-cured, bonding the epoxy imprint to the surface, where it becomes an integral part of the finish.





COMPUTER ENGRAVING

The crisp, clean look of computer engraving has become one of the most popular customization methods Zippo offers. Skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each engraving machine is custom programmed through a keyboard or from digitized artwork.





STYLUS SERIES IMPRINTS

Zippo stylus series pens may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a three-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method. The design is protected by a crystalline dome, which enhances the image with a three-dimensional look.



how to order

Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computer-generated paper sample (see facing page).

There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo customimprinted products:

I. Select the graphic

design you want to use and send the physical "artwork" to us. Sorry, we are not able to reproduce artwork that has been faxed.

2. Indicate the product

name and number and, for lighters, the surface location of the imprint:

- · front top and/or bottom
- · back top and/or bottom
- · a combination of above

3. Indicate the quantity

you are ordering. Most products require a minimum order of 50 pieces.

4. Select imprinting style,

shown on these pages. Not every process is suitable for every product.

LASER ENGRAVING

Laser engraving is one of the newest customization methods offered by Zippo. The state-of-the-art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint. Laser engraving is now available on most Zippo products. Show us your artwork and we will tell you if laser engraving will work for you.



ETCH AND PAINT

Zippo's etch and paint method produces an attractive, durable imprint. A reversed image is silk-screened on the Zippo product with an acid-resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.





Zippo custom imprinting

Zippo is proud of our reputation for high quality imprinting. For souvenir lighters, custom designs, or special orders, we create just the right image for you. Zippo offers several different imprinting methods, described on these two pages.

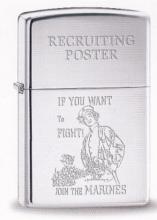
The minimum quantity for most custom-imprinted products is only 50 pieces per product model per design.

Zippo's custom imprinting process starts with your artwork. Our art department will reproduce a souvenir postcard, sketch, photograph, or any other image you would like on your choice of Zippo product.

If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.

LUSTER ETCH

The procedure for luster etch is the same as etch and paint through the acid bath. No colors are used for luster etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.



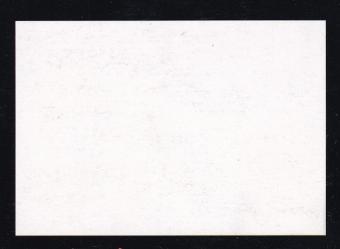


Products shown at actual size

COMPUTER GRAPHIC PROOFS

Our computer-generated paper proof is a no-cost option, available on request. The proof shows your full-color imprint on a variety of Zippo products. Ideal for product presentation or for art approval.





zippo

Use it to start something. zippo.com